

Thomas Cook (India) Limited

11th Floor, Marathon Futurex
N. M. Joshi Marg, Lower Parel (East),
Mumbai - 400 013.
Board No.: +91-22-4242 7000
Fax No. : +91-22-2302 2864



February 02, 2023

The Manager,
Listing Department
BSE Limited
Phiroze Jeejeebhoy Towers,
Dalal Street,
Mumbai – 400 001
Scrip Code: 500413

Fax No.: 2272 2037/39/41/61

The Manager,
Listing Department
National Stock Exchange of India Limited
Exchange Plaza, 5th Floor, Plot No. C/1,
G Block, Bandra-Kurla Complex, Bandra (E),
Mumbai – 400 051
Scrip Code: THOMASCOOK

Fax No.: 2659 8237/38

Dear Sir/ Madam,

Ref: Press Release – Intimation under Regulation 30 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015.

We are enclosing herewith the Press Release of M/s. Sterling Holiday Resorts Limited, wholly owned subsidiary of M/s. Thomas Cook (India) Limited (“TCIL”) dated February 02, 2023 titled “Sterling Holiday Resorts Debuts in Haridwar with its 5th Resort in Uttarakhand”.

This is for your information and records.

Thank you.

Yours faithfully,

For **Thomas Cook (India) Limited**

Amit J. Parekh

Company Secretary and Compliance Officer

Encl: a/a

Holidays | Foreign Exchange | Business Travel | MICE | Value Added Services | Visas

Registered & Corporate Office:

Thomas Cook (India) Limited, 11th Floor, Marathon Futurex, N. M. Joshi Marg, Lower Parel (East), Mumbai - 400 013.
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STERLING HOLIDAY RESORTS DEBUTS IN HARIDWAR WITH ITS 5TH RESORT IN UTTARAKHAND

- Haridwar is known for its scenic beauty, rich cultural heritage and spiritual significance and is the gateway to several pilgrimage locations. It is also the largest industrial hub in the state.
- Sterling Mantra Haridwar is ideally located, making it easy for guests to explore the city's many spiritual landmarks. It is also in close proximity to the Industrial area.

02 February 2023: Sterling Holiday Resorts is a leading leisure hospitality brand, with resorts across hills, beaches, jungles, waterfront, heritage, pilgrimage, adventure, and drive-to locations. The company announced the launch of Sterling Mantra Haridwar, their fifth property in Uttarakhand.

The hotel is easily accessible considering its proximity to the Chandigarh-Haridwar and Delhi-Haridwar highways making it convenient for various types of travellers. It is a quick drive away from Delhi NCR and forms the base for pilgrims on the Char Dham yatra. The hotel is ideally located for guests to explore the city's many temples, ashrams, and other spiritual landmarks. It is also located close to the industrial hub making it convenient for the business traveller.

Sterling Mantra Haridwar offers spacious rooms which are comfortable for families on a holiday. The 40 fully equipped rooms provide all the contemporary amenities and thoughtful touches for a business traveller as well. Golden Leaf, the onsite multi-cuisine restaurant opens out into the lawns for guests to savour an indoor/ outdoor dining experience. It serves authentic local specialties and popular comfort food.

Its purpose-built banquet hall, outdoor lawns and ample parking spaces, make the hotel the perfect venue to host conferences, weddings and social events.

Speaking on the inauguration of the property, Mr. Vikram Lalvani, Managing Director and CEO of Sterling Holiday Resorts said, "We are delighted with the launch of Sterling Mantra Haridwar. With Sterling's traditional hospitality and service levels we seek to provide guests with an unforgettable experience. Whether you're a traveller seeking a spiritual retreat or a businessperson in need of a convenient and comfortable stay, Sterling Mantra Haridwar is the ideal destination for you."

Speaking on the occasion, Mr. Deepak Behl, owner of the resort said, "We are thrilled that Sterling has debuted in Haridwar with us. Sterling has launched several resorts across the country in spiritual-pilgrimage-heritage destinations and we are very confident that with Sterling's experience and expertise Sterling Mantra Haridwar will be the destination of choice for people traveling to Haridwar."

With its combination of modern comforts and traditional hospitality, Sterling Mantra Haridwar is the perfect destination for travellers seeking a spiritual escape or a relaxing getaway and for the business traveller on the go.

Sterling Mantra Haridwar is currently open for bookings on – www.sterlingholidays.com

ABOUT STERLING HOLIDAY RESORTS LTD.

Sterling Holiday Resorts Limited is a leading leisure hospitality company in India which has been delivering great holidays since 1986. Sterling has a unique hybrid model of business aimed at varied customer segments: with a FIT or hotel vertical and a membership vertical. It also caters to Meetings and Conferences (MICE), Destination Weddings, Reunions, Picnics and Group travel. The company caters to various holiday needs with a resort network across hills, beaches, jungles, waterfront, adventure, heritage, pilgrimage and drive-to locations. Currently, Sterling has resorts at some of the best holiday destinations in India, located in Alleppey, Anaikatti, Corbett, Dabhosa, Darjeeling, Durshet, Gangtok, Gir, Goa, Godavari, Guruvayur, Kalimpong, Kanha, Karwar, Kodaikanal, Kufri, Kundalika, Lonavala, Madurai, Manali, Mount Abu, Munnar, Mussoorie, Nainital, Ooty, Pench, Puri, Rishikesh, Sajan, Sariska, Srinagar, Thekkady, Tiruvannamalai, Wayanad, Yelagiri and Yercaud. Sterling Holidays also owns 'Nature Trails Resorts Private Limited' – an adventure holiday company that operates resorts at four unique destinations in Maharashtra.

Sterling Holiday Resorts Limited is a 100% independently managed wholly owned subsidiary of Thomas Cook (India) Limited (TCIL), India's leading integrated travel and travel related financial services.
