

***ASHISH GOENKA***  
***EKYA, 1 QUEENS PARK, NEAR BIRLA MANDIR, BALLYGUNGE,***  
***KOLKATA-700019***

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Date: 22.08.2023

**The Secretary**  
National Stock Exchange of India Limited  
Exchange Plaza  
Plot No. C/1, G Block  
Bandra - Kurla Complex  
Bandra(E)  
Mumbai - 400 051

**The Secretary**  
BSE Limited  
Phiroze Jeejeebhoy Towers  
Dalal Street  
Mumbai - 400 001

**The Company Secretary**  
Emami Limited  
687, Anandapur  
EM Bypass  
Kolkata - 700 107

Dear Sirs,

**Sub: Disclosure under Regulation 29(2) of Securities Exchange Board of India (Substantial acquisition of shares &Takeover) Regulations, 2011**

I, Ashish Goenka, one of the acquirer, on behalf of the other acquirers & transferors, belonging to Promoter & Promoter group of Emami Limited, hereby submit this disclosure under regulation 29(2) of SEBI (Substantial acquisition of shares &Takeover) Regulations, 2011. This disclosure is related to inter se transaction executed among Promoter & Promoter group of Emami Limited of 71,150 equity shares consisting of 0.0163%, through off market by way of gift without any consideration.

Kindly take the same on records.

Thanking you,

Yours faithfully,

**For and on behalf of Promoter and Promoter Group of Emami Limited**  
**On behalf of acquirers and transferors**

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**Ashish Goenka**  
**(Signature)**

Encl: a/a

**DISCLOSURES UNDER REGULATION 29(2) OF SEBI (SUBSTANTIAL ACQUISITION OF SHARES AND TAKEOVERS) REGULATIONS, 2011**

Name of the Target Company (TC)	Emami Limited		
Name(s) of the acquirer and Persons Acting in Concert (PAC) with the acquirer	Please refer <b>Annexure-1</b> for name of acquirers, transferors and Person Acting in Concert.		
Whether the acquirer belongs to Promoter/Promoter group	Yes		
Name(s) of the Stock Exchange(s) where the shares of TC are Listed	National Stock Exchange of India Limited BSE Limited		
Details of the acquisition / disposal as follows:	<b>Number</b>	<b>% w.r.t. total share/voting capital wherever applicable</b>	<b>% w.r.t. total diluted share/voting capital of the TC</b>
<b><u>Before the acquisition under consideration, holding of :</u></b>			
a) Shares carrying voting rights	239,393,412 (As per Annexure - 1)	54.8439 (As per Annexure -1)	N.A.
b) Shares in the nature of encumbrance (pledge/lien/non-disposal undertaking/others)	N.A.	N.A.	N.A.
c) Voting rights (VR) otherwise than by equity shares	N.A.	N.A.	N.A.
d) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category)	N.A.	N.A.	N.A.
e) Total (a+b+c+d)	<b>239,393,412</b>	<b>54.8439</b>	<b>N.A.</b>
<b><u>Details of acquisition/-sale</u></b>			
a) Shares carrying voting rights acquired/sold	71,150 (As per Annexure-1)	0.0163 (As per Annexure-1)	N.A.
b) VRs acquired otherwise than by shares	N.A.	N.A.	N.A.
c) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC acquired/sold	N.A.	N.A.	N.A.
d) Shares encumbered/invoked/released by the acquirer	N.A.	N.A.	N.A.
Total (a+b+c+d)	<b>71,150</b>	<b>0.0163</b>	<b>N.A.</b>
<b><u>After the acquisition/sale, holding of:</u></b>			
a) Shares carrying voting rights	239,393,412 (As per Annexure-1)	54.8439 (As per Annexure-1)	N.A.
b) Shares encumbered with the acquirer	N.A.	N.A.	N.A.
c) VRs otherwise than by equity shares	N.A.	N.A.	N.A.
d) Warrants/convertible securities/any	N.A.	N.A.	N.A.

other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category) after acquisition	N.A. N.A.	N.A. N.A.	N.A. N.A.
e) Total (a+b+c+d)	239,393,412	54,8439	N.A.
Mode of acquisition/ sale (e.g. <del>open market/ off market / public issue / rights issue / preferential allotment/</del> inter-se transfer etc).	Inter se transfer among promoters through off market by way of gift without any consideration.		
Date of acquisition / <del>sale of shares / VR or date of receipt of intimation of allotment of shares, whichever is applicable</del>	18.08.2023- 1,150 equity shares 21.08.2023- 70,000 equity shares		
Equity share capital / total voting capital of the TC before the said acquisition/sale	Rs. 43,65,00,000/-		
Equity share capital/ total voting capital of the TC after the said acquisition/sale	Rs. 43,65,00,000/-		
Total diluted share/voting capital of the TC after the said acquisition/sale	Rs. 43,65,00,000/-		

*for* and on behalf of Promoter and Promoter group of Emami Ltd.  
On behalf of acquirers and transferors

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Ashish Goenka  
(Signature)

Place: Kolkata  
Date: 22.08.2023

**Annexure 1 to Disclosure under Regulation 29(2) of SEBI (Substantial Acquisition of Shares & Takeovers) Regulations, 2011**

SI No	Name of acquirers, transferors and person acting in concert	Before the acquisition under consideration, holding of				After the acquisition/transfer, holding of		Encumbered No. of Shares	% of Paid Up Capital
		Pre	Pre%	Purchase	Sale	Post	Post%		
		No. of Shares				No. of Shares			
	<b>Acquirers</b>								
1	Harsha Vardhan Agarwal	1,10,966	0.0254	1,150	-	1,12,116	0.0257	-	-
2	Ashish Goenka	1,99,400	0.0457	70,000	-	2,69,400	0.0617	-	-
	<b>Name of Person Acting in Concert (PAC)</b>								
3	Raj Kumar Goenka	3,02,364	0.0693	-	-	3,02,364	0.0693	-	-
4	Sushil Kumar Goenka	1,14,300	0.0262	-	-	1,14,300	0.0262	-	-
5	Radhe Shyam Goenka	4,00,876	0.0918	-	-	4,00,876	0.0918	-	-
6	Priti A Sureka	1,51,04,702	3.4604	-	-	1,51,04,702	3.4604	-	-
7	Richa Agarwal	93,222	0.0214	-	-	93,222	0.0214	-	-
8	Avishi Sureka	14,00,000	0.3207	-	-	14,00,000	0.3207	-	-
9	Sachin Goenka	7,17,000	0.1643	-	-	7,17,000	0.1643	-	-
10	Sobhna Agarwal	6,30,000	0.1443	-	-	6,30,000	0.1443	-	-
11	Saswat Goenka	5,80,000	0.1329	-	-	5,80,000	0.1329	-	-
12	Vibhash Vardhan Agarwal	5,73,478	0.1314	-	-	5,73,478	0.1314	-	-
13	Manan Goenka	5,65,000	0.1294	-	-	5,65,000	0.1294	-	-
14	Darsh Goenka	5,65,000	0.1294	-	-	5,65,000	0.1294	-	-
15	Advay Goenka	5,54,000	0.1269	-	-	5,54,000	0.1269	-	-
16	Jyoti Agarwal	4,88,000	0.1118	-	-	4,88,000	0.1118	-	-
17	Reyansh Goenka	4,07,750	0.0934	-	-	4,07,750	0.0934	-	-
18	Devarsh Goenka	4,07,750	0.0934	-	-	4,07,750	0.0934	-	-
19	Chikky Goenka	3,71,700	0.0852	-	-	3,71,700	0.0852	-	-
20	Rachana Goenka	3,17,700	0.0728	-	-	3,17,700	0.0728	-	-
21	Rachana Bagaria	2,70,000	0.0619	-	-	2,70,000	0.0619	-	-
22	Indu Goenka	2,69,700	0.0618	-	-	2,69,700	0.0618	-	-
23	Nimisha Goenka	2,44,000	0.0559	-	-	2,44,000	0.0559	-	-
24	Reha Goenka	2,40,000	0.0550	-	-	2,40,000	0.0550	-	-
25	Shreya Goenka	2,30,000	0.0527	-	-	2,30,000	0.0527	-	-
26	Saroj Goenka	2,15,240	0.0493	-	-	2,15,240	0.0493	-	-
27	Aditya Vardhan Agarwal HUF	2,04,278	0.0468	-	-	2,04,278	0.0468	-	-
28	Shruti Goenka	1,96,130	0.0449	-	-	1,96,130	0.0449	-	-
29	Radheshyan Agarwal	1,95,000	0.0447	-	-	1,95,000	0.0447	-	-
30	Prashant Goenka	1,90,000	0.0435	-	-	1,90,000	0.0435	-	-
31	Manish Goenka HUF	1,74,000	0.0399	-	-	1,74,000	0.0399	-	-
32	Mohan Goenka HUF	1,74,000	0.0399	-	-	1,74,000	0.0399	-	-
33	Sushil Kumar Goenka HUF	1,74,000	0.0399	-	-	1,74,000	0.0399	-	-

SI No	Name of acquirers, transferors and person acting in concert	Before the acquisition under consideration, holding of				After the acquisition/transfer, holding of		Encumbered No. of Shares	% of Paid Up Capital
		Pre	Pre%	Purchase	Sale	Post	Post%		
		No. of Shares				No. of Shares			
34	Usha Agarwal	1,73,096	0.0397	-	-	1,73,096	0.0397	-	-
35	Harsha Vardhan Agarwal (HUF)	1,72,000	0.0394	-	-	1,72,000	0.0394	-	-
36	Vihan Vardhan Agarwal	1,72,000	0.0394	-	-	1,72,000	0.0394	-	-
37	Puja Goenka	1,69,398	0.0388	-	-	1,69,398	0.0388	-	-
38	Jayant Goenka	1,56,254	0.0358	-	-	1,56,254	0.0358	-	-
39	Mansi Agarwal	1,50,000	0.0344	-	-	1,50,000	0.0344	-	-
40	Manish Goenka	1,42,196	0.0326	-	-	1,42,196	0.0326	-	-
41	Aditya Vardhan Agarwal	1,34,668	0.0309	-	-	1,34,668	0.0309	-	-
42	Rashmi Goenka	1,21,400	0.0278	-	-	1,21,400	0.0278	-	-
43	Santosh Goenka	1,15,640	0.0265	-	-	1,15,640	0.0265	-	-
44	Vidhishree Agarwal	80,000	0.0183	-	-	80,000	0.0183	-	-
45	Vidula Agarwal	80,000	0.0183	-	-	80,000	0.0183	-	-
46	Jayant Goenka HUF	74,000	0.0170	-	-	74,000	0.0170	-	-
47	Prashant Goenka HUF	74,000	0.0170	-	-	74,000	0.0170	-	-
48	Ashish Goenka HUF	74,000	0.0170	-	-	74,000	0.0170	-	-
49	Mohan Goenka	61,900	0.0142	-	-	61,900	0.0142	-	-
50	Madan Lal Agarwal	60,000	0.0137	-	-	60,000	0.0137	-	-
51	Jyoti Goenka	48,776	0.0112	-	-	48,776	0.0112	-	-
52	Pradeep Agarwal	31,150	0.0071	-	-	31,150	0.0071	-	-
53	Divya Agarwal	26,000	0.0060	-	-	26,000	0.0060	-	-
54	Sangita Agarwal	26,000	0.0060	-	-	26,000	0.0060	-	-
55	Shubham Agarwal	24,460	0.0056	-	-	24,460	0.0056	-	-
56	Abhishek Agarwal	24,000	0.0055	-	-	24,000	0.0055	-	-
57	Dhiraj Agarwal	16,750	0.0038	-	-	16,750	0.0038	-	-
58	Sumangal Agarwal	8,200	0.0019	-	-	8,200	0.0019	-	-
59	Vishal Agarwal	8,200	0.0019	-	-	8,200	0.0019	-	-
60	Amitabh Goenka	5,71,496	0.1309	-	-	5,71,496	0.1309	-	-
61	Ritu Goenka	4,54,930	0.1042	-	-	4,54,930	0.1042	-	-
62	Nikunj Goenka	2,65,000	0.0607	-	-	2,65,000	0.0607	-	-
63	Yogesh Goenka	2,45,400	0.0562	-	-	2,45,400	0.0562	-	-
64	Rohin Raj Sureka	5,000	0.0011	-	-	5,000	0.0011	-	-
65	Laxmi Devi Bajoria	1,21,000	0.0277	-	-	1,21,000	0.0277	-	-
66	Amitabh Goenka	74,000	0.0170	-	-	74,000	0.0170	-	-
67	Suraj Finvest Pvt Ltd (Formerly known as 'Sneha Gardens Pvt Ltd')	10,57,20,226	24.2200	-	-	10,57,20,226	24.2200	3,16,88,641	7.2597

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		Pre	Pre%	Purchase	Sale	Post	Post%		
		No. of Shares				No. of Shares			
68	Diwakar Finvest Private Limited (Formerly known as 'Sneha Enclave Pvt Ltd')	9,86,67,956	22.6043	-	-	9,86,67,956	22.6043	4,57,44,823	10.4799
69	Midkot Investments Private Limited	31,17,160	0.7141	-	-	31,17,160	0.7141	-	-
70	Emami Paper Mills Limited	9,33,000	0.2137	-	-	9,33,000	0.2137	-	-
71	Emami Frankross Limited	10,000	0.0023	-	-	10,000	0.0023	-	-
	<b><u>Transferors</u></b>								
72	Kusum Agarwal	35,600	0.0082	-	1,150	34,450	0.0079	-	-
73	Smriti Agarwal	2,69,000	0.0616	-	70,000	1,99,000	0.0456	-	-
	<b>Total (A+B)</b>	<b>23,93,93,412</b>	<b>54.8439</b>	<b>71,150</b>	<b>71,150</b>	<b>23,93,93,412</b>	<b>54.8439</b>	<b>7,74,33,464</b>	<b>17.7396</b>

for and on behalf of Promoter & Promoter group of Emami Ltd.

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**Ashish Goenka**  
**(Signature)**  
**Date:** 22.08.2023  
**Place:** Kolkata