

17<sup>th</sup> October 2023

BSE Limited,  
Phiroze Jeejeebhoy Towers,  
Dalal Street,  
Mumbai 400 001  
**Scrip code: 532343**

National Stock Exchange of India Limited,  
Exchange Plaza, 5<sup>th</sup> Floor,  
Bandra-Kurla Complex,  
Bandra (E), Mumbai 400 051  
**Scrip code: TVSMOTOR**

Dear Sir,

**Reg : Press Release - TVS Motor Company Launches TVS Jupiter 125 with SmartXonnect™ Technology**

---

We enclose a Press Release regarding "**TVS Motor Company Launches TVS Jupiter 125 with SmartXonnect™ Technology**", for dissemination.

*Date and time of occurrence of event: October 17, 2023 at 10:30 A.M.*

Thanking you,

Yours truly,  
For TVS MOTOR COMPANY LIMITED

K S Srinivasan  
Company Secretary

Encl : a/a

# PRESS RELEASE



## TVS Motor Company Launches TVS Jupiter 125 with SmartXconnect™ Technology

- *The company diversifies its offering by adding new connected variant in the TVS Jupiter 125 portfolio.*

**Bengaluru, October 17, 2023:** TVS Motor Company, a reputed manufacturer of two-wheelers and three-wheelers in the world, today announced the launch of all new TVS Jupiter 125 enabled with *SmartXconnect™* with segment-leading technology. It comes with advanced connected features which is set to create a new benchmark in the segment with first-in-class features for its connected customers. The scooter comes in two new colours, Elegant Red and Matte Copper Bronze in the new *SmartXconnect™* variant.

TVS Jupiter 125 *SmartXconnect™* comes packed with Bluetooth connected TFT digital cluster along with 'SmartXtalk' and 'SmartXtrack' that reinforces the premiumisation journey of the scooter customer. It also includes an array of advanced features for a superior riding experience. This state-of-the-art technology ensures that the rider is always connected to his world & stays updated while on the move, guaranteeing a smooth, convenient, and safe journey. Furthermore, the already existing feature of integrated mobile charging facility makes connected capabilities more enhanced.

### Key Features

- TVS SmartXconnect™ Platform
- Coloured Hybrid Console
- VOICE ASSIST
- Call and Message alerts
- Traffic Time Screen: Cricket Scores, News Updates.
- DTE (Distance to Empty)
- Follow Me Headlamp
- IFE (Instantaneous Fuel Economy and AFE (Average Fuel Economy))
- Two new colours – Elegant Red and Matte Copper Bronze
- Premium Seat with Pillion Back Rest

Commenting on the launch, **Mr. Aniruddha Haldar, Senior Vice President, Commuters, Corporate Brand & Dealer Transformation, TVS Motor Company,** said, *"In today's fast-paced world, staying connected has become more than a convenience; it's a way of life. There's only one time when you're possibly not connected - when you're on your two-wheeler. The introduction of the all-new TVS Jupiter 125 with SmartXconnect is designed to keep you connected seamlessly on the go. With SmartXtalk and SmartXtrack, our innovative connectivity features, the riding experience is about to be transformed like never before. We are confident that in the journey of "Connected Rahiye, Fayde Mein Rahiye", our customer will experience the future of riding with the TVS Jupiter 125 with SmartXconnect."*

### ADVANCED SMARTXCONNECT TECHNOLOGY

The integration of *SmartXconnect™* in the TVS Jupiter 125 offers riders a wide range of functionalities when connected to their smartphones paired with an exclusive TVS Connect mobile App, available on Android and iOS platforms. Some of the key features include:

# PRESS RELEASE

---



**Turn-by-Turn Navigation:** This feature provides riders with real-time navigation guidance, making it easier to find their way to their destination.

**Voice Assistance:** Riders can use voice commands for various functions, enhancing convenience and safety while on the go.

**Call and Message Notifications:** The scooter can display incoming call and message notifications, allowing riders to stay connected without taking their eyes off the road.

**Alerts from Social Media Platforms and Food/Shopping Apps:** Notifications from popular social media platforms and food/shopping apps are also displayed on the digital cluster, keeping riders updated with their online networks.

**Real-Time Sports Scores:** Access to real-time sports scores ensures that riders can stay updated on their favourite sports events like Cricket & Football.

**Weather Updates:** Weather information helps riders plan their journeys better by knowing the current conditions.

**News Updates:** Riders can also stay informed about the latest news while on the move.

The new TVS Jupiter 125 *SmartXonnect*<sup>TM</sup> variant continues to impress with its commitment to offering segment-first features. The inclusion of features like follow-me headlamps and hazard lights adds an extra layer of safety, exemplifies the brand promise of always delivering 'Zyada'. This follow me headlamp feature ensures the headlamp illuminated for 20 seconds even after the engine is turned off, enhancing safety and convenience during dark parking condition. Further, the addition of a backrest in the scooter is a thoughtful feature that enhances the comfort of riders on the TVS Jupiter 125.

This combination of modernity, connectivity, safety, and convenience aligns with the evolving needs and expectations of the riders in today's digital age, giving TVS Jupiter 125 a competitive edge in the market.

Starting at **Rs. 96,855/- (ex-showroom, Delhi)**, TVS Jupiter 125 *SmartXonnect*<sup>TM</sup> is now available across the country.

## **About TVS Motor Company**

TVS Motor Company is a reputed two and three-wheeler manufacturer globally, championing progress through Sustainable Mobility with four state-of-the-art manufacturing facilities in Hosur, Mysuru and Nalagarh in India and Karawang in Indonesia. Rooted in our 100-year legacy of Trust, Value, and Passion for Customers and Exactness, we take pride in making internationally aspirational products of the highest quality through innovative and sustainable processes. We are the only two-wheeler company to have received the prestigious Deming Prize. Our products lead in their respective categories in the J.D. Power IQS and APEAL surveys. We have been ranked No. 1 Company in /the J.D.

# PRESS RELEASE



---

Power Customer Service Satisfaction Survey for consecutive four years. Our group company Norton Motorcycles, based in the United Kingdom, is one of the most emotive motorcycle brands in the world. Our subsidiaries in the personal e-mobility space, Swiss E-Mobility Group (SEMG) and EGO Movement have a leading position in the e-bike market in Switzerland. TVS Motor Company endeavours to deliver the most superior customer experience across 80 countries in which we operate. For more information, please visit [www.tvsmotor.com](http://www.tvsmotor.com).

**NEW**



# TVS *Jupiter* 125

## TVS SMART XCONNECT



- CONNECTED** (Bluetooth icon)
- NAVIGATION** (Location pin icon)
- VOICE ASSIST** (Microphone icon)
- CALL & TEXT** (Phone and envelope icons)
- CRICKET SCORE UPDATE** (Cricket ball icon)

The instrument cluster displays: TVS logo, speedometer showing 45 km/h, odometer showing 3468 km, fuel gauge, and battery level indicator. A notification for 'Aditya Incoming Call' is visible on the left side of the display.

\* Terms and conditions apply.

**TVS**  
**Jupiter**  
ZYADA KA FAYDA