

DLF LIMITED

DLF Gateway Tower, R Block,
DLF City Phase – III, Gurugram – 122 002,
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Tel.: (+91-124) 4396000, investor-relations@dlf.in



16th March 2023

The General Manager Dept. of Corporate Services BSE Limited P.J. Tower, Dalal Street, Mumbai – 400 001	The Vice-President National Stock Exchange of India Limited Exchange Plaza, Bandra Kurla Complex, Bandra(E), Mumbai – 400 051
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Sub: DLF Press Release

Dear Sir/ Madam,

In compliance with Regulation 30 of the Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015, kindly find enclosed herewith Press Release pertaining to 'DLF's latest luxury high-rise residences, The Arbour has witnessed pre-formal launch sales worth INR 8,000+ crores, in three days'.

This is for your kind information and record please.

Thanking you,

Yours faithfully,
For **DLF Limited**

R. P. Punjani
Company Secretary

Encl.: As above

For Stock Exchange's clarifications, please contact:
Mr. R. P. Punjani - 09810655115/ punjani-rp@dlf.in

DLF's latest luxury high-rise residences, The Arbour has witnessed pre-formal launch sales worth INR 8,000+ crores, in three days

Gurugram, 16 March 2023: DLF, India's largest listed real estate company, witnessed record breaking pre-formal launch sales of INR 8,000+ crores for its luxury high-rise residences, The Arbour*, is located at DLF Sixtythree on Golf Course Extension in Sector 63, Gurugram. The Arbour, that marks DLF's entry into the micro market at Golf Course Extension has been fully sold out within three days even before its launch. The luxury neighbourhood is spread over 25 acres, boasts five iconic towers that rise up to 38/39 stories. It comprises of well-appointed, spacious, and elegant 1137 identical 4 BHK + study + utility room configurations, with prices starting from INR 7 crores onward, per unit.

Aakash Ohri, Group Executive Director and Chief Business Officer, DLF Ltd. said, "Our latest luxury offering, 'The Arbour' has received a phenomenal response even before it was launched. We are truly humbled by the interest we have received from the most discerning homebuyers in the country and overseas. This is clearly an endorsement of the highly aspirational DLF lifestyle. It is perhaps a new touchstone in the luxury real estate segment. Significantly, over 95% of the buyers are individuals who have bought into The Arbour for their end usage. We can only attribute this to the trust reposed in us by our valued buyers, backed by a legacy of leadership of over 75 years. Our innovation, diligence and commitment to the customer and the long wait for a new high-rise DLF project have predominantly contributed to this response. The overwhelming response for a project of this scale naturally demanded paperwork on an equally massive scale. As always, we wanted to accomplish this meticulously, before formally announcing the success in the market."

The residences at The Arbour are planned to be bold and resplendent in their design, with thoughtful touches like spacious decks to maximise light and fresh air, ensuring unobstructed views across the verdant greens. The Arbour is pre-certified by the Indian Green Building Council (IGBC) with the platinum (highest) rating.

Mr. Ohri further added, "With its unrivalled location, immaculately designed spacious residences, and a host of lifestyle amenities, The Arbour will undoubtedly be one of the most coveted and landmark developments in Gurugram. The area has emerged as a highly accessible and aspirational location being a natural extension to Golf Course Road, with seamless connectivity to other parts of Gurugram, as well as Delhi and Faridabad."

About DLF Ltd:

DLF is India's leading real estate developer with a track record of more than seven decades of sustained growth, customer satisfaction, and innovation. DLF has developed more than 153 real estate projects and developed an area in excess of 330 million square feet. DLF Group has 215 msf (approx.) of development potential across the residential and commercial segments. The group has an annuity portfolio of over 40 msf (approx.). DLF is primarily engaged in the business of development and sale of residential properties (the "Development Business") and the development and leasing of commercial and retail properties (the "Annuity Business"). DLF Limited has been recognised consecutively for 2 years, as an index component of the Dow Jones Sustainability Indices (DJSI) in the 'Emerging Markets' category. This recognition demonstrates DLF's track record for its governance and social and environmental initiatives. While DLF is the only real estate company from India to be included in the DJSI index, it joins the ranks of just 15 companies from India to be recognised as the benchmark for Corporate Sustainability. It also received 17 Swords of Honour awarded by the British Safety Council in 2021, the highest number received by any company globally in a single year.

*PROMOTER-DLF HOME DEVELOPERS LIMITED

HARERA REGISTRATION NO - RC/REP/HARERA/GGM/671/403/2023/ 15 DATED: 23.01.2023

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