



October 20, 2023

National Stock Exchange of India Limited

Exchange Plaza, C-1 Block G
Bandra Kurla Complex, Bandra (E)
Mumbai – 400051, India

Symbol: BHARTIARTL/ AIRTELPP

BSE Limited

Phiroze Jeejeebhoy Towers
Dalal Street, Mumbai – 400001, India

Scrp Code: 532454/ 890157

Sub: Press Release

Dear Sir/ Ma'am,

We are enclosing herewith a press release dated October 20, 2023 titled '*Airtel extends 5G coverage to all 22 districts of Jammu & Kashmir empowering over 0.9 Million customers to enjoy the power of 5G*' being issued by the Company.

Kindly take the same on record.

Thanking you,
Sincerely Yours,

For Bharti Airtel Limited

Rohit Krishan Puri
Dy. Company Secretary & Compliance Officer

Bharti Airtel Limited
(a Bharti Enterprise)

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CIN: L74899HR1995PLC095967



Airtel extends 5G coverage to all 22 districts of Jammu & Kashmir empowering over 0.9 Million customers to enjoy the power of 5G.

Srinagar, October 20, 2023: Within 1 year of the launch of Airtel 5G Plus, Bharti Airtel (“Airtel”), one of India’s leading telecommunications service provider, today, announced that it has over 0.9 million unique 5G customers on its network in Jammu & Kashmir. The company also announced that Airtel 5G Plus service is available across all the districts in the state within just 12 months of the launch.

Airtel's 5G service is now available across all districts and union territories in the country. Airtel has extensively rolled out its network making its services available across all districts in Jammu & Kashmir. From the panoramic Dal Lake, the enchanting valleys of Kashmir, the remote villages of Ladakh to the sand dunes of Nubra Valley, Airtel continues to rapidly accelerate its 5G rollout. Furthermore, it has also brought the far-flung remote villages along the national borders onto the digital superhighway.

Commenting on the milestone, **Adarsh Verma, COO – Jammu & Kashmir, Bharti Airtel** said, *“We were the first telco to deploy high-speed 5G technology in the state, and today we are delighted to be playing an important role in connecting lives of our customers. We thank all our 0.9 million customers for embracing Airtel 5G Plus network. We continue to set the industry pace with unparalleled growth in 5G customers, prioritizing cutting-edge 5G technology and customer satisfaction. Our 5G landscape has the state’s widest, quickest, and most dependable network, encompassing all 22 districts.”*

Over the past year, Airtel has been at the cutting edge of 5G innovation, successfully demonstrating the transformative power of 5G through a range of compelling use cases that have revolutionized how customers live their lives and conduct business. These include establishing India's first private 5G network at the BOSCH facility in Bengaluru and partnering with Mahindra & Mahindra to convert its Chakan manufacturing unit into India’s first 5G-enabled auto manufacturing facility. Airtel recently launched the Airtel Xstream Air Fiber, the first wireless home Wi-Fi service in India powered by Airtel 5G Plus, in Delhi & Mumbai, showcasing its outstanding 5G capabilities for consumers.

About Bharti Airtel Limited

Headquartered in India, Airtel is a global communications solutions provider with over 500 million customers in 17 countries across South Asia and Africa. The company ranks amongst the top three mobile operators globally and its networks cover over two billion people. Airtel is India’s largest integrated communications solutions provider and the second largest mobile operator in Africa. Airtel’s retail portfolio includes high-speed 4G/5G mobile broadband, Airtel Xstream Fiber that promises speeds up to 1 Gbps with convergence across linear and on-demand entertainment, streaming services spanning music and video, digital payments and financial services. For enterprise customers, Airtel offers a gamut of solutions that includes secure connectivity, cloud and data center services, cyber security, IoT, Ad Tech and CPaaS (Airtel IQ). For more details visit www.airtel.com