

## Dixon Technologies (India) Ltd.

15<sup>th</sup> November, 2021

To Secretary Listing Department BSE Limited Department of Corporate Services Phiroze Jeejeebhoy Towers, Dalal Street, Mumbai – 400 001	To Secretary Listing Department National Stock Exchange of India Limited Exchange Plaza, Bandra Kurla Complex Mumbai – 400 051
Scrip Code - 540699 ISIN: INE935N01020	Scrip Code- DIXON ISIN: INE935N01020

Dear Sir / Madam,

**Sub: Announcement under Regulation 30 of SEBI LODR**

Please find enclosed herewith detailed announcement under Regulation 30 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015.

We request you to kindly take this on your record and oblige.

Thanking You,

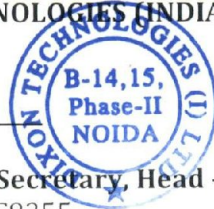
For **DIXON TECHNOLOGIES (INDIA) LIMITED**

  
Ashish Kumar

Group Company Secretary, Head – Legal & HR

Membership No.: F8355

Address: B-14 & 15, Phase-II, Noida, Gautam Buddha Nagar  
Uttar Pradesh – 201 305



Encl: as above

## Dixon Technologies partners with BSH for manufacturing of Fully Automatic Washing Machine

- *Dixon commences Manufacturing of Fully Automatic Washing Machine for BSH*
- *Manufacturing shall take place at Dixon's new state of the art manufacturing facility situated at Tirupati, Andhra Pradesh.*

**Noida, 15<sup>th</sup> November, 2021:**

Dixon Technologies (India) Limited ("Dixon") begins production of Fully Automatic Washing Machine for BSH Household Appliances Manufacturing Private Limited ("BSH"). The said products will be manufactured at Dixon's state of the art manufacturing facility situated at Tirupati, India.

Commenting on this occasion, **Mr. Atul B. Lall, Vice Chairman & Managing Director - Dixon** said, *"BSH is largest manufacturer of home appliances in Europe and one of the globally leading companies in this sector with around 39 manufacturing facilities worldwide. BSH is known for its unwavering focus on creating sustainable and consumer-centric products. Dixon always had this vision to commence manufacturing of Fully Automatic Washing Machine and we are glad to partner with BSH in this space. With BSH's Vision and Technology combined with Dixon's expertise in ODM business, we are sure to offer finest products to customers."*

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### **About Dixon Technologies (India) Limited**

Dixon Technologies (India) Limited is the largest\* home grown design-focused and solutions company engaged in manufacturing products in the consumer durables, lighting and mobile phones markets in India. Their diversified product portfolio includes (i) consumer electronics like LED TVs; (ii) home appliances like washing machines; (iii) lighting products like LED bulbs and tubelights, downlighters; (iv) mobile phones; and (v) CCTV & DVRs (vi) Medical Equipment (vii) wearables. Dixon also provides solutions in reverse logistics i.e. repair and refurbishment services of LED TV panels.

***\*Source: Project Rise: Indian Consumer Electronics & Appliances Market Study, issued by Frost & Sullivan India Private Limited***

For further clarification, you may contact the undersigned:

**Ashish Kumar**

**Group Company Secretary, Head- Legal & H.R.**

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