

BHANU VYAPAAR PRIVATE LIMITED

CIN : U15520WB1988PTC045075

Regd. Office : 687, Anandapur, E. M. Bypass, 2nd Floor, Kolkata - 700 107 Phone : 6613 6264
E-mail : panemamics @emamigroup.com

Date: 14.09.2020

The Secretary

National Stock Exchange of India Limited
Exchange Plaza
Plot No. C/1, G Block
Bandra-Kurla Complex
Bandra(E)
Mumbai - 400 051

The Secretary

BSE Limited
Phiroze Jeejeebhoy Towers
Dalal Street
Mumbai - 400 001

The Secretary

The Calcutta Stock Exchange Limited
7, Lyons Range
Kolkata - 700 001

The Company Secretary

Emami Limited
687, Anandapur
EM Bypass
Kolkata - 700 107

Dear Sir,

Sub: Disclosure under Regulation 31(1) & 31(2) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011 along with the disclosure of reason for encumbrance

Please find enclosed herewith disclosure in terms of Regulation 31(1) & 31(2) of Securities and Exchange Board of India (Substantial Acquisition of Shares and Takeovers) Regulations, 2011.

Further, Pursuant to the SEBI Circular no. SEBI/HO/CFO/DCRI/CIR/P/2019/90 dated August 07, 2019, we are enclosing disclosure of reasons for encumbrance by the promoters and promoter group in respect of shares of Emami Limited.

The same may please be taken on record and suitably disseminated to all concerned.

This is for your information & record.

Thanking you,

Yours faithfully,

For BHANU VYAPAAR PRIVATE LIMITED


Director / Authorised Signatory

On Behalf of himself, Promoter & Promoter Group Persons/ Persons Acting in Concert

Place: Kolkata

Encl: a/a

Disclosure by the Promoter (s) to the Stock Exchanges and to the Target Company for encumbrance of shares, in terms of Regulation 31(1) & 31(2) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011

Name of the Target company (TC)	Enami Limited
Names of the Stock Exchanges where the shares of the target company are listed	National Stock Exchange of India Limited BSE Ltd.
Date of reporting	The Calcutta Stock Exchange Limited 14.09.2020
Name of the promoter or PAC on whose shares encumbrance has been created/released/invoked	Bhanu Vyapaar Private Limited

Details of the creation/invocation/release of encumbrance:

Name of the Promoter (s) or PACs with him(s)	Promoter holding in the target company (1)		Promoter holding already encumbered (2)		Details of events pertaining to encumbrance (3)							Post event holding of encumbered shares (creation (2)+(3)) / release [(2)-(3)] / invocation [(2)-(3)]	
	Number	% of total Share Capital	Number	% of total Share Capital	Type of event (creation / release / invocation)	Date of creation/ release/ invocation of encumbrance	Type of Encumbrance (Pledge/Len/Non disposal/Undertaking /Others)	Reason for encumbrance	Number	% of share capital	Name of the entity in whose favour shares encumbered		Number
Bhanu Vyapaar Private Limited	4,37,65,902	9.8458	2,51,07,641	5.65	Creation	10.09.2020	Pledge	Pledge of securities as per agreement with lender	46,86,000	1.05	IIFL Wealth Management Limited (Lender)	2,97,93,641	6.70
Diwakar Viniyog Private Limited	4,95,33,849	11.1434	3,23,04,295	7.27	Release	14.09.2020	Release of pledged shares	Release of Pledged Shares as per agreement with lender	1900000	0.43	Standard Chartered Bank (Lender)	3,04,04,295	6.84

Place: Kolkata

Date : 14.09.2020

For BHANU VYAPAAR PRIVATE LIMITED


Director / Authorised Signatory

DISCLOSURE BY THE PROMOTER (S) TO THE STOCK EXCHANGES AND TO THE TARGET COMPANY FOR ENCUMBRANCE OF SHARES/ INVOCATION OF ENCUMBRANCE/RELEASE OF ENCUMBRANCE, IN TERMS OF REGULATION 31(1) & 31(2) OF SEBI (SUBSTANTIAL ACQUISITION OF SHARES AND TAKEOVERS) REGULATIONS, 2011

Name of the Promoter (s) or PACs with him (**)	Promoter holding in the target company (1)			Promoter holding already encumbered (2)		Details of events pertaining to encumbrance (3)					Post event holding of encumbered shares (creation (2)+(3) / release [(2)-(3)] / invocation [(2)-(3)])	
	No. of Shares	% of	% w.r.t diluted share capital (*)	No. of Shares	% of total share capital	Type of event (creation /release /invocation)	Date of creation/ invocation release of encumbrance	Type of encumbrance (pledge/ lien/ non disposal undertaking /others)	No. of shares	% of total share capital	No. of Shares	% of Total share capital
ADITYA VARDHAN AGARWAL	1,34,668	0.0303	0.0303	-	-	-	-	-	-	-	-	-
USHA AGARWAL	1,73,096	0.0389	0.0389	-	-	-	-	-	-	-	-	-
RADHE SHYAM AGARWAL	1,95,000	0.0439	0.0439	-	-	-	-	-	-	-	-	-
HARSHA VARDHAN AGARWAL	1,10,266	0.0248	0.0248	-	-	-	-	-	-	-	-	-
VIHAN VARDHAN AGARWAL	1,72,000	0.0387	0.0387	-	-	-	-	-	-	-	-	-
RITU GOENKA	4,54,930	0.1023	0.1023	-	-	-	-	-	-	-	-	-
SOBHINA AGARWAL	6,30,000	0.1417	0.1417	-	-	-	-	-	-	-	-	-
JYOTI AGARWAL	4,88,000	0.1098	0.1098	-	-	-	-	-	-	-	-	-
AVISHI SUREKA	14,00,000	0.3150	0.3150	-	-	-	-	-	-	-	-	-
SHRUTI GOENKA	1,96,130	0.0441	0.0441	-	-	-	-	-	-	-	-	-
INDU GOENKA	2,69,700	0.0607	0.0607	-	-	-	-	-	-	-	-	-

For BHANU VYAPAAR PRIVATE LIMITED



Director / Authorised Signatory

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NIKUNJ GOENKA	2,65,000	0.0596	0.0596	-	-	-	-	-	-	-	-	-
SAROJ GOENKA	2,15,240	0.0484	0.0484	-	-	-	-	-	-	-	-	-
MANSI AGARWAL	1,50,000	0.0337	0.0337	-	-	-	-	-	-	-	-	-
NIMISHA GOENKA	2,44,000	0.0549	0.0549	-	-	-	-	-	-	-	-	-
MANISH GOENKA	1,42,196	0.0320	0.0320	-	-	-	-	-	-	-	-	-
SHREYA GOENKA	2,30,000	0.0517	0.0517	-	-	-	-	-	-	-	-	-
VIDISHREE AGARWAL	80,000	0.0180	0.0180	-	-	-	-	-	-	-	-	-
VIDULA AGARWAL	80,000	0.0180	0.0180	-	-	-	-	-	-	-	-	-
JAYANT GOENKA	1,56,254	0.0352	0.0352	-	-	-	-	-	-	-	-	-
RASHMI GOENKA	1,21,400	0.0273	0.0273	-	-	-	-	-	-	-	-	-
SANTOSH GOENKA	1,15,640	0.0260	0.0260	-	-	-	-	-	-	-	-	-
SUSHIL KUMAR GOENKA	1,09,900	0.0247	0.0247	-	-	-	-	-	-	-	-	-
RICHA AGARWAL	91,722	0.0206	0.0206	-	-	-	-	-	-	-	-	-
JYOTI GOENKA	48,776	0.0110	0.0110	-	-	-	-	-	-	-	-	-
MOHAN GOENKA	61,900	0.0139	0.0139	-	-	-	-	-	-	-	-	-
RACHNA BAGARIA	2,70,000	0.0607	0.0607	-	-	-	-	-	-	-	-	-
YOGESH GOENKA	2,45,400	0.0552	0.0552	-	-	-	-	-	-	-	-	-

For BHANU VYAPAAR PRIVATE LIMITED



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REHA GOENKA	2,40,000	0.0540	0.0540	-	-	-	-	-	-	-	-	-
PUJA GOENKA	1,69,398	0.0381	0.0381	-	-	-	-	-	-	-	-	-
ADITYA VARDHAN AGARWAL, KARTA (HUF)	2,04,278	0.0460	0.0460	-	-	-	-	-	-	-	-	-
HARSH VARDHAN AGARWAL, KARTA (HUF)	1,72,000	0.0387	0.0387	-	-	-	-	-	-	-	-	-
MOHAN GOENKA, KARTA (HUF)	1,74,000	0.0391	0.0391	-	-	-	-	-	-	-	-	-
MANISH GOENKA, KARTA (HUF)	1,74,000	0.0391	0.0391	-	-	-	-	-	-	-	-	-
SUSHIL KUMAR GOENKA, KARTA (HUF)	1,74,000	0.0391	0.0391	-	-	-	-	-	-	-	-	-
PRASHANT GOENKA	1,90,000	0.0427	0.0427	-	-	-	-	-	-	-	-	-
ASHISH GOENKA	1,30,000	0.0292	0.0292	-	-	-	-	-	-	-	-	-
LAXMI DEVI BAJORIA	1,43,000	0.0322	0.0322	-	-	-	-	-	-	-	-	-
PRASHANT GOENKA, KARTA (HUF)	74,000	0.0166	0.0166	-	-	-	-	-	-	-	-	-
JAYANT GOENKA, KARTA (HUF)	74,000	0.0166	0.0166	-	-	-	-	-	-	-	-	-
ASHISH GOENKA, KARTA (HUF)	74,000	0.0166	0.0166	-	-	-	-	-	-	-	-	-
MADAN LAL AGARWAL	60,000	0.0135	0.0135	-	-	-	-	-	-	-	-	-
PRADEEP AGARWAL	31,150	0.0070	0.0070	-	-	-	-	-	-	-	-	-
KUSUM AGARWAL	37,800	0.0085	0.0085	-	-	-	-	-	-	-	-	-
DIVYA AGARWAL	26,000	0.0058	0.0058	-	-	-	-	-	-	-	-	-
SANGITA AGARWAL	26,000	0.0058	0.0058	-	-	-	-	-	-	-	-	-
SHUBHAM AGARWAL	24,460	0.0055	0.0055	-	-	-	-	-	-	-	-	-

For BHANU VYAPAAR PRIVATE LIMITED


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	No. of Shares	% of	% w.r.t diluted share capital (*)	No. of Shares	% of total share capital	Type of event (creation /release /invocation)	Date of creation/ invocation release of encumbrance	Type of encumbrance (pledge/ lien/ non disposal undertaking /others)	No. of shares	% of total share capital	No. of Shares	% of Total share capital
ABHISHEK AGARWAL	24,000	0.0054	0.0054	-	-	-	-	-	-	-	-	-
DHIRAJ AGARWAL	16,750	0.0038	0.0038	-	-	-	-	-	-	-	-	-
VISHAL AGARWAL	8,200	0.0018	0.0018	-	-	-	-	-	-	-	-	-
SUMANGAL AGARWAL	8,200	0.0018	0.0018	-	-	-	-	-	-	-	-	-
TMT VINIYOGAN LIMITED	30,33,160	0.6824	0.6824	17,07,500	0.3841	-	-	-	-	17,07,500	0.3841	-
SUNTRACK PRIVATE LIMITED	4,91,34,107	11.0535	11.0535	3,25,25,604	7.3171	-	-	-	-	3,25,25,604	7.3171	-
RAVIRAJ VINIYOG PRIVATE LIMITED	2,14,56,984	4.8271	4.8271	50,60,018	1.1383	-	-	-	-	50,60,018	1.1383	-
SURAJ VINIYOG PRIVATE LIMITED	2,00,05,848	4.5006	4.5006	1,34,17,226	3.0184	-	-	-	-	1,34,17,226	3.0184	-
PRABHAKAR VINIYOG PRIVATE LIMITED	2,04,91,492	4.6099	4.6099	53,12,500	1.1951	-	-	-	-	53,12,500	1.1951	-
EMAMI PAPER MILLS LTD	9,33,000	0.2099	0.2099	-	-	-	-	-	-	-	-	-
EMAMI CAPITAL MARKETS LTD	84,000	0.0189	0.0189	-	-	-	-	-	-	-	-	-
EMAMI FRANK ROSS LIMITED	10,000	0.0022	0.0022	-	-	-	-	-	-	-	-	-
AMITABH GOENKA	5,71,496	0.1286	0.1286	-	-	-	-	-	-	-	-	-

For BHANU VYAPAAR PRIVATE LIMITED


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	No. of Shares	% of	% w.r.t diluted share capital (*)	No. of Shares	% of total share capital	Type of event (creation /release /invocation)	Date of creation / invocation release of encumbrance	Type of encumbrance (pledge/ lien/ non disposal undertaking /others)	No. of shares	% of total share capital	No. of Shares	% of Total share capital
AMITABH GOENKA, KARTA (HUF)	74,000	0.0166	0.0166	-	-	-	-	-	-	-	-	-
SMRITI AGARWAL	3,34,000	0.0751	0.0751	-	-	-	-	-	-	-	-	-
RACHANA GOENKA	3,17,700	0.0715	0.0715	-	-	-	-	-	-	-	-	-
SACHIN GOENKA	7,17,000	0.1613	0.1613	-	-	-	-	-	-	-	-	-
SASHWAT GOENKA	5,80,000	0.1305	0.1305	-	-	-	-	-	-	-	-	-
VIBHASH VARDHAN AGARWAL	5,73,478	0.1290	0.1290	-	-	-	-	-	-	-	-	-
MANAN GOENKA	5,65,000	0.1271	0.1271	-	-	-	-	-	-	-	-	-
DARSH GOENKA	5,65,000	0.1271	0.1271	-	-	-	-	-	-	-	-	-
ADVAY GOENKA	5,54,000	0.1246	0.1246	-	-	-	-	-	-	-	-	-
REYANSH GOENKA	4,07,750	0.0917	0.0917	-	-	-	-	-	-	-	-	-
DEVARSH GOENKA	4,07,750	0.0917	0.0917	-	-	-	-	-	-	-	-	-
RADHE SHYAM GOENKA	3,92,076	0.0882	0.0882	-	-	-	-	-	-	-	-	-
RAJ KUMAR GOENKA	2,97,964	0.0670	0.0670	-	-	-	-	-	-	-	-	-
ROHIN RAJ SUREKA	35,00,000	0.7874	0.7874	-	-	-	-	-	-	-	-	-
PRITI A SUREKA	1,16,09,702	2.6118	2.6118	-	-	-	-	-	-	-	-	-
CHIKKY GOENKA	3,71,700	0.0836	0.0836	-	-	-	-	-	-	-	-	-

For BHANU VYAPAAR PRIVATE LIMITED

Place: Kolkata
Date : 14.09.2020


Director / Authorised Signatory

Annexure - II

Name of listed company	EMAMI LIMITED
Name of the recognised stock exchanges where the shares of the company are listed	The National Stock Exchange of India Ltd. BSE Limited The Calcutta Stock Exchange Limited
Name of the promoter(s) / PACs whose shares have been encumbered	Bhanu Vyapaar Private Limited
Total promoter shareholding in the listed company	No. of shares -239393412 % of total share capital -53.8551%
Encumbered shares as a % of promoter shareholding	49.38%
Whether encumbered share is 50% or more of promoter shareholding	NO
Whether encumbered share is 20% or more of total share capital	YES

Signature of Authorised Signatory:

For BHANU VYAPAAR PRIVATE LIMITED


Director / Authorised Signatory

Place: Kolkata

Date: 14.09.2020

DETAILS OF ALL EXISTING EVENTS / AGREEMENTS PERTAINING TO ENCUMBRANCES

Encumbrance 1 (Date of creation of encumbrance: _____)	Type of encumbrance (pledge, lien, negative lien, non-disposal undertaking etc. or any other covenant, transaction, condition or arrangement in the nature of encumbrance)	No. and % of shares encumbered		Name of the entity in whose favour shares encumbered (X)	Whether the entity is a scheduled commercial bank, public financial institution, NBFC or housing finance company? If No, provide the nature of the business of the entity. (YES/NO)	Specific details		Whether the encumbrance is relating to any debt instruments viz. debenture, commercial paper, certificate of deposit etc.? If yes, provide details about the instrument, including credit rating (YES/NO) If yes, 1. Name of the issuer 2. Details of the debt instrument 3. Whether the debt instrument is listed on stock exchanges? 4. Credit rating of the debt instrument	Value of shares on the date of agreement (A) (Rupees in Crores)	Amount involved against which shares have been encumbered (B) (Rupees in Crores)	Ratio of A / B	End use of Money Borrowed amount to be utilized for what purpose – (a) Personal use by promoters and PACs (b) For the benefit of listed company Provide details including amount, purpose of raising money by listed company, schedule for utilization of amount, repayment schedule etc. (a) Any other reason (please specify)	Remarks
		No. of Shares : % of total share capital :	Names of all other entities in the agreement Listed companies and its group companies (if any) 1) Other entities (if any) 1)										
10.09.2020	Pledge	4686000	%age of total share capital : 1.0542	IIFL Wealth Management Limited	Yes, NBFC	Bhanu Vyapaar Private Limited (Pledgor)	No	177.15423	88.577115	2.00	Repayment of existing loans	Pledge of Fresh Shares	

For BHANU VYAPAAR PRIVATE LIMITED



Director / Authorised Signatory