

1<sup>st</sup> November, 2021

BSE Limited,  
Phiroze Jeejeebhoy Towers,  
Dalal Street,  
Mumbai 400 001.  
**Scrip code: 532343**

National Stock Exchange of India Ltd.,  
Exchange Plaza, 5<sup>th</sup> Floor,  
Bandra-Kurla Complex,  
Bandra (E), Mumbai 400 051.  
**Scrip code: TVSMOTOR**

Dear Sir,

**Reg : Sales update for the month of October 2021**

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Please find enclosed the Press Release regarding the Company's sales update for the month of October 2021.

Thanking you,

Yours truly,  
For TVS MOTOR COMPANY LIMITED



K S Srinivasan  
Company Secretary

Encl : a/a

# PRESS RELEASE

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## **TVS Motor Company registers sales of 355,033 units in October 2021**

**Hosur, November 01, 2021:** TVS Motor Company registered 355,033 units in October 2021 as against sales of 394,724 units in the month of October 2020.

### **Two-Wheeler**

Total two-wheelers registered sales of 341,513 units in October 2021 as against sales of 382,121 units in October 2020. Domestic two-wheeler registered sales of 258,777 units in October 2021 as against sales of 301,380 units in October 2020. With pandemic restrictions easing and the festive season soon approaching, we expect the retails to improve significantly in the coming months.

Motorcycle registered sales of 172,361 units in October 2021 as against sales of 173,263 units in October 2020. Scooter sales of the Company registered 113,124 units in October 2021 as against sales of 127,138 units in October 2020.

### **International Business**

The Company's total exports registered a growth of 3% with sales of 95,191 units in the month of October 2021 as against 92,520 units in October 2020. Two-wheeler exports registered a growth of 3% with sales of 82,736 units in October 2021 as against sales of 80,741 units in October 2020.

### **Three-Wheeler**

Three-wheeler sales of the Company registered a growth of 7% with 13,520 units in October 2021 as against sales of 12,603 units in October 2020.

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**Regd Off:** Chaitanya, No. 12, Khader Nawaz Khan Road, Nungambakkam, Chennai – 600 006

# PRESS RELEASE

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## **About TVS Motor Company**

TVS Motor Company is a reputed two and three-wheeler manufacturer and is the flagship company of the USD 8.5 billion TVS Group. We believe in Championing Progress through Mobility. Rooted in our 100-year legacy of Trust, Value, and Passion for Customers and Exactness, we take pride in making internationally aspirational products of the highest quality through innovative and sustainable processes. We endeavour to deliver the most superior customer experience at all our touch points across 70 countries. We are the only two-wheeler company to have received the prestigious Deming Prize. Our products lead in their respective categories in the J.D. Power IQS and APEAL surveys for five years. We have been ranked No. 1 Company in the J.D. Power Customer Service Satisfaction Survey for consecutive four years.

For more information, please visit [www.tvsmotor.com](http://www.tvsmotor.com).

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