



September 10, 2024

To, The Sr. General Manager, Listing Department, BSE Limited, Phiroze Jeejeebhoy Towers, Dalal Street, Mumbai - 400 001 Maharashtra, India

The Sr. General Manager, National Stock Exchange of India Limited, Exchange Plaza, C-1, Block G, Bandra Kurla Complex, Bandra (E), Mumbai - 400 051 Maharashtra, India

Dear Sir/Madam,

Sub: Announcement under Regulation 30 of the SEBI (Listing Obligations and

<u>Disclosure Requirements) Regulations, 2015 - Media Release - FlixBus, Europe's Largest Intercity Bus Service, Partners with AbhiBus to Expand</u>

its Reach in India

Ref: Le Travenues Technology Limited (the "Company")

BSE Scrip Code: 544192 and NSE Symbol: IXIGO

In compliance with Regulation 30 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 (as amended), please find enclosed media release, "FlixBus, Europe's Largest Intercity Bus Service, Partners with AbhiBus to Expand its Reach in India" to be issued by the Company.

This is for your information and records.

Thanking You,

For Le Travenues Technology Limited

Suresh Kuman Bhutani

(Group General Counsel, Company Secretary and Compliance Officer)











FlixBus, Europe's Largest Intercity Bus Service, Partners with AbhiBus to Expand its Reach in India

Bengaluru/Hyderabad, 10th September 2024: AbhiBus (ixigo bus business), India's leading bus ticketing platform has onboarded FlixBus, Europe's largest intercity bus service to bring a new standard of bus travel to the country. With FlixBus tickets now available on AbhiBus, users can seamlessly book premium bus journeys across India starting at just Rs.99.

After launching earlier this year on popular routes in North India, FlixBus has recently expanded its services in South India, now connecting major cities like Bengaluru, Chennai, and Hyderabad. The company's next phase of growth will extend to cities like Coimbatore, Madurai, Tirupati, and Vijayawada, aiming to capitalize on AbhiBus's extensive reach in South Indian markets and its technological expertise.

This collaboration is set to elevate the travel experience for Indian passengers, offering high-quality services, modern amenities like spacious seating, and punctual schedules - all at an affordable price. By integrating with AbhiBus, FlixBus ensures that passengers can easily browse routes, compare prices, and book tickets through an enhanced, user-friendly interface.

Rohit Sharma, COO of AbhiBus, shared his thoughts on the strategic partnership: "This partnership reflects the shared ambition of FlixBus and AbhiBus to revolutionize intercity travel in India by providing high-quality, yet affordable bus services. By combining FlixBus's premium offerings with our intuitive and user-friendly platform, we're elevating the travel experience for Indian passengers. Moreover, FlixBus's strong commitment to sustainability makes this collaboration a perfect choice for eco-conscious travellers, offering greener, more environmentally responsible travel options without compromising on comfort or convenience."

Surya Khurana, Managing Director of FlixBus India, added, "FlixBus is renowned for its modern, comfortable buses and unwavering commitment to encouraging shared travel. We are excited to join forces with AbhiBus, leveraging its strong foothold in South India to expand our reach into new regions. As part of our recent South India expansion, we have launched 6 new routes as inaugural connections in the region connecting 33 cities, further driving our growth. Together, we aim to offer Indian passengers convenient and affordable travel solutions that prioritize both comfort and sustainability."

About AbhiBus

AbhiBus (ixigo bus business), is a leading online bus-ticketing platform that aggregates over 4,000+ private bus operators and 25 leading State RTCs, covering more than 350,000+ routes across the country. The AbhiBus website and apps allow users to check amenities provided by bus operators, compare booking fares, check bus timings in the searched route, live tracking of the bus before arrival, cancellation protection options and other facilities. It is the official ticketing partner for several state road transport corporation bus tickets and IRCTC tickets. Apart from an e-ticketing platform, AbhiBus also provides an end-to-end technology solution to private and government bus operators. It provides a state-of-the-art online passenger reservation system to more than 350 private bus operators and 5 State





Road Transport Corporations, including APSRTC, TSRTC, KSRTC, HRTC (Himachal) and Kerala RTC across India. Its software solutions include fleet management solutions, vehicle tracking systems, passenger information systems, and logistics, providing a robust and customizable software solution to small and big size bus operators. The business of AbhiBus was acquired by ixigo (Le Travenues Technology Limited) in 2021.

About Flix

Flix is pioneering the transport sector by offering climate-friendly alternatives for convenient and affordable travel via the FlixBus and FlixTrain brands. Thanks to a unique business model and innovative technology, Flix has quickly established Europe's largest long-distance bus network and swiftly moved on to a global expansion including the United States, Canada and Brazil. As a trailblazer for sustainable traffic Flix operated the first green long-distance trains in 2018, initiated a pilot project for all-electric long-distance buses in 2018 and launched EU's first biogas-powered long-distance buses in 2021.

While Flix handles technology development, network planning, operations control, marketing and sales, quality management and continuous product expansion, trusted Flix-partners maintain the daily route operations. The unique combination of technology start-up, e-commerce platform and classic transport company has positioned Flix as a leader against major international corporations, permanently changing the global mobility landscape. For more information, visit <u>corporate.flixbus.com</u>.

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