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May 18, 2023

National Stock Exchange of India Limited
Exchange Plaza, C-1, Block G, Bandra Kurla
Complex, Bandra (East)
Mumbai - 400051
Symbol - TCS

BSE Limited
P. J. Towers,
Dalal Street,
Mumbai - 400001
Scrip Code No. 532540

Dear Sirs,

We are sending herewith copy of the Press Release titled **“TCS Positioned as a Leader in Advanced Analytics and Insights Services by Everest Group”** which will be disseminated shortly.

The Press release is self-explanatory.

Thanking you,

Yours faithfully,
For Tata Consultancy Services Limited

Pradeep Manohar Gaitonde
Company Secretary

TATA CONSULTANCY SERVICES

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Corporate identification No. (CIN): L22210MH1995PLC084781

TCS Positioned as a Leader in Advanced Analytics and Insights Services by Everest Group

Tata Consultancy Services' AI and Automation-Infused Delivery Approach, Strong Cloud Capabilities, and Investments in a Data Marketplace Platform, Cited as Key Strengths

NEW YORK | MUMBAI, May 18, 2023: Tata Consultancy Services (TCS) (BSE: 532540, NSE: TCS) has been recognized as a Leader, in the Everest Group PEAK Matrix® for Advanced Analytics and Insights (AA&I) Services¹.

According to the report, TCS exhibits strong execution capabilities across the AA&I value chain; it takes a cloud-based, AI, and automation-infused delivery approach to contextualize solutions and engagement models to clients' analytics maturity, industry-specific requirements, and investment appetite. Cited as a key strength is its investments in the TCS DeXAM™ Data Exchange and Marketplace Platform which enables enterprises to deploy private data marketplaces or internal data marketplaces.

The report goes on to say that TCS has strong capabilities in the cloud with a good focus on building a strong talent pool and co-innovating with partners and clients. It also highlights that TCS is taking the partnership route to build greenfield capabilities in emerging AI market themes including federated learning and AI sustainability.

"In today's business, contextual data is the fulcrum of innovation and productivity, and key to establishing competitive differentiation. TCS uses its deep contextual knowledge and extensive investments in intelligent analytics to design unique solutions for our customers across industries, helping them reshape business models and minimize risks for the enterprise," said **Suranjan Chatterjee, Head, Strategic Technology Capabilities, Enterprise Growth, TCS.** *"We believe this position as a Leader is a reflection of our holistic vision, proven execution capabilities in the data and analytics space and the resultant market success."*

TCS helps customers build holistic strategies encompassing people, process, technology, and data to mature their data and analytics portfolio. TCS Datom™ is an advisory framework to develop the right data, analytics and AI strategy aligned to the customer's business goals. TCS Daezmo™ framework helps clients drive data modernisation initiatives with a host of accelerators, methodologies, and partner alliances to effectively turn data into value.

TCS has recently launched the Dexam™ Data Exchange and Marketplace Solution Platform to help organizations democratize, monetize and commercialize cross-functional enterprise data through private or internal data marketplaces. It offers businesses and their ecosystem partners – both producers and consumers of data – a self-help-based, safe, and cloud-agnostic data exchange environment.

TCS offers a comprehensive portfolio of offerings that help customers solve specific business problems and deliver superior customer experience. These include:

- ADD™ - A suite of modern and open technology platforms for clinical research and drug development that helps make clinical trials more agile and safe.
- TwinX – A cutting edge AI-powered solution for enhanced business decisions through a digital twin-based simulator.
- Customer Intelligence & Insights™ - Helps provide personalized customer experiences through AI

¹ Advanced Analytics and Insights (AA&I) Services PEAK Matrix® Assessment 2023, Vishal Gupta, Everest Group, February 7, 2023

driven customer analytics and real time data platforms.

- ignio™ - An award-winning cognitive automation product that leverages AI, machine learning and advanced software engineering to transform enterprise IT services.
- Sustainability analytics – TCS helps develop sustainable products, driven by a standard approach to quantifying and measuring the environmental impact through life-cycle assessment.

“TCS has strengthened its offerings by creating solutions in emerging themes, building strong industry-focused offerings, and cultivating a high-skilled talent pool,” said Vishal Gupta, Vice President, Everest Group. “They have been strengthening their core capabilities via in-house investments and co-innovation efforts with technology partners, clients and academia, which has helped TCS emerge as a Leader in Everest Group’s Advanced Analytics and Insights (AA&I) Services PEAK Matrix® Assessment 2023.”

About Tata Consultancy Services

Tata Consultancy Services is an IT services, consulting and business solutions organization that has been partnering with many of the world’s largest businesses in their transformation journeys for over 50 years. TCS offers a consulting-led, cognitive powered, integrated portfolio of business, technology and engineering services and solutions. This is delivered through its unique Location Independent Agile™ delivery model, recognized as a benchmark of excellence in software development.

A part of the Tata group, India's largest multinational business group, TCS has over 613,000 of the world’s best-trained consultants in 55 countries. The company generated consolidated revenues of US \$25.7 billion in the fiscal year ended March 31, 2022, and is listed on the BSE (formerly Bombay Stock Exchange) and the NSE (National Stock Exchange) in India. TCS' proactive stance on climate change and award-winning work with communities across the world have earned it a place in leading sustainability indices such as the MSCI Global Sustainability Index and the FTSE4Good Emerging Index. For more information, visit www.tcs.com

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