



June 20, 2023

National Stock Exchange of India Limited

Exchange Plaza, C-1 Block G
Bandra Kurla Complex, Bandra (E)
Mumbai – 400051, India

Symbol: BHARTIARTL/ AIRTELPP

BSE Limited

Phiroze Jeejeebhoy Towers
Dalal Street, Mumbai – 400001, India

Scrp Code: 532454/ 890157

Sub: Press Release

Dear Sir/ Ma'am,

We are enclosing herewith a press release dated June 20, 2023 titled '*Matter Motor Works partners with Airtel Business for its AERA motorbikes*' issued by the Company.

Kindly take the same on record.

Thanking you,
Sincerely Yours,

For Bharti Airtel Limited

Rohit Krishan Puri
Dy. Company Secretary & Compliance Officer

Bharti Airtel Limited
(a Bharti Enterprise)

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CIN: L74899HR1995PLC095967



Matter Motor Works partners with Airtel Business for its AERA motorbikes

Airtel IoT to power 300,000 MATTER AERA, India's first geared electric motorbike

Ahmedabad, June 20, 2023: Matter Motor Works, a technology-led innovation start-up, and Bharti Airtel, one of India's leading telecommunications service providers, today, announced a strategic partnership to deploy Airtel's IoT solution in Matter AERA, India's first and only geared electric motorbike

As part of the partnership, Airtel will enable advanced automotive grade E-Sims on all Matter AERA bikes, for which the pre-booking opened on 17th May. In the first phase, 60,000 Matter bikes will be enabled with Airtel E- Sims with advanced IOT features, offering a smart and connected experience on Airtel's pan-India superior network.

Matter plans to produce over 300,000 such bikes over the next three years. Airtel's advanced IoT platform, "Airtel IoT Hub", will help with the real time tracking of these vehicles, monitoring performance with advanced analytics while maintaining extremely high reliability augmented by telco grade security.

Harish Laddha, CEO – Emerging Business, Airtel, commenting on the partnership, said, "Airtel is delighted to partner with Matter Motor Works and offer best-in-class connected mobility solutions to their consumers using our cutting edge IoT solutions. As the country embarks on its ambitious goal to reduce its carbon footprint, green mobility will play a critical role in helping India achieve its net zero goals. We look forward to this partnership, to setting new benchmarks and demonstrating how technology can enable efficient services and solutions for companies that embrace technology. Airtel continues to strongly drive the IoT agenda and is currently working with a whole host of companies in the industry including electric vehicles, automotive, utilities, logistics and fin-tech. We are confident that in the months to come Airtel will be a critical play in India's IoT journey".

Matter Founder and CEO, Mohal Lalbhai, added, "The Internet-enabled motorbike has the power to curate and redesign connected experiences, making Matter's AERA the smart bike of the future. We are extremely delighted to partner with Airtel to start our journey of connectivity on the move, deploying the power of IoT for continuously enhancing experiences."

About Airtel: Headquartered in India, Airtel is a global communications solutions provider with over 500 Mn. customers in 17 countries across South Asia and Africa. The company ranks among the top three mobile operators globally and its networks cover over two billion people. Airtel is India's largest integrated communications solutions provider and the second-largest mobile operator in Africa. Airtel's retail portfolio includes high-speed 4G/5G mobile broadband, Airtel Xstream Fiber that promises speeds up to 1 Gbps with convergence across linear and on-demand entertainment, streaming services spanning music and video, digital payments and financial services. For enterprise customers, Airtel offers a gamut of solutions that includes secure connectivity, cloud and data centre services, cyber security, IoT, Ad Tech and cloud-based communication. For more details visit www.airtel.com



About MATTER: MATTER is a technology start-up guided by its vision to be the most dynamic company driving India to a sustainable future. Since its inception in January 2019 at Ahmedabad, MATTER has invested extensively in technology development with the “Innovate in India” approach to develop futuristic electric vehicle platforms and energy storage systems. MATTER in November 2022 unveiled India’s first geared electric motorbike AERA for the Indian market and announced the launch of prebooking for customers in May 2023. All the components for MATTER’s products have been designed by its team in-house and manufactured in India. MATTER’s range of mobility products will redefine user experience by incorporating best-in-class technologies and innovation.