

Date: February 01, 2019

BSE Limited

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Scrip Code: 504067

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Symbol: ZENSARTECH
Series: EQ

Sub: Press Release

Dear Sir(s),

Please find enclosed herewith a press release titled "**Zensar featured in Novarica's Market Navigator Report**".

This is for your information and dissemination purpose.

Thanking you,
Yours sincerely,

For Zensar Technologies Limited


Gaurav Tongia
Company Secretary



Encl: As above

Zensar featured in Novarica's Market Navigator Report

ZenAnalytica mentioned as a full-stack provider of Insurance technology

Pune, India, February 1, 2019: Zensar, a leading digital solutions and technology services company that specializes in partnering with global organizations across industries on their Digital transformation journey, announced today it has been featured in Novarica's Market Navigator Report: Business Intelligence Solutions for Insurers 2018.

This report provides an overview of the insurance specific business intelligence software solutions currently available to US insurers. The report contains profiles of key vendor solutions, summarizing the vendor organization, technology used, differentiators, client base, lines of business supported, deployment options, implementation approaches, upgrades/enhancements, and key functions.

Commenting on the inclusion, Sandeep Kishore, Chief Executive Officer and Managing Director, Zensar said, "Our inclusion in this prestigious report covering the Insurance sector, underlines our work and expertise in this space. We are partnering with our customers by offering them customized solutions built on the Return on Digital[®] NeXT-New and Exponential Technologies framework designed to provide enhanced value."

"ZenAnalytica is a unique platform which helps our customers manage variety of data elements with pre-built AI and machine learning based business applications to provide domain-focused, advanced analytics. We have delivered significant business gains to our insurance clients leveraging ZenAnalytica and finding a mention in this industry leading indicator helps us to grow awareness about Zensar's capabilities," **said Madhwesh Kulkarni, Senior Vice President and Global Head, Technology Transformation Group, Zensar.**

ZenAnalytica provides a full-stack solution including extract, transform, and load (ETL) models, data warehouse, and BI content. Zensar asserts that ZenAnalytica is a big data-enabled platform for end-to-end information management. The solution offers a blend of automation, process orchestration, and simple integration to deliver BI and analytics. ZenAnalytica's business intelligence functions include presentation/reporting, standard predefined reports, an ad-hoc reporting tool, data mining and analytics, predefined insurance specific dashboards, as well as report scheduling and delivery capabilities.

Key Functions and Differentiators:

- Pre-built canonical data models covering policy, claims, and customer billing,
- Use-case driven pre-built BI business applications with multiple built-in visualizations that clients can plug and play in any environment,
- Independent BI and predictive solutions that clients can merge as a single end-to-end solution,
- Conversational analytics to improve the digital experience,
- Jump start solutions under EDW data strategy like business-integrated data quality workbenches,
- Predictive workbench for application development, smart connectors and code generators with the ability to provide ready insights and foresights using pre-built accelerators and conversational AI/BI platform.

Please visit <https://www.zensar.com/solution/enterprise-analytics> for more information.

About Zensar (www.zensar.com)

Zensar is a leading digital solutions and technology services company that specializes in partnering with global organizations across industries on their Digital Transformation journey. A technology partner of choice, backed by a strong track record of innovation; credible investment in Digital solutions; and unwavering commitment to client success, Zensar's comprehensive range of digital and technology services and solutions enables its clients achieve new thresholds of business performance. Zensar, with its experience in delivering excellence and superior client satisfaction through myriad technology solutions, is uniquely positioned to help its clients surpass challenges they face running their existing business most efficiently, helping in their legacy transformation, and planning for business expansion and growth through innovative and digital ways.

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Safe Harbor

Certain statements in this release concerning our future growth prospects are forward-looking statements which involve a number of risks and uncertainties that could cause actual results to differ materially from those in such forward-looking statements. The risks and uncertainties relating to these statements include, but are not limited to, risks and uncertainties regarding fluctuations in earnings, our ability to manage growth, intense competition in IT services including those factors which may affect our cost advantage, wage increases in India, our ability to attract and retain highly skilled professionals, time and cost overruns on fixed price, fixed-time frame contracts, client concentration, restrictions on immigration, our ability to manage our international operations, reduced demand for technology in our key focus areas, disruptions in telecommunication networks, our ability to successfully complete and integrate potential acquisitions, liability for damages on our service contracts, withdrawal of governmental fiscal incentives, political instability, legal restrictions on raising capital or acquiring companies outside India, and unauthorized use of our intellectual property and general economic conditions affecting our industry. The Company does not undertake to update any forward-looking statement that may be made from time to time by or on behalf of the Company.

