

July 04, 2022

BSE Ltd. P J Towers, Dalal Street, FortMumbai – 400001 Scrip Code: 543272	National Stock Exchange of India Limited (NSE). Exchange Plaza, Bandra Kurla Complex, Bandra East, Mumbai – 400051 Symbol: EASEMYTRIP
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Sub: Media Release

In terms of regulation 30 of the SEBI (LODR) Regulations, 2015, we are enclosing herewith a copy of the media release titled “**EaseMyTrip expands its international presence to New Zealand**” being issued to the media.

You are requested to take the aforesaid on record.

Thanking you,

For Easy Trip Planners Limited



Priyanka Tiwari
Company Secretary and Chief Compliance Officer
Membership No.: A50412

Easy Trip Planners Ltd.

Registered office : Building No. - 223, Patparganj Industrial Area, New Delhi - 110092 (India)

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EaseMyTrip expands its international presence to New Zealand

- *The company will operate through localized search engines and an international subsidiary which would also enhance the offerings and experience of customers from New Zealand*
- *The company will use a cost-effective and lean operating model with no minimum paid-up capital*

New Delhi, 04 July 2022 - EaseMyTrip, India's second-largest online travel platform, has expanded its international footprint by incorporating a wholly-owned foreign subsidiary in New Zealand as part of its global expansion strategy. The company has forayed into New Zealand anticipating a huge pent-up global demand for the travel and tourism sector in the coming months.

As a part of this new phase of expansion, the company will launch a localized travel search engine in New Zealand to enable the customers in the region to enjoy the value-based services of EaseMyTrip. The subsidiary will also replicate the lean and cost-effective operating model with no minimum paid-up capital. The brand has successfully adopted a similar model in India for over 14 years and will continue to pass on maximum benefits to customers in the respective region.

Speaking on the expansion, Rikant Pittie, Co-Founder, EaseMyTrip said, "New Zealand represents a significant part of our international holiday segment and we are excited to foray into the entirely new market as a part of our global expansion. With a strong pent-up travel demand across the world, we see a wider global market open for travel, and believe that EaseMyTrip is well-poised to cater to the demand in New Zealand."

As the new fiscal begins, EaseMyTrip will continue its growth across the air ticketing segment and expand its hotels and holidays segments too. To continue the efforts for expansion globally, the company has successfully established its corporate office in Dubai (www.easemytrip.ae) and will further look at opening corporate offices across UK and US markets to challenge the established players based on its lean infrastructure and technology-led innovations.

About EaseMyTrip

EaseMyTrip (a public listed company at NSE and BSE) is India's second-largest online travel platform in terms of air ticket bookings, based on the Crisil Report-Assessment of the OTA Industry in India, February 2021. Furthermore, growing at a CAGR of 78% in profits during FY20-22, it is one of the fastest-growing internet companies. Bootstrapped and profitable since its inception, EaseMyTrip offers 'End to End' travel solutions including air tickets, hotels and holiday packages, rail and bus tickets as well as ancillary value-added services. EaseMyTrip offers its users the option of zero-convenience fees during bookings. EaseMyTrip provides its users with access to more than 400 international and domestic airlines, over 1 million hotels as well as train/bus tickets and taxi rentals for major cities in India. Founded in 2008, EaseMyTrip has offices across various Indian cities, including Noida, Bengaluru, and Mumbai. Its international offices (as subsidiary companies) are in the Philippines, Singapore, Thailand, the UAE, the UK, and the USA.