



Birla Cable Limited

(Formerly Birla Ericsson Optical Limited)

Regd. Office & Works :
Udyog Vihar, P.O. Chorhata, Rewa - 486 006 Madhya Pradesh, India.
Telephone : +91 07662 400580 · Fax : +91 07662 400680
E-Mail : headoffice@birlacable.com · Website : www.birlacable.com
PAN No. AABCB1380L · CIN No. L31300MP1992PLC007190
GSTIN : 23AABCB1380L1ZW

BCL/CS/19-20/

17 MAY 2019

BSE Ltd.
Corporate Relationship Department
1st Floor, New Trading Ring,
Rotunda Building
P.J.Towers, Dalal Street,
Fort,
MUMBAI-400 001

The Manager,
Listing Department,
The National Stock Exchange of India Ltd,
Exchange Plaza, C-1, Block G,
Bandra Kurla Complex,
Bandra (E),
MUMBAI-400 051

Company's Scrip Code: 500060

Company's Scrip Code: BIRLACABLE

Dear Sirs,

Sub: Intimation pursuant to Regulation 30 of SEBI (LODR) Regulations, 2015 for appointment of Chief Financial Officer of the Company

In Compliance of Regulation 30 of SEBI (LODR) Regulation, 2015, the Board of Directors in its meeting held on today i.e. 17th May, 2019, appointed Shri Shailendra Kumar Thakur as Chief Financial Officer and be categorized as Key Managerial Personnel with immediate effect.

1	Name	Shri Shalendra Kumar Thakur
2	Designation	Chief Financial Officer
3	Date of Appointment	17 th May 2019
4	Email Id	shalendrathakur@birlacable.com
5	Contact Number	(O) (07662) 400580

We further submit the following disclosure for your reference relating to appointment of Chief Financial Officer Shri Shalendra Kumar Thakur Pursuant to Regulation 30 of SEBI (LODR) Regulations, 2015

1	Reason for Change viz. appointment, resignation, removal, death or otherwise	Appointment.
2	Date of Appointment & term of appointment	17 th May, 2019. Appointed as Whole-time Key Managerial Personnel.
3	Brief Profile	Shri Shalendra Kumar Thakur is a Commerce graduate and a qualified Chartered Accountant who possesses rich experience of over twelve years in core areas of Finance, Accounts and indirect taxation in manufacturing as well as service sector.



Sanjay Kulkarni

You are requested to please the above information on record as per requirement of Regulation 30 of SEBI (LODR) Regulations, 2015 and do the needful.

Thanking you,

Yours faithfully,
For Birla Cable Limited

Somesh Laddha
(Somesh Laddha)
Company Secretary

