



**ROSE MERC
LIMITED**

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15/B/4, New Sion Chs Swami Vallabhdas Road,
Opp SIES College, Behind Dmart Store,
Sion West, Mumbai-22.

GSTIN : 27AACCR3663B1ZM
CIN : L93190MH1985PLC035078

Date: January 11, 2024

To,
The Corporate Relations Department,
BSE Limited,
PJ Tower, Dalal Street, Fort,
Mumbai-400001

BSE Scrip Code:512115 : Scrip ID: ROSEMER

Subject: Press Release

Ref.: Regulation 30 of the Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015

Dear Sir/Madam,

“Outcry Entertainment, a distinguished division of Rose Merc Limited, proudly orchestrated the grandest New Year event Mumbai has ever witnessed at The Lalit Mumbai.” And has today issued a Press Release for the same. A copy of Press Release Please is attached herewith for information.

Please take the same on your record and acknowledge receipt of the same.

Thanking You,
Yours faithfully,

For Rose Merc Limited

Vaishali Parkar Kumar
Executive Director
DIN: 09159108

OUTCRY

ENTERTAINMENT

OUTCRY MEDIA SOLUTIONS PRIVATE LIMITED
(FORMALLY KNOWN AS FYOPRO SERVICES PRIVATE LIMITED)

Oshiwara Industrial Center, B-341, off New Link Road,
Bhagat Singh II, Goregaon West,
Mumbai, Maharashtra-400104

GST NO :- 27AAECF1499B1ZQ
CIN NO :- U74999MH2020PTC342364

FOR IMMEDIATE RELEASE

Outcry Entertainment, a Division of Rose Merc Limited, Hosts the Grand New Year Festival at The Lalit Mumbai

Mumbai, January 11, 2024 -

Outcry Entertainment, a distinguished division of Rose Merc Limited, proudly orchestrated the grandest New Year event Mumbai has ever witnessed at The Lalit Mumbai.

Transforming The Lalit Mumbai into a festival arena, the event featured multiple vibrant zones, including the Grand Lawn, Majestic Ballroom, Poolside, Lounge, and the renowned nightclub, Kitty Su, complemented by over 370 luxurious rooms.

A resounding success, the event boasted a sold-out show with over 5000 attendees, all reveling in the joy and entertainment that marked the arrival of 2024.

Attendees were treated to an array of captivating performances by a lineup of talented artists such as Ramji Gulati, Sumit Live, DJ Odin, and many more across multiple stages, creating an immersive and unforgettable experience. The culinary offerings were equally impressive, featuring lip-smacking delicacies and a variety of beverages that added to the festive spirit.

Outcry Entertainment, known for its commitment to delivering top-tier entertainment experiences, executed a seamless celebration, making it the talk of the town and establishing itself as the go-to destination for the most significant New Year commercial party in Mumbai.

Saurabh Chaudhary, Director of Outcry Entertainment, expressed his delight, saying, "The Grand New Year Festival hosted at The Lalit Mumbai has set a new standard for grandeur and entertainment. We are thrilled with the overwhelming response and look forward to continuing to provide exceptional experiences that leave our attendees with lasting memories of an unforgettable night."

"Outcry Entertainment, a division of Rose Merc Limited, achieved tremendous success with the Grand New Year Festival at The Lalit Mumbai. The overwhelming response of over 5000 attendees reflects our commitment to excellence. We are proud to have delivered an unforgettable experience, setting a new standard for grandeur and reinforcing Rose Merc Limited's dedication to exceptional entertainment." - Mrs. Vaishali Parkar Kumar, Executive Director, Rose Merc Limited.



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www.outcry.in

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Caption:- Outcry team lights up Mumbai at The Lalit, Mumbai