

January 17, 2024

BSE Ltd. P J Towers, Dalal Street, FortMumbai - 400001 Scrip Code: 543272	National Stock Exchange of India Limited (NSE).Exchange Plaza, Bandra Kurla Complex, Bandra East, Mumbai - 400051 Symbol: EASEMYTRIP
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Sub: Media Release

Dear Sir/Madam,

In terms of regulation 30 of the SEBI (LODR) Regulations, 2015, we are enclosing herewith a copy of the media release titled **“Yuva Kabaddi Series rope in EaseMyTrip as title sponsor for Winter Edition 2023”** being issued to the media.

The aforesaid information will also be hosted on the website of the Company at <https://www.easemytrip.com/investor-relations.html>.

You are requested to take the aforesaid on record.

Thanking you,

For Easy Trip Planners Limited

Priyanka Tiwari
Group Company Secretary and Chief Compliance Officer
Membership No.: A50412

Easy Trip Planners Ltd.

Registered office : Building No. - 223, Patparganj Industrial Area, New Delhi - 110092 (India)

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Yuva Kabaddi Series rope in EaseMyTrip as title sponsor for Winter Edition 2023

The partnership aims to nurture upcoming next-gen Kabaddi talent in the country for the biggest stage in the sport

New Delhi, January 17, 2024: India's first-ever year-round sports tournament, Yuva Kabaddi Series has partnered with EaseMyTrip as its title sponsor for the ongoing winter edition 2023 at the Rajiv Gandhi Indoor Stadium in Pondicherry.

The ongoing edition kickstarted on January 12, making the celebration of the National Youth Day even more special. A total of 240 players from 12 states are participating as the tournament will go on till February 7. The competition has been providing a highly competitive environment for India's budding kabaddi players, preparing them for a bigger stage.

The support from EaseMyTrip.com is not only committed to championing and nurturing emerging sports talents but also to cultivating a more promising and brighter future for the nation's youth.

"We are delighted to collaborate with EaseMyTrip, a steadfast advocate for sports across diverse genres and a dedicated contributor to the vision of transforming India into a sporting nation. This partnership marks an exhilarating journey for the sport, presenting promising opportunities on the horizon. Together, we aspire to reshape the future of Indian kabaddi," **said Vikas Gautam, CEO of the Yuva Kabaddi Series.**

Launched in 2022, the Yuva Kabaddi Series gives the next-gen players (Below 80 kgs) a chance to showcase their talent and groom them for the biggest stage in Kabaddi as well. Till date, over 1400 youth players have engaged in 751 matches involving 85 coaches, and overseen by 183 officials in the Yuva Kabaddi Series.

"We are delighted to be partnering for the ongoing Winter Edition 2023 of India's first-ever year-round sports tournament, the Yuva Kabaddi Series. This partnership reflects our commitment to championing emerging sports talents and contributing to the vision of transforming India into a sporting nation. Our support goes beyond the tournament; it is a commitment to cultivate a more promising and brighter future for the nation's youth. We aspire to reshape the future of Indian Kabaddi and provide promising opportunities for the talented youth of our nation," **said Mr Rikant Pittie, Co-Founder, EaseMyTrip.**

The Yuva Kabaddi Series Winter Edition 2023 will witness a total of 120 high-intensity matches with 240 players from 12 different states participating in the tournament. The fans can catch all the thrilling action Live on FanCode.

About Yuva Kabaddi Series

Yuva Kabaddi Series (YKS) is the premier platform for aspiring youth Kabaddi players (U-23, Below 80 kgs) to showcase their talent and prepare for the senior events and international stage in a highly competitive environment. Yuva Kabaddi Series: India's top year-round tournament, the 2nd largest Kabaddi sporting IP for the next-gen players, and the largest tournament in India in terms of yearly matches played (496), surpassing the Ranji trophy (169) and Pro Kabaddi League (132).

Till now the series has successfully concluded six editions, with a total of 751 matches played over 18 months, impacting 1485 players, engaged 85 coaches to mentor young talents along with 183 officials to ensure the highest level of fair play and quality in the game.

Website link: <https://www.yuvakabaddi.com/>

About EaseMyTrip

EaseMyTrip (a public listed company at NSE and BSE) is India's one of largest online travel platform in terms of air ticket bookings, based on the Crisil Report-Assessment of the OTA Industry in India, February 2021. Furthermore, growing at a CAGR of 59% during FY20-23 in profits, it is one of the fastest-growing internet companies. Bootstrapped and profitable since its inception, EaseMyTrip offers 'End to End' travel solutions including air tickets, hotels and holiday packages, rail & bus tickets as well as ancillary value-added services. EaseMyTrip offers its users the option of zero-convenience fees during bookings. EaseMyTrip provides its users with access to more than 400 international and domestic airlines, over 2+ million hotels as well as train/bus tickets and taxi rentals for major cities in India. Founded in 2008, EaseMyTrip has offices across various Indian cities, including Noida, Delhi and Gurugram, Bengaluru, and Mumbai. Its international offices (as subsidiary companies) are in the Philippines, Singapore, Thailand, the UAE, the UK, the USA and New Zealand.