

PACE E-COMMERCE VENTURES LIMITED

(FORMERLY KNOWN AS PACE E-COMMERCE VENTURES PRIVATE LIMITED)

(PREVIOUSLY KNOWN AS PACE SPORTS AND ENTERTAINMENT PRIVATE LIMITED)

REG. OFFICE: ANUGRAH BUNGLOW, STREET 4, PALLOD FARMS II, SHAMBHU VIHAR SOCIETY,
NANKUDE VASTI , AUNDH , PUNE , MAHARASHTRA - 411045, INDIA
CIN: U51909PN2015PLC156068. | E-mail:- compliance@pacesports.in

September 04, 2024

To,
The Department of Corporate Relations
BSE Limited
P. J. Towers, Dalal Street,
Fort, Mumbai-400001.

SCRIP CODE: 543637

ISIN: INE0N1L01018

SUBJECT: INTIMATION OF APPOINTMENT OF INTERNAL AUDITOR OF THE COMPANY FOR THE FINANCIAL YEAR 2024-25

Pursuant to the provisions of Regulation 30 of the Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015, as amended, this is to inform you that Board of Directors of the Company in its meeting held today 04th September, 2024, has appointed M/s Ashish N. Parikh & Co., Chartered Accountants having FRN 155844W as Internal Auditors of the Company for Financial Year 2024-25.

Disclosure of information pursuant to Regulation 30 of Securities Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015, read with SEBI circular No. CIR/CFD/CMD/4/2015 dated 9th September, 2015 are attached as Annexure-A.

This is for your information and records.

Thanking You

Yours faithfully,

FOR AND ON BEHALF OF,
PACE E-COMMERCE VENTURES LIMITED
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SHAIVAL DHARMENDRA GANDHI
MANAGING DIRECTOR
(DIN:02883899)
ADD: ASHWAMEGH BUNGLOWS,PART 3,
NR. BILESHWAR MAHADEV, 132 FT RING ROAD, SATELLITE
AHMEDABAD, GUJARAT, INDIA-380015

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ANNEXURE-A

Disclosure of information pursuant to Regulation 30 of Securities Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015, read with circular No. CIR/CFD/CMD/4/2015 dated 9th September, 2015.

| SR. NO. | PARTICULARS | DETAILS |
|---------|---|--|
| 1 | Reason for Change viz. appointment, Resignation, removal, death or otherwise | Appointment: to Comply with the Companies Act, 2013. and the requirements under the SEBI (LODR) Regulations, 2015 |
| 2 | Date of Appointment/ cessation (as applicable) and terms of appointment | September 04, 2024 M/s Ashish N. Parikh & Co, Chartered Accountants having FRN 155844W is appointed as Internal Auditor of the Company. |
| 3 | Brief Profile (in case of appointment) | Name of Auditor: M/s. Ashish N. Parikh & Co. Office address: 9, Sadbhavna Apartments, Ramlalnagar Society, Nr. Jagabhai Park, Opp Ichchhabens Wadi Maninagar, Ahmedabad-380008, Gujarat, India Email: caashishparikh@yahoo.com Field of Experience: Statutory Audit, Bank Audit, System Audit, Internal Audit & Assurance, Corporate Finance, Taxation and Others Term of Appointment: Conduct Internal Audit for Financial Year 2024-25 About the Auditor: CA Ashish N. Parikh has more than 20 years of experience in the areas Statutory Audit, Bank Audit, System Audit, Internal Audit & Assurance, Corporate Finance, Taxation Corporate Finance, Taxation and Others. |
| 4 | Disclosure of relationships between directors (in case of Appointment of a director). | Not Applicable |