

ETHOS LIMITED

KAMLA CENTRE, SCO 88-89, SECTOR 8-C
Chandigarh-160 009 INDIA
Phone : +91 172 2548223/24/27, 2544378/79
Fax : +91 172 2548302
CIN – L52300HP2007PLC030800
PAN – AADCK2345N

Ref. no. : Ethos/Secretarial/2022-23/76

Dated: February 20, 2023

BSE Limited
Phiroze Jeejeebhoy Towers,
Dalal Street, Mumbai - 400001

(Scrip Code : 543532)

National Stock Exchange of India Limited
Exchange Plaza, C-1, Block G,
Bandra Kurla Complex, Bandra,
Mumbai - 400 051
(Trading symbol : ETHOSLTD)

ISIN : INE04TZ01018

Subject : Press Release

Dear Sir/Ma'am

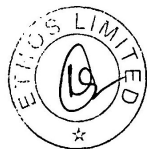
Greetings from Ethos.

Pursuant to Regulation 30 of the SEBI (LODR) Regulations, 2015, we are enclosing herewith the press release titled as '**Ethos Limited Opens New Boutique in Siliguri**' being issued by the Company for the information of our valued investors.

We would request you to please take the same in your records and oblige.

Thanking you

Yours truly
For **Ethos Limited**



Anil Kumar
Company Secretary & Compliance Officer
Membership no. F8023

Encl.: as above

PRESS RELEASE



Ethos Limited Opens New Boutique in Siliguri

New Delhi, February 20th, 2023: Ethos Limited has now entered Siliguri with the launch of its latest multi-brand boutique spread across an area of 941 sq. ft. located at ML Acropolis Mall in Siliguri, West Bengal.

“We are very excited to be opening our next boutique in Siliguri,” states Pranav Saboo, CEO, Ethos Limited. “We look forward to meeting new watch enthusiasts, collectors and our customers from Siliguri that have been in touch with us till now through our digital platforms,” he further adds.

About Ethos Limited (BSE: 543532; NSE: ETHOSLTD)

Ethos Limited is one of India’s largest luxury and premium watch retailers, founded in the year 2003 and publicly listed on BSE Limited and National Stock Exchange of India Limited since 30th May, 2022.

For more information, contact:

Rasshe Goswami, Head – Digital Marketing & Brand Communications - Ethos Limited

Contact: rasshe.goswami@ethoswatches.com

Gurshaan Singh, Vice President, Marketing & Digital – Ethos Limited

Contact: gurshaan.singh@ethoswatches.com