

Date: September 3, 2021

To,

BSE Limited

Phiroze Jeejeeboy Towers

Dalal Street

Mumbai – 400 001.

Scrip Code: 533343

The National Stock Exchange of India Ltd.

"Exchange Plaza" C-1, Block-G

Bandra Kurla Complex, Bandra (East)

Mumbai – 400 051.

Symbol: LOVABLE

Dear Sir/ Madam,

<u>Subject: Intimation under Regulation 42 of the SEBI (Listing Obligations and Disclosures Requirements) Regulations, 2015 for record date</u>

The 34th Annual General Meeting ("AGM") of the Company will be held on Saturday, September 27, 2021 at 11.00 a.m. through Video Conferencing ('VC') / Other Audio Visual Means ('OAVM').

The Board of Directors at its meeting held on August 10, 2021 have recommended payment of final dividend of Rs. 0.50 per equity share of face value of Rs.10 each for approval by the Members at the ensuing AGM.

Payment of dividend on equity shares, if approved, at the ensuing AGM would be paid to those Members who hold shares:

- In Dematerialised mode, based on the beneficial ownership details to be received from National Securities Depository Limited (NSDL) and Central Depository Services (India) Limited (CDSL), as at the close of business hours on Wednesday, September 22, 2021.
- In physical mode, if their names appear in the Company's Register of Members at the close of business hours on Wednesday, September 22, 2021.



Thanking You,

Yours Sincerely,

For Lovable Lingerie Limited

L Vinay Reddy

Chairman & Managing Director

DIN No.: 00202619

Encl: as above

Cc:

The Vice President- Operations

National Securities Depository Ltd.

Trade World, A wing, 4th & 5th Floors, Kamala Mills Compound, Lower Parel, Mumbai- 400 013

The Vice President-Operations

Central Depository Services (India) Limited

25th Floor, Marathon Futurex, N M Joshi Marg, Lower Parel (East) Mumbai-400013