

REF. NO. BCL/10

September 12, 2019

The Manager
Listing Department,
National Stock Exchange of India Ltd.,
Exchange Plaza, Plot No.C/1, Block – G,
Bandra-Kurla Complex, Bandra (E),
Mumbai – 400 051

Dear Sir,

Re: **Newspaper Advertisement(s) of Notice regarding
Transfer of Ordinary Shares to Investor Education
and Protection Fund (IEPF) Authority**

Please find enclosed the copy of the Newspaper Advertisement(s) of Notice regarding transfer of Ordinary Shares to Investor Education and Protection Fund (IEPF) Authority published today i.e. September 12, 2019 in the Financial Express (English) and Ganashakti (Bengali).

The aforesaid Notice has been uploaded on the website of the Company at www.birlacorporation.com.

This is for your information.

Thanking you,

Yours faithfully
For **BIRLA CORPORATION LIMITED**



(SHARDHA AGARWAL)
ASSISTANT COMPANY SECRETARY

Encl: As above

Cc: Corporate Relationship Department
BSE Limited
1st Floor, New Trading Ring,
Rotunda Building, P.J. Towers,
Dalal Street, Fort,
Mumbai- 400 001



BIRLA CORPORATION LIMITED

CIN: L01132WB1919PLC003334

Registered Office : Birla Building, 9/1, R.N. Mukherjee Road, Kolkata - 700 001
Phone : 66166729/6737/6738, Fax: 033 - 22487988/2872

E mail: investorsgrievance@birlacorp.com, Website: www.birlacorporation.com

SUB: NOTICE REGARDING TRANSFER OF ORDINARY SHARES TO INVESTOR EDUCATION AND PROTECTION FUND (IEPF)

Notice is hereby given that pursuant to the provisions of Section 124(6) of the Companies Act, 2013 read with the Investor Education and Protection Fund Authority (Accounting, Audit, Transfer and Refund) Rules, 2016 (IEPF Rules), the Interim Dividend declared for the financial year 2012-13, which remained unclaimed for a period of seven years will be credited to the IEPF on or after 15th December, 2019. The corresponding shares on which dividend has not been paid or claimed for seven consecutive years will also be transferred by the Company to the Demat Account of IEPF Authority.

The Company has sent individual Notices dated 9th September, 2019 to the concerned shareholders and has also uploaded the details of concerned shareholders on the company's website at www.birlacorporation.com whose shares are due for transfer to the Demat Account of IEPF Authority.

The concerned shareholders, holding shares in physical form and whose shares are liable to be transferred to Demat Account of the IEPF Authority, may note that the Company would be issuing new share certificates in lieu of the original share certificates held by them and upon issue of such new share certificates, the Company shall inform the depository by way of corporate action to convert the share certificate into Demat form and transfer in favour of IEPF. The original share certificates which stand registered in the names of original shareholders will stand automatically cancelled and be deemed non-negotiable. In case shares are held in Demat Form and are liable to be transferred to Demat Account of the IEPF Authority, the Company shall inform the depository by way of corporate action for transfer of shares to the Demat Account of IEPF Authority.

The concerned shareholders are requested to claim their unclaimed/unpaid dividend amounts on or before 30th November, 2019. In case the Company does not receive any communication from the concerned shareholders latest by 30th November, 2019, the Company with a view to comply with the provisions of the IEPF Rules will proceed to transfer the shares to the Demat Account of the IEPF Authority without any further reference to you.

It may also be noted that in terms of Section 124(6) of the Companies Act, 2013 read with Rule 7 of the IEPF Rules, shares transferred to the Demat Account of the IEPF Authority may also be claimed by making an online application in Form No. IEPF-5 which is available at www.iepf.gov.in. Please note that no claim shall lie against the Company in respect of unclaimed dividend amounts and the shares transferred in favour of the IEPF Authority pursuant to the said Rules.

In case of any claims or queries, the shareholders are requested to contact the Company's Share Department at 9/1, R N Mukherjee Road, Kolkata - 700001, Telephone No. 033 6616-6729/6737/6738, E-mail id: investorsgrievance@birlacorp.com.

For BIRLA CORPORATION LIMITED

Sd/-

GIRISH SHARMA

Jt. President (Indirect Taxes) &
Company Secretary

Place : Kolkata

Dated : 11th September, 2019



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