



TANVI FOODS (INDIA) LIMITED

**February 24, 2024
Hyderabad**

**To
The Corporate Relations Department,
BSE Limited**

Dear Sir,

**Sub: Outcome of Investor Conference
Ref: Regulation 30 of SEBI (LODR) Regulations**

This is in continuation of our previous intimation dated February 20, 2024 regarding participation in Emerging Stars of Deccan Summit 2024 (**"Investor conference"**) held in Hyderabad today i.e., February 24, 2024.

We wish to inform that Mr. Sri Nagaveer Adusumilli, Chairman & Managing Director of the Company participated as a speaker in person on behalf of the Company in this Investor conference.

The investor conference was open for all and was attended by various investors, funds and public in general. Mr. Sri Nagaveer Adusumilli made a presentation on the business of the Company followed by interactions with the attendees in a Q & A format. Mr. Sri Nagaveer Adusumilli answered all the queries relating to the business model of the Company, products, upcoming state of art facility and other questions.

Please find enclosed the presentation shared at the conference. We hereby confirm that all the information/disclosures made by the Company in this investor conference are already available in the public domain and also available on the website of the Company. No unpublished price sensitive information in any manner were shared in this investor conference.

This is for your information and dissemination to general public.

For TANVI FOODS (INDIA) LIMITED

**GAGANDEEP KAUR SALUJA
COMPANY SECRETARY**

CIN :
L15433TG2007PLC053406

www.tanvifoods.com



Registered Office:
Flat No. 101, Alekhya Homes, Temple Tree,
Raghavendra Colony, Kondapur,
Hyderabad - 500084 Telangana, INDIA

Manufacturing Unit :
D.No: 3-157, Seetharampuram
Nuzvidu Mandal, Krishna Dist, Pin - 521106, A.P. INDIA



TANVI FOODS (INDIA) LTD

Freezer
to
Flavour



Discussion Points

Current Business

Location wise

Products and their market

New product list

Current production

Target market

Competitors

Promotional strategy



About Us



- Regular home-based food.
- Towards regional taste.
- Monopolized products.
- Tends towards ease of cooking
- Readily available for instant eating.
- Strong backing of brands like



Frozen King's[™]
Hold the Freshness....





Where did it start?



2002 - Trading



2005-1st Kiosk in India



2006- 1st Samosa



2007- processing facility



2017-Got listed in BSE-SME



2019 -construction of new facility

**READY FOR
LAUNCH**

APR-2024



The new beginning...



- **State of art facility one of its kind in INDIA.**
- **Highest standards of food and quality safety**
- **Monopolized products Tend towards ease of cooking.**
- **International standard baby care center and preschool accommodating 100 kids for the employee's children.**
- **Highest standard training facilitating 600 rural women from nearby villages for employment in the new facility.**





Current area of
Business

DOMESTIC

- ANDHRA PRADESH
- TELANGANA
- PARTS OF KARNATAKA

EXPORT

- UNITED STATES
- CANADA
- AUSTRALIA



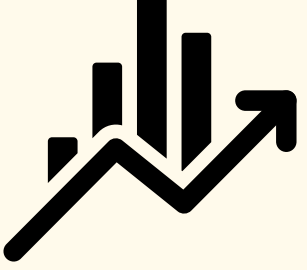
Future area of
Business

DOMESTIC

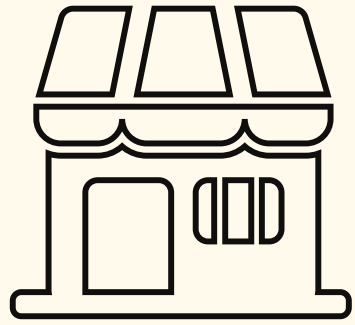
- KARNATAKA
- TAMIL NADU
- MAHARASHTRA
- KERALA

EXPORT

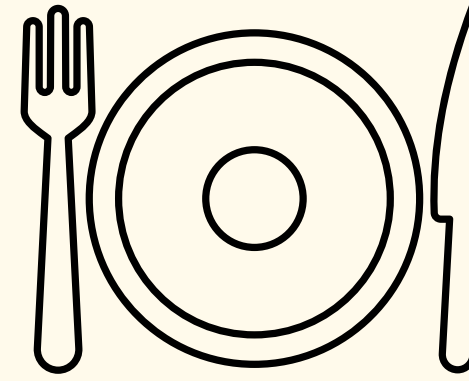
- AUSTRALIA & NEWZELAND
- MIDDLE EAST
- SINGAPORE
- MALAYSIA
- THAILAND
- INDONESIA
- VIETNAM



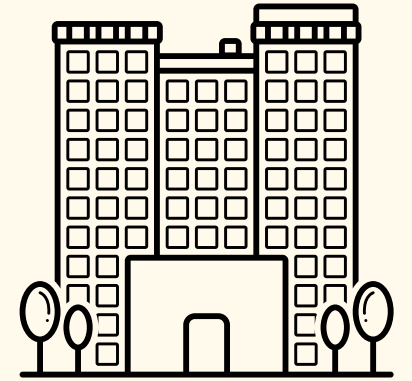
Target Market



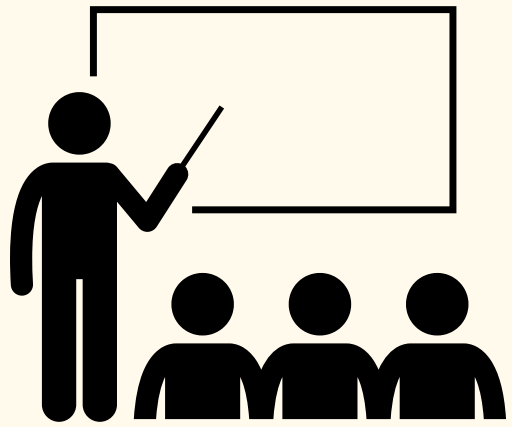
Hyper & Super
markets



Restaurants



Apartments &
Community selling

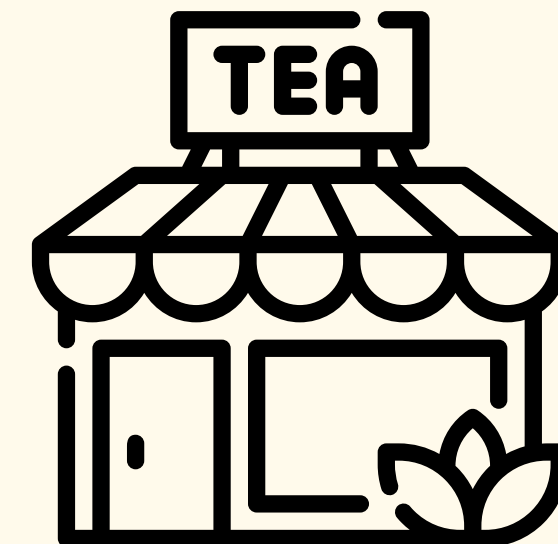


Schools &
Colleges



Cloud kitchens

Tea Shops

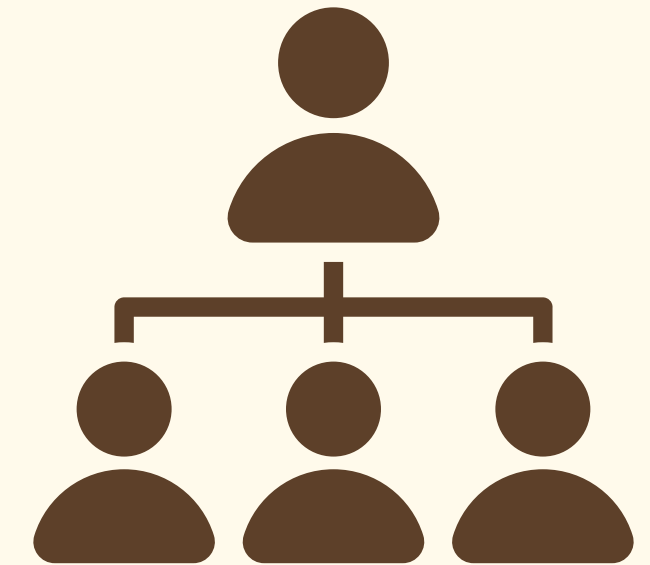


Cinemas

GROWTH STRATEGY



TEAM



- Scaling up the operations in
- TAMIL NADU
- KARNATAKA
- KERALA
- MAHARASHTRA.

Increasing the sales forces in all the states

- New Introductions & Increase in production

- Launching new product range. to increase the basket.
- Launching a new product range as per the regional states.
- Exploring the new International market.

New Packaging.



Samosa



Sweet Corn & Peas



Spring Roll



Frozen chutneys
curries & Dal's

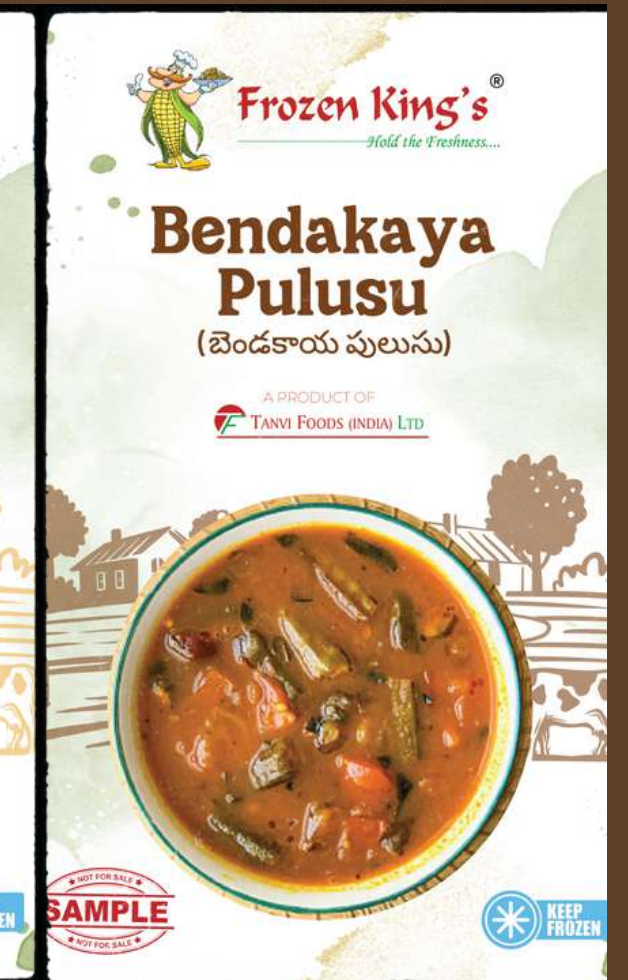
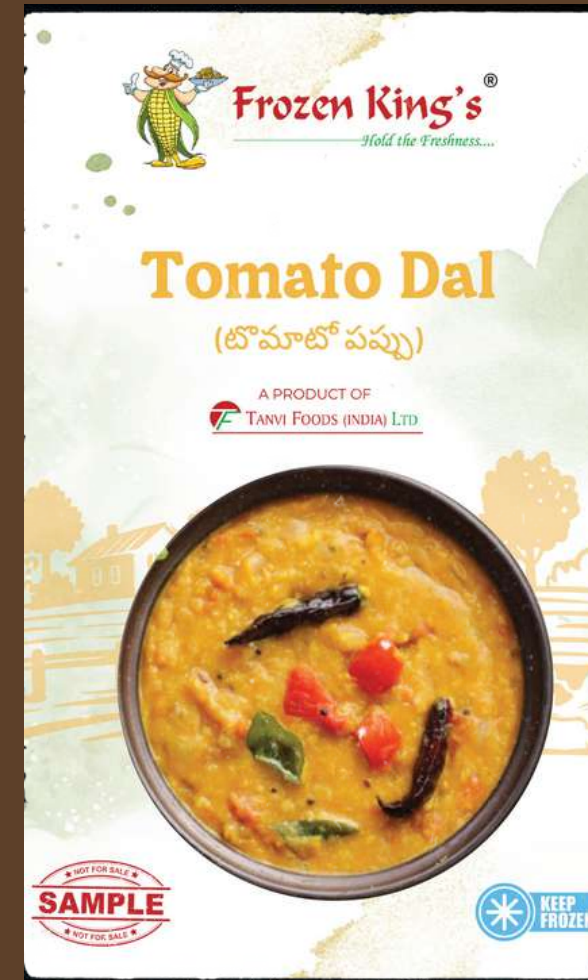
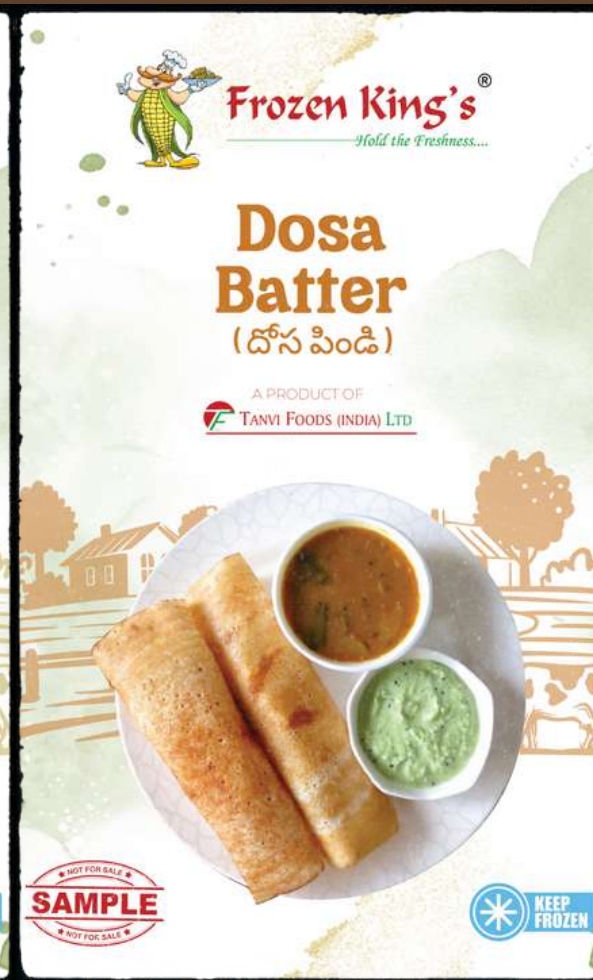
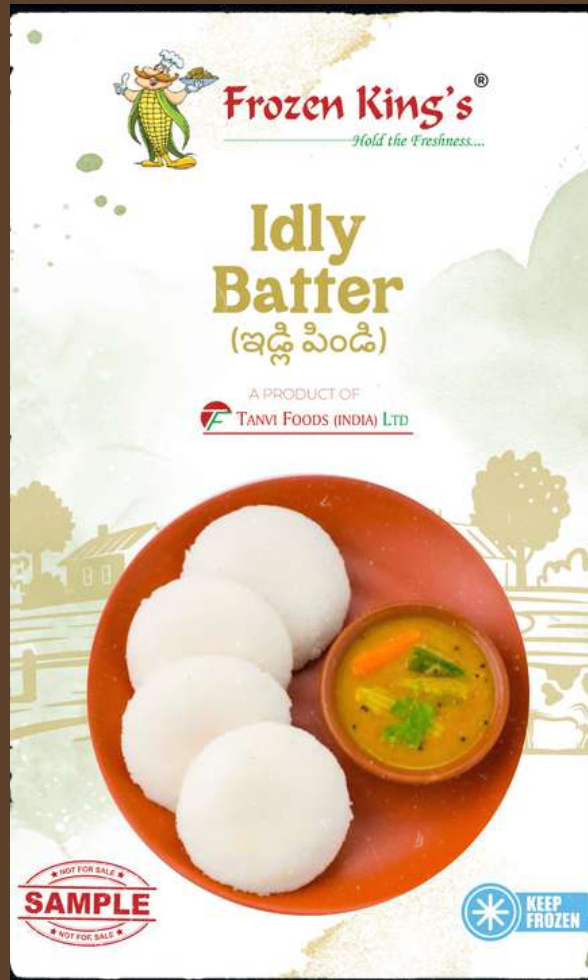




NEW PRODUCT RANGE (Frozen)

Breakfast range

Lunch range





*Vegetable
Chutneys*



*Manchuria
Balls*



Aloo tikki



*Harabara
Kebab*



Veg fingers



Veg Lollipops



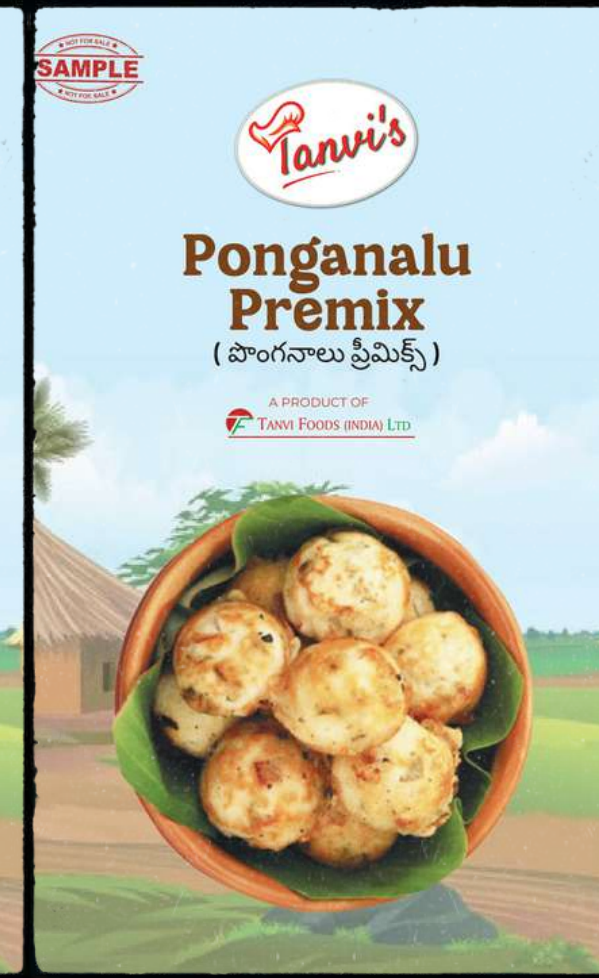
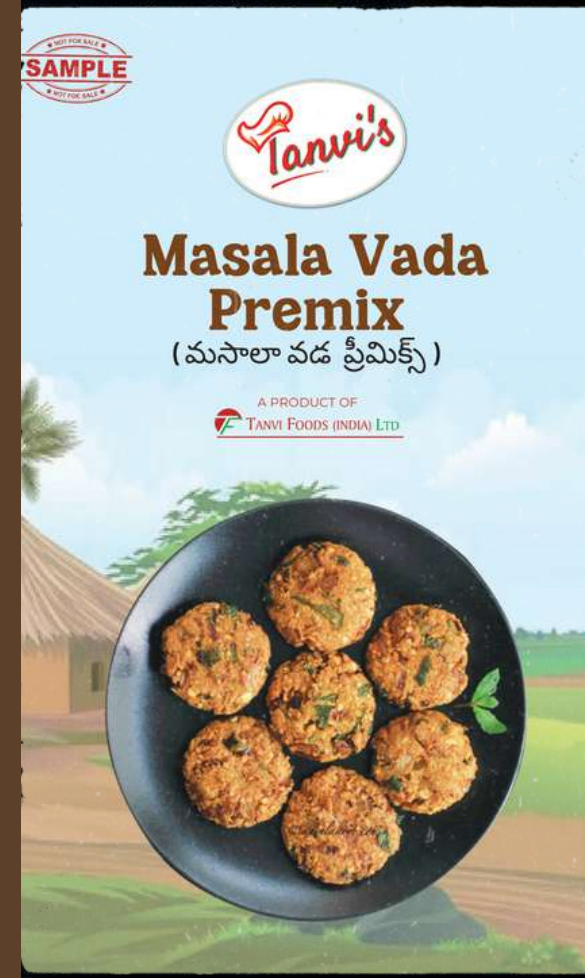
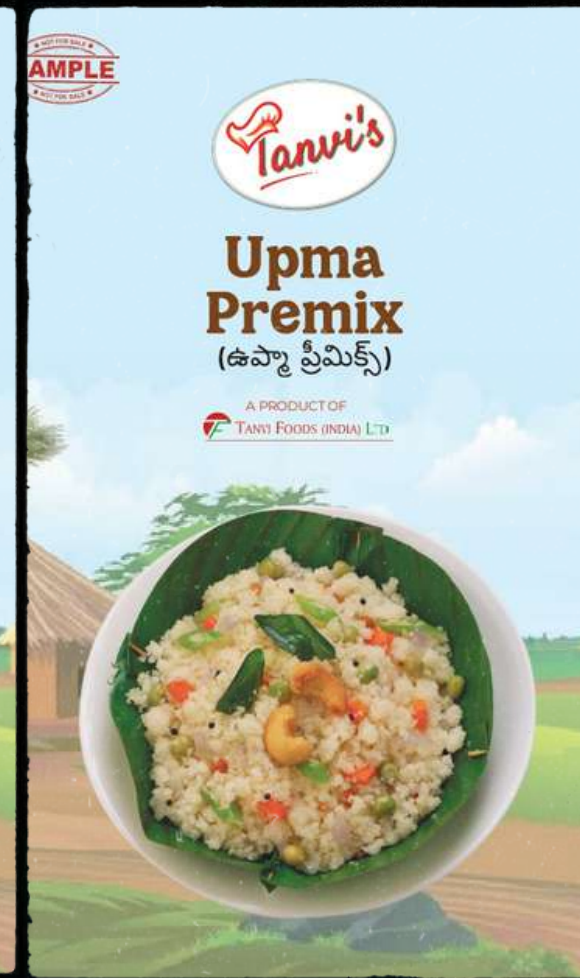
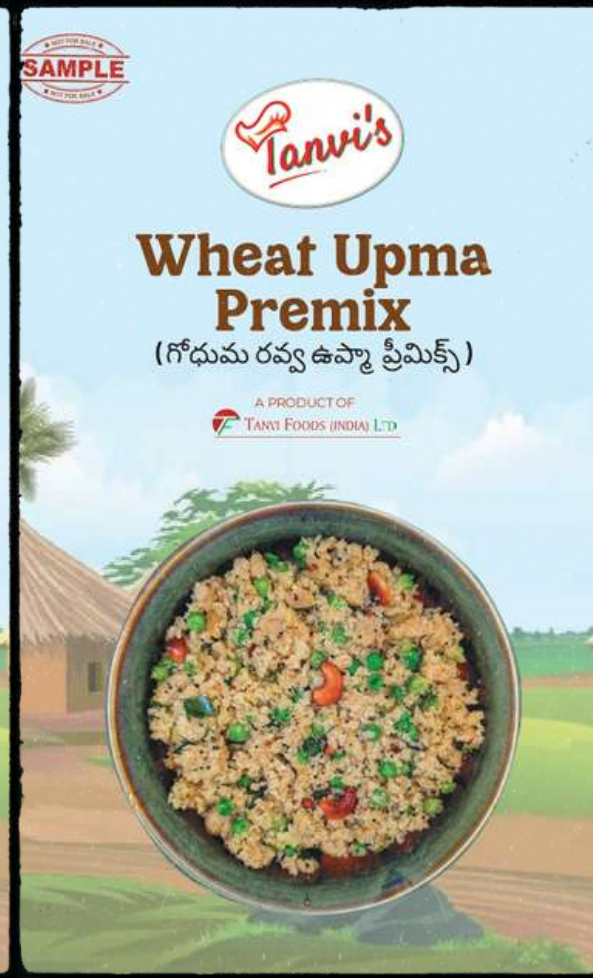
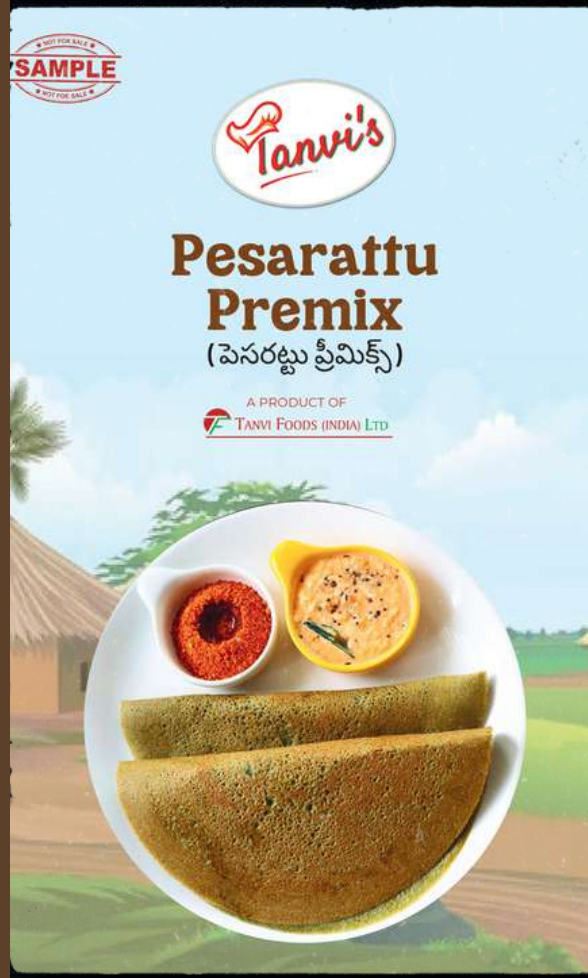
New Products

NEW PRODUCT RANGE (DRY PRODUCTS).



Breakfast range :

Snack range





Direct Competitors

- Caterers making their own products.
- Habituating them with easy to cook, to ease on relying manpower.
- pricing of the product with local home made manufacturers



In Direct Competitors

- Competing with local unorganized players with competitive pricing.





Thank You!

**Questions? Clarifications?
Let us know!**

