



Date: 02.12.2019.

To,  
The Manager,  
Department of Corporate Relations,  
BSE Limited, PJ Towers,  
Dalal Street, Mumbai-400001

To,  
The Manager,  
Listing Department,  
National Stock Exchange of India Limited,  
Bandra Kurla Complex, Bandra (E), Mumbai-400051

Dear Sir/ Madam,  
Sub: Press Release- Xmate Launches new range of Personal Care Products.

With reference to above mentioned subject, we hereby submit the press release submitted by Palred Technology Services Private Limited, a subsidiary of Palred Technologies Limited, stating that Xmate Launches new range of Personal Care Products by introducing grooming accessories for men - Xmate Juno and Xmate Quik.

This is for the information of and records of Exchanges.

Thanking you,

For Palred Technologies Limited

Shruti Rege  
Company Secretary



---

**PALRED TECHNOLOGIES LIMITED**

CIN: L72200AP1999PLC033131

Reg. Off: H.No. 8-2-703/2/b, Plot.No.2 Road.No.12, Banjara Hills, Hyderabad-500034

Telephone No: 040-67138810 | Website: [www.palred.com](http://www.palred.com)



## Xmate Launches new range of Personal Care Products

*Introduces grooming accessories for men - Xmate Juno and Xmate Quik*

**Hyderabad, December 2, 2019:** Launched in May 2019, Xmate, the Digital and Consumer electronics brand continues to expand its product range. Xmate announced the launch of its personal care products on Amazon India. In the first phase of the launch, Xmate unveiled its product line of hair and beard trimmers for men, Juno & Quik.

### Xmate Quik

#### What's to love about Xmate Quik

- 120 minutes of cordless use on a single charge
- 20 length settings from 1mm to 20mm
- Hypoallergenic blades for extra safety
- 0.6mm precision trimming
- 30mm stainless steel blade
- Micro USB fast charging

The basic model, **Xmate Quik** is made of durable ABS material with solid structuring effortlessly delivering a speedy shave that is smooth in terms of trimming experience and outcome. The cutter head can also be disassembled and cleaned separately to ensure better hygiene and longevity.

This built-to-last product is priced at just **Rs. 749/-** and is available on Amazon.in <https://www.amazon.in/Xmate-Cordless-Settings-Lightweight-Rechargeable/dp/B081JXR969>



### Xmate Juno

#### What's to love about Xmate Juno

- 100% waterproof
- Hypoallergenic blades for extra safety
- 17 length settings from 0.4mm to 10mm
- 0.4mm precision trimming
- 32mm stainless steel
- 70 minutes of cordless power, can also be used corded



---

Advanced and ergonomic **Xmate Juno** with IPX6 rating can be cleaned directly under running water and withstand heavy water splashes up to 30 minutes.

**Xmate Juno** is available at an exclusive launch price of Rs. 1099/- on Amazon.in -

<https://www.amazon.in/Xmate-Cordless-Waterproof-Lightweight-Rechargeable/dp/B081JY8CBC>

Xmate has launched over 60 products in multiple categories ranging from Action & Simulated Cameras, Computer & Gaming peripherals, Mobile Audio accessories and others which rank amongst the Best Sellers in their categories. Xmate products focus on style, design, functionality and quality as the brand continues to grow its loyal customer base in India. This expansion is a part of Xmate's strategy to create a lifestyle brand that appeals to millennials. Personal care products for women, including hair curlers and straighteners, along with dryers will be added to the range in December 2019.

Elated on the launch, **Mr. Harish Naidu, Director, Xmate** said: *"Increasing trend of styling beard and moustache is booming the demand for trimmers in India. As a result, there is a growing demand for personal grooming accessories. Growing at a CAGR of more than 16% in terms of value during 2011-2012 to 2016-2017, the Indian personal care appliances market is expected to grow up to more than INR 2,500 crores in the period FY 2022-23. We are excited about the launch of Xmate trimmers in the personal grooming segment and will be adding more to the catalogue soon"*.

A brand that defines design and quality, Xmate empowers its customers' by offering an experience of using & enjoying technology-enabled products in various spheres of life like work, travel, entertainment & day-to-day chores.

Xmate Juno on Amazon.in- <https://www.amazon.in/Xmate-Cordless-Waterproof-Lightweight-Rechargeable/dp/B081JY8CBC>

Xmate Quik on Amazon.in- <https://www.amazon.in/Xmate-Cordless-Settings-Lightweight-Rechargeable/dp/B081JXR969>

---

For any further media queries, please contact Perfect Relations

**Anupama Polasa** @9845656051/anupama.polasa@perfectrelations.com

**Vishal Thapa** @ 9701834446/ vthapa@perfectrelations.com