

ASIAN TEA & EXPORTS LTD.

CINI NO 124219WR1987PI C041876

Sikkim Commerce House, 4/1, Middleton Street, Kolkata – 700 071 Tel: +91 33 2287 9732 / 7334, 4006 3601 / 3602 Email: info@asianteaexports.com, Website: www.asianteaexports.com

November 15, 2021

BSE Limited

Phiroze Jeejeebhoy Towers Dalal Street, 25th Floor,

Mumbai- 400001 Scrip Code: 519532

Security ID: ASIANTNE

The Calcutta Stock Exchange Limited

7, Lyons Range, Kolkata – 700001, Scrip Code: 011053

<u>Subject: Intimation as per Regulation 84 of the Securities and Exchange Board of India (Issue of Capital and Disclosure Requirements), 2018 as amended (the "SEBI ICDR Regulations").</u>

Dear Sir / Madam,

This is in continuation of the Board Meeting dated 1st November, 2021, wherein the Board has finalised the Letter of Offer dated 1st November, 2021 approving the issue of Fully paid up equity shares of the Company by way of a rights issue to eligible shareholders of the Company as on the record date (i.e., 9th November, 2021) for an amount not exceeding ₹ 15.00 crores in accordance with the SEBI ICDR Regulations and other applicable laws ("Rights Issue").

In relation to the Rights Issue and in accordance with Regulation 84 of the SEBI ICDR Regulations, the Company has published a Pre-issue advertisement on 15th November, 2021 in the following Newspapers:

Name of the Newspaper	Language	Edition
Business Standard	English	English National Daily
Business Standard	Hindi	Hindi National Daily
Arthik Lipi	Bengali	Regional Newspaper (Kolkata

Copy of the advertisement is enclosed for your record.

Thanking you

Yours faithfully

Annu Jain

Company Secretary

For Asian Tea & Exports Ltd



This advertisament is the information purposes only and does not constitute an offer or an invitation or a recommendation to purchase, to hold or sell securities. This is not an announcement for the offer document. All cachalded terms used herein and not defined the meaning assigned to them in the litter of offer dated November 1, 2021 the "Letter of Offer" or "LOF" filed with the stock exchange, namely 8SE Limited ("8SE"). The Calcutta Stock Exchange of India ("CSE") and the Securities and Exchange Beard of India

ASIAN TEA AND EXPORTS LIMIT

Asian Tea and Exports Limited was originally incorporated on Fobruary 11.1 (1972 at "Site Pleastate) Private Limited" having its registered cities at 4A, Pollock Street, Neishata-700001. West Bengal, bods, under the provisions of the Companies Act. 1956 bearing Certifical 1815 of 1997 issued by the Register of Companies, Kalabata, West Bengal, The Company was a converted to Public Limited Company vision a feet Company vision and a feet of the Company vision and a feet

OUR PROMOTERS: (I) Mr. HARIRAM GARG AND (II) Mr. SUNIL GARG

ISSUE OF UPTO 1,00,00,000 FULLY PAID UP EQUITY SHARES WITH A FACE VALUE OF ₹ 10/- EACH OF OUR COMPANY FOR CASH AT AN ISSUE PRICE OF ₹ 15/- PER EQUITY SHARE INCLUDING A SHARE PREMIUM OF ₹ 5/- PER EQUITY SHARE ("RIGHTS EQUITY SHARE") FOR AN AGGREGATE AMOUNT UP TO < 15.00 CRORES" ON A RIGHTS BASIS TO THE ELIGIBLE EQUITY SHAREHOLDERS OF OUR COMPANY IN THE RATIO OF 1 (0.0%) RIGHTS EQUITY SHARE) FOR EVERY 1 (0.0%). THE ISSUE PRICE FOR THE RIGHTS EQUITY SHARE SOUTH SHARE SOU

*Assuming full subscription

NOTICE TO THE ELIGIBLE EQUITY SHAREHOLDERS OF THE COMPANY

ISSUE PROGRAMME*

ISSUE OPENS ON **NOVEMBER 18, 2021** LAST DATE FOR ON MARKET RENUNCIATION** **NOVEMBER 26, 2021**

ISSUE CLOSES ON* DECEMBER 02, 2021**

Pursuant to the January 22 – Rights Issue Circular, SEBI has introduced the concept of credit of Rights Entitlements into the demait accounts of the Eligible Equity Shareh Entitlements and Alforment of Rights Equity Shares shall be made only in dematerials ed form. Eligible Equity Shareholders are requested to ensure that renunciation through off-market transfer is completed in such a manner that the Rights Entitlements are credited to Our Board or a didy authorized committee thereof will have the right to extend the Issue Period as it may determine from time to time, provided that this Issue will not remain the control of the Committee of t

ASBA* | Simple, Safe, Smart way of Application - Make use of it !!! | 'Applications Supported by Blocked Amount (ASBA) is a better way of applying to issue for details, check section on ASBA below.

Facilities for Application in this insue:
naccodance with Regulation 7s of the SEBI COR Regulations, SEBI Rights Issue Circulars, and ASBA Circulars, all investors desiring to missee Circular and ASBA Circulars, and investors desiring to missee Circular and ASBA Circulars, and Proceeding for Asplication Brough the AMAP below.

ASBA facility: Investors can submit either the Application from in physical mode to the Designated Branch of the SCSBs or criticalist electronic mode will confuse available with such SCSBs who provide such facility.

ASSA facility: Investors can submit either the Application room or physican more to the University of the University of

THE PLASE NOTE THAT THE APPLICATION OF PLANE PROPERTY OF THE ASSESSMENT OF THE ASSES

Germed to have accepted the following:

"If the understand that neckes the first place Easily Shareholder (in case of joint holders, to appear in the summer sequence and order as they appearant in the excepted of the SSS); and 18, in addition, all such Easily and the second of the SSS (and 18, in addition, all such Easily and the SSS (and 18, in addition, all such Easily and the SSS (and 18, in addition, all such Easily and the SSS (and 18, in addition, all such Easily and the SSS (and 18, in addition, all such Easily and the SSS (and 18, in addition, all such Easily and the SSS (and 18, in addition, all such Easily and the SSS (and 18, in addition, all such Easily and the SSS (and 18, in addition, all such Easily and the SSS (and 18, in addition, all such Easily and the SSS (and 18, in addition, all such Easily and the SSS (and 18, in addition, all such Easily and the SSS (and 18, in addition, and the source of the SSS (and 18, in addition, and the source of the SSS (and 18, in addition, all such Easily SSS (and 18, in addition, all such Easily SSS (and 18, in addition, and the source of the SSS (and 18, in addition, and the source of the SSS (and 18, in addition, and the source of the SSS (and 18, in addition, and the source of the SSS (and 18, in addition), and the source of the SSS (and 18, in addition, all such Easily SSS (and 18, in addition, all such Easily SSS (and 18, in addition, all such Easily SSS (and 18, in addition, and the source of the SSS (and 18, in addition, and the source of the SSS (and 18, in addition, and the source of the SSS (and 18, in addition), and the source of the SSS (and 18, in addition, and the source of the SSS (and 18, in addition, and the source of the SSS (and 18, in addition), and the source of the SSS (and 18, in addition), and the source of the SSS (and 18, in addition), and the source of the SSS (and 18, in addition), and the source of the SSS (and 18, in addition), and the source of the SSS (and 18, in addition), and the source of the SSS (and 18, in addition), and the

If We acknowledge that Our Company, the Lead Manager and the Register shall not be responsible if the Applications are not abboard in the investor ASBA/accounts on or before the issue Closing Date."

TOTICE ID INVESTIONS: The distribution of this Letter of Cliffer the Abbitage Letter of Other, the Applications or the Investigation of the Letter of Other Investigations of the Letter of Other Investigations or the Investigation of the Letter of Other Investigations or the Investigation of the Letter of Other Investigations or the Investigation of Investigation of

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and Copyring (2016).

Control of Summinded with an SCSS, uplicated with the Slook Exchanges and the Application Money is not blocked with the SCSS or if the Application Form is not accompted at the R-VAVP on or before the Issue Closing Date or such date as may be extended in extended and the Rights Commande shall be at liberty in Section Form in Section Form in social accompted at the R-VAVP is a liberty or in the Section Form in Section For In Section Form Rights Entitlement and the Albiment of Equity Shares shall be made in demanticated form only, by Shares in physical form as on Record Date and desirous of subscribing to Equity Shares in his is plain. The Rights Entitlement of the Physical Shareholders who also will have be a subscribing to Equity Shares in his in

Astrage), and such costs will be incurred solely by the fine threators.

Third: The existing Equity Shares of our Company we find on SEE Limited ("BSE") and The Calcutts Stock Exchange. Limited ("CSE"). Our Company has received "in-principle" approval from BSE for Ising of the Right Equity Shares to be ablitted in this Issue pursuant to letter dated October 26, 2021. The In-principle approval from BSE for Ising of the Right Equity Shares so the ablitted in this Issue pursuant to letter dated October 26, 2021. The In-principle approval from BSE for Ising of the Right Equity Shares so the ablitted in this Issue pursuant to letter dated October 26, 2021. The In-principle approval from BSE for Ising of the Right Equity Shares so the ablitted in this Issue pursuant to letter dated October 26, 2021. The In-principle approval from BSE for Ising Is

ATCH AND AWALABLITY OF ISSUE MATERIALS: In accordance with the SCBI ICDR Regulations and relevant SCBI circulates on Right Is base, our Company will send, the Abridged Letter of Offer, the Rights Entitlement Letter. Application Form and other issue maken
and addresses; (i) Physical delawsy only to the Indian address of resident Eligible Equity Sharmindoins have not provided the valid email as
the Equity Sharmindoins on a measurable entitions, who have no excited an Indian address of a control control of the Indian and indiance of the Indiance Ind

the Registrar's web-based application platform ("R-WAP") at https://rights.cameoindia.com/asiantea

(V) for all or evaluable at www.sebi.govin.

Eighb Eouir Shareholders can also obtain be details of their respective Rights Entitlements from the website of the Registrar (i.e., www.cansedwebsite of our Company (i.e., www.sainsteaesports.com)

OTHER IMPORTAN (i.e., www.sainsteaesports.com)

OTHER IMPORTAN (i.e., www.sainsteaesports.com) ndia.com) by entering their DP ID and Client ID or Folio Number (for Eligible Equity Shareh

INTERCEMPTIAN LIGHTAN ADMINISTRATIVE PROPERTY AND THE PRO ald read the Letter of Offer carefully, including the Risk Factors on page 15 of the Letter of Offer before making any inv

FINSHORE

FINSHORE MANAGEMENT SERVICES LTD Arandoir, Slock-A, 2nd Floor, Room No. 207, 227 Arandoir, Slock-A, 2nd Floor, Room No. 207, 227 A.L. Closer Rook Roita-Pri0200, West Bengal Telephone: 033 – 22695 101; Email: ramakrishna@f

Website: www.firishoregroup.com Investor Grievance: info@firishoregroup.com Centact Persor: Mr. S. Ramakrishna lyengar SEBI Registration No: INMO00012185 CIN No: U74900WB2011PLC169377

ASIAN TEA AND EXPORTS LIMITED IS DO

REGISTRAR TO THE ISSUE

"Subramanian Building", No. 1, Club House Road, Chennai - 600 002, India Tel No: +91-44-28460390; Fax No: +91-44-28460129 Fmall: |uvesturdingsmarketh.com

Email: Investor@cameonina..... Contact Person: Ms. K Sreepriya Website: www.carneoindu.com SEBI Registration Number: INR0000 CIN No: U67120TN1998PLC041613



S.K. INFOSOLUTIONS PRIVATE LTD D/42, Katju Nagar, Ground Floor, Katju Nagar Bazar, Jadavpur, Kolkata, West Bengal - 700032 Telephone: 033 – 24120027/ 24120029 Email: contact@skchito.com; Website: www.ski Investor Griffsyaner: contact@skchito.com Investor Grievance: contactig/skcinfo. Contact Person: Mr. Dilip Bhattacharya SEBI Registration No: INR000003586 CIN No: U72300WB1999PTC090120

COMPANY SECRETARY AND COMPLIANCE OFFICER

ICOMPANY SERREMAIN on Ma.

Mix. Annu Jain

Asian The and Exports Limited

Asian The and Exports Plance 1 Plance 41 Middleton Street,

Kolkats, West Bengal — 700071, India

E-Mail IEC conceptions/series reports.com

Tel No. 033 — 40053001

Westster was assimbleasyports.com

Iel No. 033 — 40053001

Investors may contact the Registrar to the Issue or our Company Secretary and Compliance Officer for any pre-Issue/post-issue reliated
matters such as on-neceptic of letter of Alloment, credit of Rights Equity Shares or Retund Orders and such other matters. All greevences
relating to the ASBA process may be addressed to the Registrar to the Issue, with a copy to the SCSB, piving full details such as name,
adjects of the application, number of Rights Equity Shares applied for, amount blocked, ASBA Account number and the Designated Branch of

ART-CSR where the Application was submitted by the ASBA Investors.

For ASBANTICA AND EXPORTS LIMITE

Signature of the ASBANTICA AND EXPORTS LIMITE

Signature AS

quisite approvals, market conditions and other considerations, to make a right's issue of its Equity Shares to its eligible equity shareholders and has filed the LOF with the Stock Exchange. The LOF shale has experted the issue and Registrar to the issue at www.fineholders.com and www.cameninds.com, respectively. Petertain investors should note that investment in Equity Shares involves a high degree of risk and for details relating singular for the residence of ASIAN TEA AND EXPORTS LIMITED is proposing, subject to applicable statutory and regulatory requirements, receipt of rec SEBL 985 at www.sebi.gov.in and www.baerdia.com, respectively. Also the LOF will be available on the website of the Manar the same, see the excitoration of Wash Anctors* on page 15 of the LOF. The securities offered with the Letter of Other are not be

Size: 32.9 x 50cm