

June 27, 2023

BSE Ltd. P J Towers, Dalal Street, FortMumbai – 400001  <b>Scrip Code: 543272</b>	National Stock Exchange of India Limited (NSE). Exchange Plaza, Bandra Kurla Complex, Bandra East, Mumbai – 400051  <b>Symbol: EASEMYTRIP</b>
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**Sub: Media Release**

In terms of regulation 30 of the SEBI (LODR) Regulations, 2015, we are enclosing herewith a copy of the media release titled “**EaseMyTrip’s ongoing first-of-its-kind Brand Bazaar offers exclusive brand deals to its customers**” being issued to the media.

The aforesaid information will be hosted on the website of the company at <https://www.easemytrip.com/investor-relations.html>.

You are requested to take the aforesaid on record.

Thanking you,

**For Easy Trip Planners Limited**

**PRIYANKA**  
**TIWARI**

Digitally signed by  
PRIYANKA TIWARI  
Date: 2023.06.27  
09:21:49 +05'30'

**Priyanka Tiwari**  
**Group Company Secretary and Chief Compliance Officer**  
**Membership No.: A50412**

**Easy Trip Planners Ltd.**

**Registered office :** Building No. - 223, Patparganj Industrial Area, New Delhi - 110092 (India)

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MEDIA RELEASE

## **EaseMyTrip's ongoing first-of-its-kind Brand Bazaar offers exclusive brand deals to its customers**

*Brand Bazaar is an exquisite mid-year deal which will provide amazing vouchers on travel bookings from renowned partner brands*

**New Delhi, June 27, 2023:** EaseMyTrip.com, one of India's largest online travel tech platforms, comes up with exciting offers under its Brand Bazaar campaign, a marquee bouquet of brand deals specially curated for travellers for the mid-year holiday season. During this limited-time offer, customers who book their travel with EaseMyTrip between June 16th and June 30th, 2023, will receive amazing vouchers from renowned partner brands. This exclusive promotion is a celebration of EaseMyTrip's customers' trust and loyalty, aiming to provide them with exceptional value and delightful surprises.

The deal brings forth an exciting collaboration with a range of esteemed brand partners associated with EaseMyTrip, offering incredible deals and discounts. Customers can look forward to an array of enticing offers, including a 45-day Gaana Plus subscription at just INR 1, an extra 30% off sitewide (excluding Body Sprays) from The Man Company, a flat 15% discount on JBL products, and a 3-month NFM membership from Netmeds. Additionally, enjoy flat discounts on products and services from renowned brands such as Noise, Lakme Salon, Wakefit, Wow Skin Science, Skybags, Pocketfm, Beardo, Caprese Bags, Skivia and Clovia, Ajio, and Pharmeasy. These exciting offers are available for a limited time, so seize the opportunity to indulge in exciting savings and experiences during the stipulated period of the Brand Bazaar deals.

*"We are thrilled to introduce Brand Bazaar, our mid-year brand deals package as a travel surprise for our valued customers. At EaseMyTrip, we are committed to providing exceptional travel experiences and added value to our customers. With Brand Bazaar, we aim to make their travel bookings even more rewarding by partnering with renowned brands and offering exclusive discounts. We invite all travel enthusiasts to take advantage of this fantastic opportunity and explore new places with EaseMyTrip." - Mr. Rikant Pittie, Co-Founder of EaseMyTrip.*

To avail the offer, customers simply need to book their travel requirements such as flights, hotels, cabs, buses, holidays and more with EaseMyTrip. After booking, they will receive an email with a coupon code on their registered email ID. By clicking on the "Redeem Now" button, they can enjoy the exclusive offers. The promotion is valid for both new and existing customers and can be accessed through the EaseMyTrip website, mobile site, Android app, and iOS app.

For more information on terms and conditions, please visit the Brand Bazaar page at: <https://www.easemytrip.com/offers/brand-bazaar.html>

## MEDIA RELEASE

\*T&C Apply

### **About EaseMyTrip**

*EaseMyTrip (a public listed company at NSE and BSE) is India's one of largest online travel platform in terms of air ticket bookings, based on the Crisil Report-Assessment of the OTA Industry in India, February 2021. Furthermore, growing at a CAGR of 59% during FY20-23 in profits, it is one of the fastest-growing internet companies. Bootstrapped and profitable since its inception, EaseMyTrip offers 'End to End' travel solutions including air tickets, hotels and holiday packages, rail & bus tickets as well as ancillary value-added services. EaseMyTrip offers its users the option of zero-convenience fees during bookings. EaseMyTrip provides its users with access to more than 400 international and domestic airlines, over 2+ million hotels as well as train/bus tickets and taxi rentals for major cities in India. Founded in 2008, EaseMyTrip has offices across various Indian cities, including Noida, Delhi and Gurugram, Bengaluru, and Mumbai. Its international offices (as subsidiary companies) are in the Philippines, Singapore, Thailand, the UAE, the UK, the USA and New Zealand.*

### **For Media Queries:**

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