

E:KRBL/BIBHU/STK_EX_2122/71
28 February 2022



✓	The General Manager Department of Corporate Services BSE Limited Floor 25, Phiroze Jeejeebhoy Towers Dalal Street Mumbai – 400 001	National Stock Exchange of India Limited “Exchange Plaza”, C-1, Block-G Bandra-Kurla Complex Bandra (E) Mumbai-400051
	Scrip Code: 530813	Symbol: KRBL Series: Eq.

Dear Sir/Madam,

Subject: Press Release

Re: KRBL Limited wins Silver medal at the prestigious National Awards for Manufacturing Competitiveness (NAMC).

Pursuant to the provisions of Regulation 30 and other applicable provisions, if any, of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, we wish to inform you that KRBL Limited's World's Largest Milling Plant situated at Dhuri, Sangrur in Punjab has been adjudged the Silver medal winner at the prestigious National Awards for Manufacturing Competitiveness (NAMC).

A press release in this regard is enclosed herewith.

This is for your information and record.

Thanking you,

Yours faithfully,
For KRBL Limited

For KRBL LIMITED


Raman Sapra
Company Secretary

Encl.: Press Release

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WORLD'S LARGEST RICE MILLERS & BASMATI RICE EXPORTERS

PRESS RELEASE

KRBL Limited's World's Largest Milling Plant situated at Dhuri, Sangrur in Punjab has been adjudged the Silver medal winner at the prestigious National Awards for Manufacturing Competitiveness (NAMC)

New Delhi, 28 February, 2022: - Recognising the impeccable quality of its products, KRBL Limited, a leading Basmati Rice Company, has been adjudged the Silver medal winner at the prestigious National Awards for Manufacturing Competitiveness (NAMC) for its World's Largest Milling Plant situated at Dhuri, Sangrur in Punjab, for its non-conventional & advanced approach in manufacturing excellence over the years. This has been instituted by the International Research Institute for Manufacturing (IRIM).

On receiving this award, Mr. Anil Kumar Mittal, Chairman & Managing Director at KRBL Limited said,

"We are honoured to have received this prestigious award from NAMC which reflects our continued commitment to customer satisfaction and deliver best quality Basmati Rice in India and around the world. This is a result of our concerted efforts of building and nurturing high quality brands in the domestic as well as international markets. Our flagship brand - India Gate Basmati rice not only enjoys market leadership position in India, but also commands high market share in many important markets of Middle East and South East Asia. KRBL Limited believes that awards and recognition not only acknowledge success and hardwork, but also acts as an impetus to motivate the company and its employees to move ahead, in the path of improvement and progress. On behalf of our huge work force and staff members, I take this opportunity to thank the NAMC Committee for conferring this prestigious award on us. It inspires us to take up new challenges that set new benchmarks in the industry."

ABOUT NAMC:

Instituted by International Research Institute for Manufacturing (IRIM) in the year 2013, the National Awards for Manufacturing Competitiveness (NAMC) is a Unique Awards Program which recognizes Non-Conventional Approaches and Tailor-Made Strategies of organizations.

The awards process rates manufacturing organizations on their ability to evolve the right competitive strategy along with their capability to implement it.

The role of the International Research Institute for Manufacturing (IRIM) as an unbiased third party is to evaluate and rate each company on its unique Manufacturing Competitiveness Index.

This rating is achieved through a structured assessment of the manufacturing facility on 10 indicators of manufacturing competitiveness, which are building blocks behind the calculation of this index. The assessment is customized for each facility by assigning unique weightage to each of these indicators based on organization's priorities to become more competitive.

ABOUT IRIM:

International Research Institute for Manufacturing (IRIM) is a global research, management consulting, and training firm dedicated to the manufacturing sector. IRIM's competitiveness and green manufacturing rating models are considered the gold standard in assessing and recognizing manufacturing firms on their business competitiveness and continuity. More than 500 leading Indian organizations engage with IRIM every year to build strong manufacturing processes.

For KRBL LIMITED


Company Secretary

ABOUT KRBL LIMITED:

With a 130-year heritage and existence since 1889, KRBL is India's first integrated rice company with a comprehensive product chain. The company is also the largest exporter of branded basmati rice with footprint in more than 90 countries.

KRBL has its two milling facilities spread across the states of Uttar Pradesh (Gautam Budh Nagar) and Punjab (Dhuri). The four state-of-the-art grading, sorting, and packaging facilities of KRBL are located at Sonipat, Gautam Budh Nagar, Dhuri, and Alipur.

KRBL today stands at the top of the Indian rice industry, unmatched and unparalleled in every aspect. Today, its flagship brand India Gate is recognized both in India and abroad with strong presence and impressive market share.

The second generation of leaders is devoted to delivering these results with strong focus on branding, customer engagement and supported by a wide distribution network. The Company continues to benefit from a strong balance sheet with very little seasonal borrowing.

The promoter family at KRBL Limited owns majority of the stake in Company, and is exceedingly committed to take the company to greater heights every year. Their promise is reflected in the remuneration for the key management personnel every year, which is historically less than even 1% of the profits generated by the Company. The management would like to reassure the stakeholders that KRBL Limited continues to be an ethically governed company and is dedicated to focus on growth and enhancing long-term value for all.

For More Information, visit <http://www.krblice.com>.

For KRBL LIMITED



Company Secretary