



BUTTERFLY GANDHIMATHI APPLIANCES LIMITED

December 15, 2023

To, The Manager - Listing BSE Limited ("BSE") , Corporate Relationship Department, 2nd Floor, New Trading Ring, P.J. Towers, Dalal Street, Mumbai – 400 001.	To, The Manager - Listing National Stock Exchange of India Limited ("NSE") , "Exchange Plaza", 5th Floor, Plot No. C/1, G Block, Bandra-Kurla Complex Bandra (East), Mumbai – 400 051.
BSE Scrip Code: 517421	NSE Symbol: BUTTERFLY
ISIN: INE295F01017	ISIN: INE295F01017
Our Reference:102/2023-24	Our Reference: 102/2023-24

Dear Sir/ Madam,

Sub: Disclosure under Regulation 30 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015

With reference to the captioned subject and pursuant to Regulation 30 read with Para B of Part A of Schedule III of the Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015, (SEBI LODR) details with respect to the product launch, as required under Regulation 30 of the SEBI LODR read with SEBI Master Circular No. SEBI/HO/CFD/PoD2/CIR/P/2023/120 dated July 11, 2023, are disclosed as under:

S. No	Name of the Product	Date of Launch	Category Product	Whether caters to domestic/ international market	Name of the countries in which the product is launched (in case of international)
1	Magnum Cool Touch Kettle 1.2L	December 15, 2023	Kitchen Appliances	Domestic	Not Applicable
2	Magnum Cool Touch Kettle 1.5L	December 15, 2023	Kitchen Appliances	Domestic	Not Applicable

Kindly note that the above product launches have not triggered the threshold of materiality but disclosed as a measure of adoption of good corporate governance practices.

You are requested to take the above information on your record.

Thanking you,

For Butterfly Gandhimathi Appliances Limited

Viral Sarvaiya
Company Secretary & Compliance Officer
ACS: 33764

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