


**Format for disclosures under Regulation 29(2) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011**

|  |  |  |  |
|--|--|--|--|
| Name of the Target Company (TC)  | Prime Fresh Limited<br>(Formerly Known as Prime customer Services Limited) |  |  |
| Name(s) of the acquirer and Persons Acting in Concert (PAC) with the acquirer  | Ameesha Jitendra Karia   |  |  |
| Whether the acquirer belongs to Promoter/Promoter group  | Yes  |  |  |
| Name(s) of the Stock Exchange(s) where the shares of TC are Listed   | BSE SME  |  |  |
| Details of the acquisition / disposal as follows   | Number   | % w.r.t. total share/voting capital wherever applicable(*) | % w.r.t. total diluted share/voting capital of the TC (**) |
|  | <b>Before the acquisition under consideration, holding of :</b>            |  |  |
| a) Shares carrying voting rights   | 52,720   | 1.46%  | 1.29%  |
| b) Shares in the nature of encumbrance (pledge/ lien/ non-disposal undertaking/ others)  |  |  |  |
| c) Voting rights (VR) otherwise than by shares   | 24,995   | 0.69%  | 0.61%  |
| d) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the T C (specify holding in each category)              |  |  |  |
| e) Total (a+b+c+d)   | 52,720   | 2.15%  | 1.90%  |
| Details of acquisition/sale  | <b>Before the acquisition under consideration, holding of :</b>            |  |  |
|  | a) Shares carrying voting rights acquired/sold                             | 24,995   | 0.69%  |
| b) VRs acquired /sold otherwise than by shares   |  |  |  |
| c) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category) acquired/sold |  |  |  |
| d) Shares encumbered / invoked/released by the acquirer  |  |  |  |
| e) Total (a+b+c+-d)  | 24,995   | 0.69%  | 0.61%  |

|  |   |       |       |
|--|---|-------|-------|
| <b>After the acquisition/sale, holding of:</b>   |   |       |       |
| a) Shares carrying voting rights   | 77,715  | 2.04% | 2.04% |
| b) Shares encumbered with the acquirer   |   |       |       |
| c) VRs otherwise than by shares  |   |       |       |
| d) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category) after acquisition |   |       |       |
| e) Total (a+b+c+d)   | 77,715  | 2.04% | 2.04% |
| Mode of acquisition / sale (e.g. open market / off-market / public issue / rights issue / preferential allotment / inter-se transfer etc).   | Preferential Allotment  |       |       |
| Date of acquisition / sale of shares / VR or date of receipt of intimation of allotment of shares, whichever is applicable   | 02.01.2021  |       |       |
| Equity share capital / total voting capital of the TC before the said acquisition / sale   | Rs. 3,60,07,500 divided into 36,00,750 Equity Shares of Rs. 10 Each |       |       |
| Equity share capital/ total voting capital of the TC after the said acquisition / sale   | Rs. 3,80,15,480 divided into 38,01,548 Equity Shares of Rs. 10 Each |       |       |
| Total diluted share/voting capital of the TC after the said acquisition  | Rs. 3,80,15,480 divided into 38,01,548 Equity Shares of Rs. 10 Each |       |       |

(\*) Total share capital/ voting capital to be taken as per the latest filing done by the company to the Stock Exchange under Clause 35 of the listing Agreement.

(\*\*) Diluted share/voting capital means the total number of shares in the TC assuming full conversion of the outstanding convertible securities/warrants into equity shares of the TC.

  
**Signature of the acquirer / seller / Authorized Signatory**  
**Ameesha Jitendra Karia**  
 Place: Mumbai  
 Date: 02.01.2021

\*\*\*\*\*

**Format for disclosures under Regulation 29(2) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011**

|  |  |  |  |
|--|--|--|--|
| Name of the Target Company (TC)  | Prime Fresh Limited<br>(Formerly Known as Prime customer Services Limited) |  |  |
| Name(s) of the acquirer and Persons Acting in Concert (PAC) with the acquirer  | Ameesha Jitendra Karia   |  |  |
| Whether the acquirer belongs to Promoter/Promoter group  | Yes  |  |  |
| Name(s) of the Stock Exchange(s) where the shares of TC are Listed   | BSE SME  |  |  |
| Details of the acquisition / disposal as follows   | Number   | % w.r.t. total share/voting capital wherever applicable(*) | % w.r.t. total diluted share/voting capital of the TC (**) |
|  | <b>Before the acquisition under consideration, holding of :</b>            |  |  |
| a) Shares carrying voting rights   | 52,720   | 1.46%  | 1.29%  |
| b) Shares in the nature of encumbrance (pledge/ lien/ non-disposal undertaking/ others)  |  |  |  |
| c) Voting rights (VR) otherwise than by shares   | 24,995   | 0.69%  | 0.61%  |
| d) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the T C (specify holding in each category)              |  |  |  |
| e) Total (a+b+c+d)   | 52,720   | 2.15%  | 1.90%  |
| Details of acquisition/sale  | <b>Before the acquisition under consideration, holding of :</b>            |  |  |
|  | a) Shares carrying voting rights acquired/sold                             | 24,995   | 0.69%  |
| b) VRs acquired /sold otherwise than by shares   |  |  |  |
| c) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category) acquired/sold |  |  |  |
| d) Shares encumbered / invoked/released by the acquirer  |  |  |  |
| e) Total (a+b+c+-d)  | 24,995   | 0.69%  | 0.61%  |

Date: 02.01.2021

From:  
**Ameesha Jitendra Karia**  
 Flat No. 501, B Wing, Divya Vinayak Bldg,  
 Nr Ganesh Chowk,  
 Charkop, Kandivali (W),  
 Mumbai-400067

To,  
 BSE Limited  
 Phiroze Jeejeebhoy Tower,  
 Dalal Street,  
 Mumbai -400001

Dear Sir,

**Sub.: Disclosure as per Regulation 29 (1) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011**

With reference to the above mentioned subject, I would like to inform that Board of Directors of Prime Fresh Limited (Formerly Known as Prime Customer Services Limited) at their meeting held on January 02, 2021 has allotted 24995 shares pursuant to the Conversion of warrants into Equity shares.

The Disclosure as per regulations 29 (1) of SEBI (ICDR) Regulations, 2018 is enclosed herewith.

I request you to take note of the same.

Thanking You  
 Regards

  
**Ameesha Jitendra Karia**

Encl.: 1. As stated.

CC.: 1. The Compliance Officer  
 Prime Fresh Limited  
 (Formerly Known as Prime Customer Services Limited)  
 102 SANSKAR- 2, NEAR KETAV PETROL PUMP  
 POLYTECHNIC ROAD, AMBAWADI  
 AHMEDABAD-380015  
 GJ IN