



ITC Limited
Virginia House
37 J. L. Nehru Road
Kolkata 700 071, India
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Fax : 91 33 2288 4016 / 1256 / 2259 / 2260

The General Manager
Dept. of Corporate Services
BSE Limited, P. J. Towers
Dalal Street
Mumbai 400 001

Dear Sirs,

Disclosure under Regulation 10(6) - Report to Stock Exchanges in respect of any acquisition made in reliance upon exemption provided for in Regulation 10 of the SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011

1.	Name of the Target Company (TC)	International Travel House Limited
2.	Name of the acquirer(s)	ITC Limited (ITC)
3.	Name of the stock exchange where shares of the TC are listed	BSE Limited
4.	Details of the transaction including rationale, if any, for the transfer / acquisition of shares.	Off market inter-se transfer of equity shares between holding company (ITC) and Russell Credit Limited (RCL), a wholly owned subsidiary of ITC, who are named as promoters in the shareholding pattern of the Target Company in terms of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 for the last three years, pursuant to Share Purchase Agreement entered into amongst ITC and RCL to streamline the investments.
5.	Relevant regulation under which the acquirer is exempted from making open offer.	Regulation 10(1)(a)(ii) and Regulation 10(1)(a)(iii) of the SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011.
6.	Whether disclosure of proposed acquisition was required to be made under Regulation 10(5) and if so, - whether disclosure was made and whether it was made within the timeline specified under the regulations. - date of filing with the stock exchange.	Yes, disclosure under Regulation 10(5) of the SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011 was filed within the timeline specified under the said Regulations i.e., atleast 4 working days prior to the proposed acquisition. 15 th March, 2024

7.	Details of acquisition	Disclosures required to be made under Regulation 10(5)	Whether the disclosures under Regulation 10(5) are actually made																																								
a.	Name of the transferor / seller	RCL	RCL																																								
b.	Date of acquisition	On or after 22 nd March, 2024	22 nd March, 2024																																								
c.	Number of shares / voting rights in respect of the acquisitions from each person mentioned in 7(a) above	36,26,633	36,26,633																																								
d.	Total shares proposed to be acquired / actually acquired as a % of diluted share capital of TC	45.36%	45.36%																																								
e.	Price at which shares are proposed to be acquired / actually acquired	₹ 21,21,58,031/-	₹ 21,21,58,031/-																																								
8.	<table border="1"> <thead> <tr> <th rowspan="2">Shareholding details</th> <th colspan="2">Pre-Transaction</th> <th colspan="2">Post-Transaction</th> </tr> <tr> <th>No. of shares held</th> <th>% w.r.t. total share capital of TC</th> <th>No. of shares held</th> <th>% w.r.t. total share capital of TC</th> </tr> </thead> <tbody> <tr> <td colspan="5">(a) Acquirer(s) and PACs (other than sellers)</td> </tr> <tr> <td>ITC</td> <td>2,87,600</td> <td>3.60</td> <td>39,14,233</td> <td>48.96</td> </tr> <tr> <td>Russell Investments Limited</td> <td>10,17,663</td> <td>12.73</td> <td>10,17,663</td> <td>12.73</td> </tr> <tr> <td>Total</td> <td>13,05,263</td> <td>16.33</td> <td>49,31,896</td> <td>61.69</td> </tr> <tr> <td colspan="5">(b) Sellers</td> </tr> <tr> <td>RCL</td> <td>36,26,633</td> <td>45.36</td> <td>-</td> <td>-</td> </tr> </tbody> </table>				Shareholding details	Pre-Transaction		Post-Transaction		No. of shares held	% w.r.t. total share capital of TC	No. of shares held	% w.r.t. total share capital of TC	(a) Acquirer(s) and PACs (other than sellers)					ITC	2,87,600	3.60	39,14,233	48.96	Russell Investments Limited	10,17,663	12.73	10,17,663	12.73	Total	13,05,263	16.33	49,31,896	61.69	(b) Sellers					RCL	36,26,633	45.36	-	-
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Yours faithfully,
ITC Limited



(R. K. Singhi)

Executive Vice President &
Company Secretary

Place: Kolkata

Date: 27th March, 2024