

SOM DISTILLERIES AND BREWERIES LIMITED

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Corporate Office: SOM House, 23, Zone II, M.P. Nagar, Bhopal, Madhya Pradesh – 462011
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CIN : L74899DL1993PLC052787

(BSE : 507514, NSE : SDBL)



SDBL/BSE/NSE/2023

20.06.2023

To

<p>The Manager, Listing Department, NATIONAL STOCK EXCHANGE OF INDIA LIMITED 'Exchange Plaza' C-1, Block G, Bandra-Kurla Complex, Bandra (E), Mumbai-400 051. cmlist@nse.co.in Security ID: SDBL</p>	<p>Dy. General Manager, Department of Corporate Services, BSE LIMITED, First Floor, P.J. Towers, Dalal Street, Fort, Mumbai – 400001. corp.compliance@bseindia.com Security ID: 507514</p>
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SUB: PRESS RELEASE – SOM ACHIEVES SIGNIFICANT MARKET SHARE GROWTH IN ODISHA

[Intimation Pursuant to Regulation 30 (read with Schedule III - Part A) of SEBI (LODR), Regulations, 2015]

Dear Sir/Madam,

We are proud to announce remarkable market share growth in the Odisha region. As of middle of June 2023 we have captured a market share of 18.4% making us the second largest player in terms of market share in the state. Our market share in May 2023 was 14.7%. Historically our market share in May 2022 was 12.4% and in June 2022 was 12% in Odisha.

We remain committed to further expanding our presence and market share in Odisha by continuously innovating and delivering exceptional beverages to cater to the diverse preferences of consumers.

This is for your information and records please.

Thanking you,

For Som Distilleries and Breweries Limited

Om Prakash Singh
CS & Compliance