

MSIL: CSL: NSE&BSE: 2019  
14th January, 2019

Vice President  
National Stock Exchange of India Limited  
“Exchange Plaza”, Bandra – Kurla Complex  
Bandra (E)  
Mumbai – 400 051

General Manager  
Department of Corporate Services  
BSE Limited  
Phiroze Jeejeebhoy Towers  
Dalal Street, Mumbai – 400 001

**Sub: Press Release**

Dear Sir,

Please find enclosed herewith as Annexure -“A”, a copy of the press release being issued today.

Kindly take the same on record.

Thanking you,

Yours truly,

**For Maruti Suzuki India Limited**

  
Sanjeev Grover  
Chief General Manager &  
Company Secretary

Encl.: As above

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**MARUTI SUZUKI INDIA LIMITED**

CIN: L34103DL1981PLC011375

Registered & Head Office  
Maruti Suzuki India Limited,  
1 Nelson Mandela Road, Vasant Kunj,  
New Delhi 110070, India.  
Tel: 011-46781000, Fax: 011-46150275/46150276  
www.marutisuzuki.com

Gurgaon Plant:  
Maruti Suzuki India Limited,  
Old Palam Gurgaon Road,  
Gurgaon 122015, Haryana, India.  
Tel. 0124-2346721, Fax: 0124-2341304

Manesar Plant:  
Maruti Suzuki India Limited,  
Plot No.1, Phase 3A, IMT Manesar,  
Gurgaon 122051, Haryana, India.  
Tel: 0124-4884000, Fax: 0124-4884199

**Maruti Suzuki's #BigNewWagonR to arrive soon with strong looks, character**

*Robust design with wide stance | Spacious cabin and best-in-its-class boot Space | SmartPlay Studio |  
Two engine options: Powerful 1.2 L & proven 1.0 L | Strong Heartect platform | Effortless AGS*

**Bookings Open Today!**

**New Delhi, January 14, 2019:** Maruti Suzuki's all-new WagonR will soon entice customers with its robust body language, wider stance, dynamically crafted interiors and spacious cabin with best-in-its class boot space. Robust and energetic, the Big New WagonR is poised to appeal to the ever-changing aspirations of young Indian customers.

The Company today opened bookings for the 3<sup>rd</sup> generation WagonR at its authorized dealer network across the country. The Big New WagonR will be launched in its newest avatar in the coming weeks.

WagonR has scaled the unique feat of over 2.2 million cumulative happy customers till December 2018. Launched in 1999, India's popular car from Maruti Suzuki, WagonR continues to feature among the top 10 best-selling cars in the country for over 10 years. Nearly, 51% of WagonR customers have picked it up as their first car. Brand WagonR carries a strong legacy, which is evident from the fact that close to 24% of customers come back to buy WagonR only.



The Big New WagonR drives ahead with its unique characteristics of space and comfort from its outgoing version. The new WagonR gets bigger with enhanced comfort. The car's sturdy and masculine look with true tall boy design makes for a strong road presence.

The Big New WagonR not only embodies strong looks but is also stronger inside out. It is powered by the advanced K-series engine offering high fuel efficiency and an unmatched driving experience. The Big New WagonR now comes with a new 1.2 L engine option that delivers powerful and impressive performance coupled with great fuel economy. Customers will also have the choice of 1.0 L engine for the all-new WagonR. Maruti Suzuki's acclaimed two-pedal technology will also be offered in the new WagonR. The Auto Gear Shift (AGS) offers hassle-free drive in stop-go traffic with no compromise on fuel efficiency.

For next gen connected customers, for the first time Maruti Suzuki is going to offer the most innovative SmartPlay Studio infotainment experience in the Big New WagonR. The SmartPlay Studio will not just let you listen to latest music but also let you surf news, get latest updates on weather and locate eateries around.

Safety of driver is top priority for Maruti Suzuki. The Big New WagonR has been developed on the acclaimed 5<sup>th</sup> Generation HEARTECT platform, which makes the car stable, strong and safe. The use of high tensile steel helps to improve overall safety, rigidity and NVH (noise, vibration, and harshness) performance. Safety features including driver airbag, ABS (Antilock Braking System) with EBD (Electronic Brakeforce Distribution) and front seat belts reminder, speed alert system and rear parking sensors are standard across variants.

Customers can book the Big New WagonR at Maruti Suzuki authorized dealer network across India at an initial payment of Rs 11,000. Customers can also opt for convenience of e-booking through [www.marutisuzuki.com](http://www.marutisuzuki.com)

**Range of vibrant colours:**

- Pearl Poolside Blue **(New)**
- Pearl Nutmeg Brown **(New)**
- Magma Grey **(New)**
- Pearl Autumn Orange **(New)**
- Silky Silver
- Superior White

**Range of variants:**

- Petrol: 1.0 L: Lxi | Vxi / Vxi AGS
- Petrol: 1.2 L: Vxi / Vxi AGS | Zxi / Zxi AGS

**Book the #BigNewWagonR:**

Customers can take any of the following options:

- Bookings open 14<sup>th</sup> Jan 2019 onwards across India
- Pre-book the #BigNewWagonR at any one of the Maruti Suzuki authorized dealer showrooms across India
- Simply e-book at [www.marutisuzuki.com](http://www.marutisuzuki.com)
- Dial 1800 102 1800 (toll free) to make enquiries and leave contact details
- The #BigNewWagonR can be booked with an initial payment of Rs 11,000/-