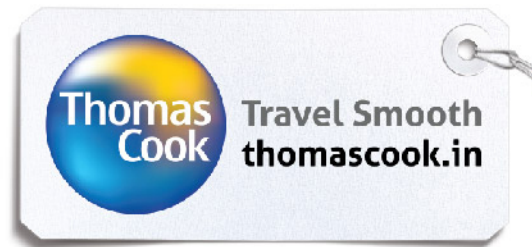


Thomas Cook (India) Ltd.

Thomas Cook Building, Dr. D. N. Road,
Fort, Mumbai - 400001
Board: +91-22-6160 3333
CIN: L63040MH1978PLC020717

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September 07, 2021

The Manager,
Listing Department
BSE Limited
Phiroze Jeejeebhoy Towers,
Dalal Street,
Mumbai – 400 001
Scrip Code: 500413

Fax No.: 2272 2037/39/41/61

Dear Sir/ Madam,

Ref: Press Release – Intimation under Regulation 30 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015.

We are enclosing herewith the Press Release dated September 7, 2021 titled “Thomas Cook India and SOTC, introduce thrilling ‘Bike Trips’ to inspire bikers and adventure enthusiasts with an off-beat opportunity - away from crowds”

This is for your information and records.

Thank you.

Yours faithfully,

For **Thomas Cook (India) Limited**

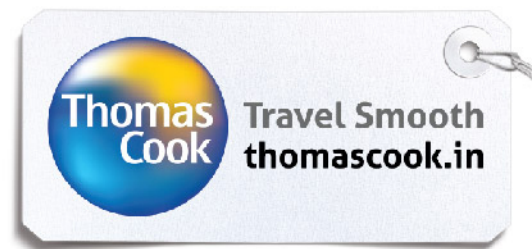
Amit J. Parekh

Company Secretary and Compliance Officer

Encl: a/a

The Manager,
Listing Department
National Stock Exchange of India Limited
Exchange Plaza, 5th Floor, Plot No. C/1,
G Block, Bandra-Kurla Complex, Bandra (E),
Mumbai – 400 051
Scrip Code: THOMASCOOK

Fax No.: 2659 8237/38



Thomas Cook India and SOTC, introduce thrilling 'Bike Trips' To inspire bikers and adventure enthusiasts with an off-beat opportunity - away from crowds

- **Option to bring your own bike or rent bikes**
- **Range of price points - Affordable to Premium**
- **Accompanying Support & Technical Staff**
- **Experienced Guide**
- **Safety Equipment**
- **Breakfast & Dinner included**

Mumbai, September 7, 2021: The Covid-era has given rise to a significant travel trend to explore offbeat experiences, away from crowds. With growing interest for such non-standard holidays, across millennials, young professionals and corporate head honchos, Thomas Cook India and its Group Company SOTC, have introduced Bike Trips. The exciting 5-12 nights trips traverse rugged yet scenic terrains of Manali, Leh, Srinagar, Siliguri, Gangtok, Jaipur, Jodhpur, Jaisalmer, Udaipur, Bengaluru, Madikeri, Ooty, Sethumadai, Kodaikanal, Rameshwaram, Yercaud etc. with pricing starting from Rs.24,990.00 per person.

Bike Trips provide a sense of freedom, thrill, community and an exhilarating opportunity of biking through the highest mountain range in the world, wandering through picturesque locales, exploring quaint villages along with mesmerising views and rustic locales. Customers can choose from an array of options.

Option 1 – Millennial Special: Manali, Leh & Srinagar

- Accompanied support & technical staff and Experienced guide throughout the trip
- Essential safety equipment
- Royal Enfield 500CC motorcycle provided at the arrival airport
- 10-12 nights trip starting from Rs.37,999.00 per person including breakfast & dinner
- Pit-stops and attraction visits: Suraj Tal, Deepak Tal, Turtuk, Pangong, Thiksey Monastery and Shey Palace, Magnetic Hill, Pathar Sahib Gurudwara, Hall of Fame museum, Shanti Stupa & Lamayuru - one of the oldest Monastery of Ladakh
- Experiences: Night camps & camel safari at sand dunes between Diskit & Hundur Village

Option 2 – Motorcycle Adventure to the Land of High Passes: Leh (Bring your own bike - Royal Enfield Himalayan & other premium bikes)

Specially curated 8 nights trail of 'The Land of High Passes' starting from Rs.48,990.00 per person including breakfast & dinner

- Accompanied support & technical staff including a luggage van; Experienced guide throughout the trip
- Superior hotels
- Pit-stops and attraction visits: Pathar Sahib, Magnetic Hills, Aliche Monastery, Kargil War memorial, Pangong Tso, Shanti Stupa, Nubra Valley, Diskit Gumpa & Sumur Monastery

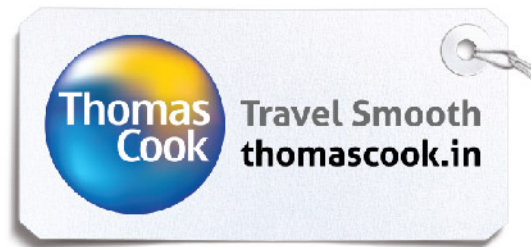
Option 3 – Bike Trip to Rajasthan:

7 nights trip across Jaipur, Jodhpur, Jaisalmer, Udaipur & Kumbhalgarh starting from Rs.33,490 including breakfast & dinner

- Accompanied special back-up vehicle with technical staff; Experienced guide throughout the trip
- Essential safety equipment
- 350CC bike

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- Pit-stops & attraction visits: Bullet Baba (Banna), 1971 Indo-Pak battle field Longewala, Kumbhalgarh fort, etc.
- Experiences: Rajasthani lunch in a heritage haveli, food walk, camping in Sam sand dunes camel safari & desert safari

Option 4 – Bike Trip to Sikkim:

7 nights trip across Siliguri, Gangtok, Lachen, Lachung & Zuluk starting from Rs.36,999.00 including breakfast & dinner

- Accompanied special back-up vehicle with technical staff; Experienced guide throughout the trip
- Essential safety equipment
- 350CC bike
- Pit-stops & attraction visits: Kanchendzonga, Gurudongmar LakeZero Point, Silk Route, Thambi view, & Nathula pass

Option 5 – Bike Trip to South India

12 nights trip across Bengaluru, Madikeri, Ooty, Sethumadai, Kodaikanal, Rameshwaram, Yercaud starting from approx. Rs.60,000.00 including breakfast & dinner

- Accompanied special back-up vehicle with technical staff; Experienced guide throughout the trip
- Essential safety equipment
- Rent a Himalayan BS 6, KTM Adventure 390, Ducati Scrambler, Harley Davidson 48 or Triumph Street*
- Pit-stops & attraction visits: Kolli Hills, coffee estates at Madikeri, Coaker's Walk, Excursion to Dhanushkodi, etc.

'Bike Trips' include Thomas Cook and SOTC's **TravShield - Travel Safety Commitment** encompassing safety protocols in association with Apollo Clinics:

- Vaccinated Travel Advisors & Contactless Bookings • Free Re-scheduling & Cancellation • Covid Insurance Cover with 24/7 Doctor on Call • Vaccinated / Covid negative fellow travellers • Covid negative / Vaccinated Drivers, Hotel Staff • Sanitized Rooms & Vehicles

Mr. Rajeev Kale, President & Country Head – Holidays, MICE, Visa, Thomas Cook (India) Limited. said, *"This new age of travel has ushered keen interest in exploring the unexplored – with corporates, millennials and group of friends looking for the perfect non-standard getaway. Riding brings with it a sense of freedom while traversing across rugged Indian terrains. Our Bike Trips have hence been introduced with extensive trails including Leh-Ladakh and surrounding mountain ranges, Srinagar, Manali, Rajasthan and Sikkim to provide the quintessential playground for adventure seekers."*

He added, "Bike Trips comes with our unique TravShield – Travel Safety Commitment to build confidence and reassure our customers. Special care is also taken via accompanying back-up vehicle with technical staff; also an experienced guide throughout the trip."

Mr. Daniel D'souza President & Country Head, SOTC Travel said, *"Customers are keen to explore unique and adventurous experiences away from crowds. Bike Trips provides bikers an option to bring their own bike and ride with expert guidance across spectacular locales, while non-bike owners can opt for a 350CC or 500CC bike, right from the arrival airport. Biking trips create a sense of community and belonging as customers explore scenic terrains of Leh-Ladakh, Srinagar, Manali, North East & Rajasthan - providing the perfect opportunity to bond, be it with friends, colleagues or as a couple. We recently had a father-daughter duo that rode together and experienced an unconventional holiday."*

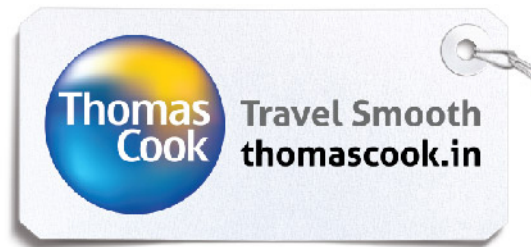
For details on Bike Trips: click here:

[Thomas Cook](#)
[SOTC](#)

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**T&C apply*

About Thomas Cook (India) Limited: Set up in 1881, Thomas Cook (India) Limited. (TCIL) is the leading integrated travel and travel related financial services company in the country offering a broad spectrum of services that include Foreign Exchange, Corporate Travel, MICE, Leisure Travel, Value Added Services, Visa and Passport services and E-Business. It operates leading B2C and B2B brands including Thomas Cook, SOTC, TCI, SITA, Asian Trails, Allied T Pro, Australian Tours Management, Desert Adventures, Luxe Asia, Kuoni Hong Kong, Sterling Holiday Resorts Limited, TC Forex, Distant Frontiers, TC Tours, TC Visa, Travel Circle International Limited, Ithaka, Digiphotography Entertainment Imaging (DEI), Private Safaris East & South Africa.

As one of the largest travel service provider networks headquartered in the Asia-Pacific region, The Thomas Cook India Group spans 25 countries across 5 continents, a team of over 8388 and a combined revenue in excess of Rs. 6948.3 Cr. (over \$ 0.93 Bn.) for the financial year ended March 31, 2020.

TCIL has been felicitated with CNBC-TV18 & ICICI Lombard India Risk Management Award - Travel & Leisure Category 2021, The Best Travel Agency – India at TTG Travel Awards 2019, The Best Outbound Tour Operator at the Times Travel Awards 2018 & 2019 and Leading Company with Cutting Edge Travel Innovation at the Times Travel Awards 2018, Silver award for Asia's Best Integrated Report (First Time) category at the Asia Sustainability Reporting Awards 2019, Best Risk Management-Framework & Systems at the India Risk Management Awards 2019; Best Cash Management Solution – India at the Asset Triple A Treasury, Trade, Supply Chain & Risk Management Awards 2018, Best Outbound Tour Operator at the SATTE Awards 2019, Excellence in Domestic Tour Operations at the SATTE Awards 2018, The French Ambassador's Award for Exemplary Achievements in Visa Issuance – 2015 to 2019 and the Condé Nast Traveller – Readers' Travel Awards from 2011 to 2019.

CRISIL has reaffirmed the rating on debt programmes and bank facilities of Thomas Cook (India) Limited - 'CRISIL A+/Negative on the long-term bank facilities of TCIL and CRISIL A1 rating on the short-term bank facilities and short-term debt of the Company.

For more information, please visit www.thomascook.in

Fairbridge Capital (Mauritius) Limited, a subsidiary of Fairfax Financial Holdings Limited promotes TCIL by holding 65.60% of its paid-up capital and is responsible for the execution of acquisition and investment opportunities.

About Fairfax Financial Holdings Limited: Fairfax Financial Holdings Limited is a holding company which, through its subsidiaries, is engaged in property and casualty insurance and reinsurance and investment management. Founded in 1985 by the present Chairman and Chief Executive Officer, Prem Watsa, the company is headquartered in Toronto, Canada. Its common shares are listed on the Toronto Stock Exchange under the symbol FFH and in U.S. dollars under the symbol FFH.U.

About Subsidiaries of Thomas Cook (India) Limited:

Sterling Holiday Resorts Limited, wholly owned subsidiary of TCIL is engaged in time share and resort business.

SOTC Travel Limited, wholly owned subsidiary of TCIL is a leading travel and tourism company active across various travel segments including Leisure Travel, Incentive Travel and Business Travel.

Travel Corporation (India) Limited. (TCI), a brand owned by TCIL through its wholly owned subsidiary company, is the leading Destination Management Company in India that offers tailor-made travel and related services to India, Nepal, Bhutan and Sri Lanka.

Thomas Cook India Group holds 51% stake in DEI Holdings Limited (DEI), one of the world's leading imaging solutions and services providers.

For more information, visit:

Sterling Holiday Resorts Limited: <http://www.sterlingholidays.com>

SOTC Travel Limited: <http://www.sotc.in>

About SOTC Travel: SOTC Travel Limited (Formerly SOTC Travel Pvt. Ltd.) is a step-down subsidiary of Fairfax Financial Holdings Group; held through its Indian listed subsidiary, Thomas Cook (India) Limited (TCIL). SOTC India is a leading travel and tourism company active across various travel segments including Leisure Travel, Incentive Travel and Business Travel and Foreign Exchange. SOTC was established in 1949. Since then, it has escorted lakhs of travellers across the globe for more than 70 years to various destinations around the world. A new age innovative holidaymaker, SOTC strives to make holidays a priority for every Indian. 'We are for holidays' and we want Indians to prioritize their holidays.

Media Enquiries:

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