

Date: June 03, 2022

BSE Limited
Phiroze Jeejeebhoy Towers
Dalal Street
Mumbai - 400 001

Respected Sir,

Sub.: Open Offer for acquisition of 2,08,000 (Two Lakh Eight Thousand Only) Equity
Shares of the face value of ₹ 10 /- each from the equity shareholders of Mirch
Technologies (India) Limited (hereinafter referred to as "Target Company" or
"MIRCH") except parties to Share Purchase Agreement ("SPA") dated 11th
March, 2022 by Mr. Pankajkumar Patel (hereinafter referred to as "Acquirer")
pursuant to and in accordance with Regulations 3(1) and 4 of the SEBI SAST
Regulations, 2011.

Re: Pre-Offer Advertisement – Reg. 18(7) of SEBI (SAST) Regulations, 2011 and Corrigendum to Detailed Public Statement

This is in continuation to our letter dated March 11, 2022, March 21, 2022, March 26, 2022 and May 30, 2022. We are pleased to inform you that the Acquirer for the captioned open offer have released the Pre-Offer Advertisement containing corrigendum to Detailed Public Statement and published on June 03, 2022 in the below mentioned newspapers:

Name of the Newspaper	Edition
Financial Express	English National Daily
Jansatta	Hindi National Daily
Mumbai Lakshadeep	Mumbai

In this regard, we are enclosing herewith the following documents:

(1) Copies of Pre-offer Advertisement

Please acknowledge receipt.

Thanking you,

Yours sincerely,

For Finshore Management Services Limited

(Director)

Contact Phone: 033-22895101

Mobile: 9831020743

Email Id: ramakrishna@finshoregroup.com

Encl.: As above



rertisement under Regulation 18 (7) in terms of SEBI (Substance)

MIRCH TECHNOLOGIES (INDIA) LIMITED

Open Offer for acquisition of 2,08,000 (Two Lakh Eight Thousand Only) equity shares of ₹10/- each from equity shareholders of Mirch Technologies (India) Limited (hereinafter referred to as "Target Company" or "the Company" or "MIRCH") except parties to Share Purchase Agreement ("SPA") dated March 11, 2022 by Mr. Pankajkumar Patel (hereinafter referred to as "Acquirer") pursuant to and in accordance with Regulations 3(1) and 4 of the SEBI SAST Regulations.

Offer Price:

Marathi Daily (in Mumbai edition).

The Offer Price is Rs. 10/- (Rupees Ten Only) per fully paid-up Equity Share. There has been no revision in the Offer Price.

the Offer and the last date for making such competing offer has expired. The Offer is not conditional upon any rof acceptance in terms of Regulation 19(1) of SEBI SAST Regulations, 2011.

The committee of independent directors of the Target Company ("IDC") published its recommendation on the Offer on May 26, 2022 in the same newspapers where the DPS was published. Based on the review, IDC Members believe that the Offer is fair and reasonable and in line with the SEBI SAST Regulations, 2011. The Offer is not a competing offer in terms of Regulation 20 of SEBI SAST Regulations, 2011. There was no competing offer to

Despatch of Letter of Offer to the public shareholders.

The dispatch of the Letter of Offer to all the Public Shareholders of the Target Company holding Equity Shares as on the Identified Date has been completed (either through electronic or physical mode) by May 28, 2022. The Identified Date was relevant only for the purpose of determining the Public Shareholders as on such date to whom the Letter of Offer was to be sent. It is clarified that all holders (registered or unregistered) of Equity Shares (except the Acquirer and parties to the SPA) are eligible to participate in the Offer any time during the Tendering Period. A copy of the Letter of Offer (which includes the Form of Acceptance-cum-Acknowledgment) is also available on SEBI's website (https://www.sebi.gov.in) and the Website of the Manager to the Offer (www.finshoregroup.com) from which the Public Shareholders can download/print the same.

Instructions to the public shareholders

In case the shares are held in physical form

As per the provisions of Regulation 40(1) of the SEBI (LODR) Regulations and SEBI's press release dated December 3, 2018, bearing reference no. PR 49/2018, requests for transfer of securities shall not be processed unless the securities are held in dematerialised form with a depository with effect from April 1, 2019. However, in accordance with the circular issued by SEBI bearing reference number SEBI/HO/CFD/CMD1/CIR/P/2020/144 dated July 31, 2020, shareholders holding securities in physical form are allowed to tender shares in an open offer. Such tendering shall be as per the provisions of the SEBI (SAST) Regulations. An eligible shareholder may participate in this Offer by approaching their respective Selling Broker and tender their shares in the open offer as per the procedure as mentioned in the Letter of Offer along with other details.

An eligible shareholder may participate in this Offer by approaching their Selling Broker and tender their shares in the open offer as per the procedure as mentioned in the Letter of Offer along with other details.

5.3.1 Persons who have acquired Equity Shares but whose names do not appear in the register of members of the Target Company on the Identified Date, or unregistered owners or those who have acquired Equity Shares after the Identified Date, or those who have not received the Letter of Offer, may also participate in this Offer.

5.3.2 In case of non-receipt of the Letter of Offer, the Shareholders holding the Equity Shares may participate in the Offer by providing their application in plain paper in writing signed by all shareholder(s), along with the following details:

In case of physical shares: Name, address, distinctive numbers, folio nos, number of Equity Shares tendered/

In case of dematerialized shares: Name, address, number of Equity Shares tendered/withdrawn, DP name, DP ID

and other relevant documents as mentioned in the Letter of Offer. Such Shareholders have to ensure that their order is entered in the electronic platform of BSE through the Selling broker which will be made available by BSE before the closure of the Tendering Period.

al schedule of activities disclosed in the Draft

Day

Friday

Monday

Monday

Thursday

Thursday

Wednesday

Monday

Thursday

Friday

Thursday

Thursday

Letter of Offer)

Date

March 11, 2022

March 21, 2022

April 11, 2022

April 21, 2022

April 28, 2022

May 04, 2022

May 02, 2022

May 05 2022

May 06, 2022

May 19, 2022

June 02, 2022

** Identified date is only for the purpose of determining the names of the shareholders as on such date to whom the Letter of Offer would be sent. All shareholders (registered or unregistered) of equity shares of the Target Company (except Acquirer and Sellers) are eligible to participate in the Offer any time before the closure of the Offer.

Shareholders can inspect the documents mentioned in point 9 of the Letter of Offer online through the following link: https:// finshoregroup.com/docsforinspection by entering their DP ID – Client ID or FOLIO Number along with PAN during the above mentioned tendering period.

The Acquirer accept full responsibility for the obligations of the Acquirer as laid down in the SEBI SAST Regulations, 2011 and for the information contained in this Offer Opening Public Announcement and Corrigendum.

This Offer Opening Public Announcement and Corrigendum would also be available on SEBI's website at www.sebi.gov.in

nt Services Limited.

Nebsite: www.finshoregroup.com
Investor Grievance email id : ramakrishna@finshoregroup.com
Contact Person: Mr. S Ramakrishna Iyengar

Finshore Management Service Anandlok Block A, Room-207,

Tel: +91- 033-22895101/9831020743

SEBI Registration No: INM000012185

227, AJC Bose Road, Kolkata-700020

Revised Schedule of Activities

Day

Friday

Monday

Monday

Monday

Thursday

Wednesday

Friday

Monday

Friday

Friday

Date

March 11, 2022

March 21, 2022

April 11, 2022

May 19, 2022***

May 23, 2022

May 30, 2022

June 02, 2022

June 01, 2022

June 03 2022

June 06, 2022

June 17, 2022

July 01, 2022

In terms of Regulation 16(1) of the SEBI SAST Regulations, 2011 the draft Letter of Offer was submitted to SEBI on March 26, 2022 ("Draft Letter of Offer"). SEBI, vide its letter no. SEBI/HO/CFD/DCR2/P/OW/21302/2022 dated May 19, 2022, issued its comments on the Draft Letter of Offer. These comments have been incorporated in the Letter of Offer dated May 20, 2022.

Details regarding the status of the Statutory and other approvals.

To the best of the knowledge of the Acquirer, there are no statutory approvals required by the Acquirer to acquire the equit shares tendered pursuant to this Offer. However, in case of any statutory approvals being required by the Acquirer at a late date before the closure of the tendering period, this Offer shall be subject to such approvals and the Acquirer shall make th necessary applications for such approvals. The Acquirer will not proceed with the Offer in the event such statutory approval are refused in terms of Regulation 23 of the SEBI SAST Regulations, 2011.

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This Advertisement and Corrigendum is being issued by Finshore Management Services Limited, on behalf of Mr. Pankajkumar Patel ("Acquirer") in respect of the open offer to acquire shares from the public shareholders of Mirch Technologies (India) Limited ("Offer Opening Public Announcement"). The Detailed Public Statement with respect to the aforementioned Offer was made on March 21, 2022 in Financial Express, English Daily (in all editions), Jansatta, Hindi Daily (in all editions), Mumbai Lakshdeep,

Mumbai, M Corporate Identification Ni Tel: 022-24979758, 022-24909003, 9821042687; Em

Recommendations of the committee of independent directors of the Target Company:

5.3 Procedure for Tendering the Shares in case of Non-Receipt of the Letter of Offer:

r changes suggested by SEBI in their comments to be incorporate

ch of Letter of Offer to the public shareholders

5.1 In case the shares are held in physical form

In case the shares are held in den

number, Beneficiary account no

Any other material change from date of the Public Announcement Details regarding the status of the Statutory and other approvals

vith SEBI along wit tailed Public State

Nature of the Activity

Last date for a competing offer*

Last date for receipt of comments from SEBI on the draft
Letter of Offer (in the event SEBI has not sought clarification or
additional information from the Manager to the Offer)

Last date for dispatch of the Letter of Offer to the public shareholders of the Target Company as on the identified Date

Last date for upward revision of the Offer Price and / or the

Last date by which the recommendation of the committee of independent directors of the Target Company will be published.

Date of public announcement for opening of the Offer in the newspapers where the DPS has been published.

Last date of communicating rejection/acceptance and payment of consideration for accepted tenders/return of unaccepted

***actual date of receipt of SEBI final observations

e schedule of major activities under the Offer is set out b *There was no competing offer for the Acquirer's Offer.

Issued by Manager to the Offer on behalf of the Acquirer

10. Facility for Online Inspection of Documents mentioned in Point 9 of the Letter of Offer

Date of Commencement of tendering period

Date of Closing of tendering period

Publication of Detailed Public Statement in newspapers

ter of offer wit

details

a.

9. Schedule of Activities:

Date of Public Announcement

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Identified Date*

Equity Shares

Other information

Pankajkumar Patel

lace: Kolkata ate: June 03, 2022

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Sd/-