



**PRIME FRESH LIMITED**  
(FORMERLY KNOWN AS PRIME CUSTOMER SERVICES LIMITED)

**Date: 19.03.2021**

To,  
BSE Limited  
Phiroze Jeejeebhoy Towers,  
Dalal Street,  
Mumbai- 400001

Dear Sir / Madam,

**SCRIP ID: 540404**

**Sub: Intimation of Notice of Board Meeting (09-2020/21) dated Friday, 26<sup>th</sup> March, 2021**

With reference to the above mentioned subject, this is to inform you that a meeting of Board of Directors of the company is scheduled to be held on Friday, 26<sup>th</sup> March, 2021 at 04.45 PM at the registered office of the company situated at 102, Sanskar-2, Near Ketav Petrol Pump, Ambawadi, Ahmedabad- 380015 to transact the inter- alia following business:

1. To Consider the Issue of Bonus shares as per section 63 of the Companies Act, 2013.
2. To consider and approve Migration of Company from SME Platform of BSE Limited to the Main Board of BSE Limited.
3. To Recommend the Appointment of Mr. Gaurav R Meena (DIN: 07678312) as an Independent Director.
4. To increase authorized share capital of the Company from Rs 15 Crores to Rs. 30 Crores.
5. To Increase the limits of Borrowing by the Board of Directors of the Company under Section 180(1) (c) of the Companies Act 2013.
6. To make loan(s) and to give guarantee(s), provide security (ies) or make investment(s) in excess of the prescribed limit under Section 186 of the Companies Act, 2013.
7. To approve Notice of Postal Ballot to seek approval from Members for all the transaction mentioned in 1 to 6.
8. To Approve appointment of Scrutinizer to conduct the Postal Ballot process in a fair and transparent manner for the migration.
9. To Decide Cutoff date for Sending Postal ballot Notice
10. To Invest into Wholly Owned Subsidiaries Companies up to Rs. 3 Crore each during the F.Y. 2021-22.
11. To Revised The Policy Of Code Of Conduct To Regulate, Monitor And Report Trading By Insiders Pursuant To Securities Exchange Board Of India, (Prohibition Of Insider Trading) Regulations, 2015.
12. Any other business with the permission of Chair.



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Further, in terms of the Company's Code of Conduct for Prevention of Insider Trading framed pursuant to SEBI (Prohibition of Insider Trading) Regulations, 2015, the trading window for dealing in the securities of the Company has been closed from March 19, 2021 to March 26, 2021 (both days inclusive).

Kindly take above on record.

Thanking you,

Yours faithfully,

**FOR PRIME FRESH LIMITED**  
(FORMERLY KNOWN AS PRIME CUSTOMER SERVICES LIMITED)

**Jinen Ghelani**  
Managing Director & CFO  
DIN: 01872929

