



A Global IT Transformation Architect.™



March 05, 2024

To,  
**Listing Department**  
**National Stock Exchange of India Limited**  
Plaza, C-1, Block-G,  
Bandra-Kurla Complex, Bandra (E),  
Mumbai- 400 051

*Scrip Code - ADSL*

To,  
**Corporate Relationship Department**  
**BSE Limited Exchange**  
P.J. Towers, 1<sup>st</sup> Floor,  
Dalal Street,  
Mumbai — 400 001

*Scrip Code — 532875*

**Sub: Press Release by the Company dated March 05, 2024**

Dear Sir /Madam,

With reference to the captioned subject, please find attached herewith the Press Release regarding the MIDC- Taloja Smart Industrial City Project.

The same is hosted on the website of the Company i.e. [www.allieddigital.net](http://www.allieddigital.net) in terms of Regulation 30 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015.

You are requested to take note of the same.

Thanking you,

Yours faithfully,

For **Allied Digital Services Limited**

**Nehal Shah**  
**Director**  
**DIN: 02766841**



**Registered Office:** Allied Digital Services Limited, Premises No. 13A, 13th Floor, Earnest House,  
Back Bay Reclamation, NCPA Road, Block III, Nariman Point, Mumbai - 400 021.

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## Allied Digital wins order worth Rs. 190 Crore for the MIDC- Taloja Smart Industrial City Project.

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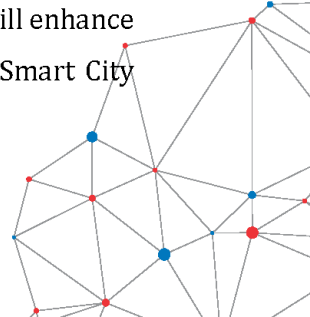
**Mumbai, March 05, 2024** — Allied Digital Services Limited is pleased to announce the receipt of a Letter of Intent for Taloja (town in Navi Mumbai) Smart Industrial City Solution contract, valued at Rs.190 Crores. This transformative project spans an 18-month implementation period, followed by a 60-month Operations and Maintenance phase.


The scope of work for this project encompasses the establishment of an Integrated Command & Control Centre (ICCC) at both the Corporation's Head office and the Industrial Township. The ICCC software will seamlessly integrate with a Cloud-based Data Center/Disaster Recovery system. In addition, the project includes the deployment of a state-of-the-art CCTV-based Surveillance System to enhance security and monitoring capabilities.

AI driven Smart infrastructure elements will play a crucial role in creating a connected and responsive urban environment. This includes the installation of Smart Poles equipped with CCTV, Air Quality Monitoring (AQM) Sensors, Smart Street Lighting, Digital Billboards, Emergency Call Boxes and a Public Address System.

Further, the project involves the implementation of a Smart Water Metering system with seamless integration of data into the ICCC and Water Billing System (WBS). A Variable Messaging Display System will be introduced for real-time communication and information dissemination. The establishment of a robust Optical Fiber Connectivity network will link field devices with the ICCC to ensure efficient and reliable data transmission.

One of the innovative components of the project involves utilizing Drone-based 3D mapping technology to create a comprehensive Geographical Information System (GIS). This GIS will enhance spatial awareness and planning capabilities, contributing to the overall success of the Smart City Solution.





This significant project underscores Allied Digital Services Limited's commitment to pioneering innovative solutions that contribute to the development of smart and sustainable urban environments. The company looks forward to leveraging its expertise to bring about positive changes and advancements in urban living.

**Commenting on the win, Mr. Nitin Shah, CMD – Allied Digital Ltd. said,**

"This project award is one more feather in our cap and undoubtedly makes us the Market leader. This is our 14th such project win and we are elated to be selected for this important project. It demonstrates our superior capability in AI/ML-based analytics, cloud integration, cyber security technologies and many other futuristic technologies. We are delighted to serve the Nation by providing such next-generation technology solutions to the towns and cities of India. "

**-END-**

**About Allied Digital Services Limited-**

We are a BSE/NSE-listed Global leader in Information Technology consulting and services, since 1984. HQ in Mumbai, India, we are a Global managed service provider and Master Systems Integrator, offering infrastructure solutions and services to clients in 70-plus countries. The service portfolio ranges from cloud enablement, cyber security, integrated solutions, infrastructure management, software services, and workplace services. We were the first Indian company to have executed a Smart City Project with our Pune City Surveillance project delivery in 2015. The company has a global workforce of 3,000 plus professionals, local support functions, and governance frameworks, and offers its expertise and services to several Fortune 500 companies.

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**For more information, please visit [www.allieddigital.net](http://www.allieddigital.net) OR contact:**

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**Safe Harbor:**

Certain statements made in this release concerning our future growth prospects may be interpreted as forward-looking statements, which involve a number of risks and uncertainties that could cause the actual results to differ materially from those in such forward-looking statements. Investors are requested to use their discretion in relying on them. We do not undertake to update any forward-looking statements that may be made from time to time.

