



February 13, 2024

DGM – Corporate Relations
BSE Ltd.
Phiroze Jeejeebhoy Towers
Dalal Street
Mumbai – 400 001
Scrip Code: 500408

The Listing Department
National Stock Exchange of India Ltd.
Exchange Plaza, Plot No. C-1, Block G
Bandra – Kurla Complex Bandra (East)
Mumbai – 400 051
Scrip Code: TATAELXSI

Dear Sir,

Sub: Press Release – “Tata Elxsi Unveils New Global Design and Engineering Center in Pune to Spearhead Innovations in Next-gen Automotive Technologies”

Please find enclosed the Press Release dated February 13, 2024, titled “Tata Elxsi Unveils New Global Design and Engineering Center in Pune to Spearhead Innovations in Next-gen Automotive Technologies”.

This disclosure is made in terms of requirements of Regulation 30 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015.

This is for your information and records.

Yours faithfully,
For Tata Elxsi Limited

Cauveri Sriram
Company Secretary & Compliance Officer

TATA ELXSI

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Tata Elxsi Unveils New Global Design and Engineering Center in Pune to Spearhead Innovations in Next-gen Automotive Technologies

Pune, February 13, 2024: Tata Elxsi, amongst the world's leading design and technology service providers, strategically expands its presence in Pune with the inauguration of a new Global Design and Engineering center in Sukhwani Business Hub, Chinchwad.

The new center is specifically tailored to cater to the technology and digital transformation priorities of key automotive OEMs and Tier 1 suppliers. It will house over 1000 engineers, designers and technology specialists, and advanced labs to spearhead collaborative initiatives in engineering R&D across Software Defined Vehicles, Connected Services, Autonomous Technologies, Electrification, Mechatronics, and Design.

The launch of the new center was attended by Tata Elxsi's key automotive customers and senior leaders. The center was inaugurated by Mr. Rajendra Petkar, President and CTO of Tata Motors.

Commenting on this occasion, **Mr. Rajendra Petkar, President and CTO, Tata Motors** said, *"I congratulate Tata Elxsi for this new Design and Engineering Center launch at Sukhwani Business Hub, Pune. Tata Elxsi has been a strategic partner for Tata Motors for over two decades. We have collaborated with them across multiple programs spanning Connected Vehicles, Digital, AUTOSAR, ADAS, Electrification, Mechanical Design, and Engineering amongst others. This new center positions Tata Elxsi in proximity to our facility in Pune, fostering high levels of collaboration on upcoming technologies in the automotive sector."*

Manoj Raghavan, MD and CEO, Tata Elxsi said, *"Pune has always been a key talent hub for automotive technologies and manufacturing. The center further diversifies and deepens our talent base to support the growth of our automotive business and underscores our commitment to the automotive sector and our key customers in propelling the technology transformation in software, design, and digital."*

About Tata Elxsi:

Tata Elxsi is among the world's leading design and technology services providers across industries, including Automotive, Broadcast, Communications, Healthcare, and Transportation.

We are helping customers reimagine their products and services through design thinking and applying digital technologies such as IoT (Internet of Things), Cloud, Mobility, Virtual Reality, and Artificial Intelligence. For more information, visit www.tataelxsi.com.

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