



SARVESHWAR FOODS LIMITED

(Formerly Known As Sarveshwar Organic Foods Limited)

CIN : L15312JK2004PLC002444

Regd. Off : Sarveshwar House, Below Gumat, Jammu, (J&K) - 180001

Ph. : 0191-2483981, 2481954, Fax : 0191-2481941, Email : info@sarveshwarrice.com

Ref. No. :

Dated :

January 23, 2024

Listing Compliance Department
National Stock Exchange of India Limited
Exchange Plaza, Bandra-Kurla Complex
Bandra (E), Mumbai 400051

Listing Compliance Department
BSE Limited
PhirozeeJeejeebhoy Towers,
Dalal Street, Fort, Mumbai - 400 001

Symbol: SARVESHWAR

Scrip Code : 543688

Sub: Submission of Press Release

“Sarveshwar Foods Ltd set up 2 new SFL Chaupals (Procurement Facilitation Centre) for procurement of Dry Fruits & Apples directly from Farmers in Baramulla and Pulwama”.

Dear Sir/Ma'am,

In terms of Regulation 30 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 we are submitting herewith Press Release dated October 30, 2023 titled **“Sarveshwar Foods Ltd set up 2 new SFL Chaupals (Procurement Facilitation Centre) for procurement of Dry Fruits & Apples directly from Farmers in Baramulla and Pulwama”.**

We request you to please host the information on Stock Exchange official website for the knowledge of members/investors of the Company and oblige.

Thanking you,

Yourfaithfully

for **Sarveshwar Foods Limited**

Sadhvi Sharma
Company Secretary

Encl : a/a



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Press Release

“Sarveshwar Foods Ltd set up 2 new SFL Chaupals (Procurement Facilitation Centre) for procurement of Dry Fruits & Apples directly from Farmers in Baramulla and Pulwama”

Jammu, India, January 23, 2024: Sarveshwar Foods Limited is delighted to announce setting up of 2 new SFL Chaupals (Procurement Facilitation Centre) for procurement of Dry Fruits & Apples directly from Farmers in Baramulla and Pulwama.

SFLChoupals-Sarveshwar Food’s Procurement Facilitation Centre are established with dual purposes, first, to speed-up and smoothen the procurement by eliminating unnecessary leakages, delays, and logistic challenges, and secondly, to engage with the farmers from very beginning of the crop cycle, assist them at every stage of cultivation, provide full patronage.

SFLChoupals made real-time, up-to-date, relevant information on price discovery, agri knowhow and best practices, etc readily available. Through SFL-Choupals, Sarveshwar Food Limited wishes to leverage its expertise, in an organised way, to address the various challenges faced by the farmer and provide a 360-degree intervention platform to trigger a virtuous cycle of higher farm productivity, higher income, enlarged capacity for farmer risk management, which will eventually ensure consistent supply of quality, authentic farm products to the Company.

With appropriate knowledge and services available virtually at the farm gate, farmers have been able to raise productivity, improve quality, manage risk and earn better. By creating a more efficient marketing channel, SFL Choupals reduces transaction costs and helps farmers to adjust/fine-tune crops types and qualities to changing trends.

About Sarveshwar Foods:

Sarveshwar Foods Limited (SFL) is an ISO 22000:2018 and USFDA (United States Food and Drug Administration) certified company. SFL also has BRC (biggest global standard for food safety), Kosher, NPPO USA & CHINA along with NOP -USDA Organic certifications for its products.

The Company is engaged in the business of manufacturing, trading, processing, and marketing of branded and un-branded basmati and non-basmati rice in the domestic and international markets. Our operations are based out of the Jammu Region in the State of Jammu and Kashmir. SFL has



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sustainable and eco+ve legacy of serving healthy and tasty rice for more than 130 years and in last couple of decades proliferated its heritage to other premium categories of FMCG and Organic products.

SFL belongs to the lands in foothills of Himalayas which is nourished by fertile mineral-rich soil, organic manure and snow melted waters of river Chenab, wherein without using any artificial fertilizers and chemicals, they produce full range of 'ORGANIC' products, being sold with brand name 'NIMBARK'- conceptualised to spread the philosophy of the 'SATVIK' conscious lifestyle.

To sell its products, SFL has adopted 3-way strategies, first through conventional channels, another to have its own retail outlets, and to tap young and tech-savvy generations' growing tendency of buying products online through www.nimbarkfoods.com

SFL is the first private sector NSE and BSE listed food company in Jammu & Kashmir with NSE Symbol: SARVESHWAR and BSE Scrip Code: 543688

Disclaimer: Certain statements, words in this document that are not historical facts are forward looking statements. Such forward looking statements are subject to certain risks and uncertainties like government actions, local, political, or economic developments, technological risks and many other factors that could cause actual result to differ materially from those contemplated by this forward-looking statement. Sarveshwar Foods Limited, its subsidiaries and associates shall not be in any way responsible for any action taken based on such looking statements.