

HOARDINGS, SIGN BOARDS, CINEMA
SLIDES, NEWS PAPER, MAGAZINE
KIOSKS, RADIO, BANNERS,
SHOWCASE DISPLAY, CABLE T.V.
R.LY. ADVERTISEMENT, B.E.S.T. AD,
FILM MODELLING EVEBT & SALES
PROMOTION AND DIGITAL PRINTING
THROUGHOUT INDIA

Bright Outdoor Media Limited

(Formerly known as Bright Outdoor Media Private Limited)

CIN - U74300MH2005PLC156444



Registered Office- 801, 8th Floor, Crescent Tower, Near Morya House, Fame Infinity Mall, Off New Link Road, Andheri (West), Mumbai 400 053, Maharashtra, India.

Contact No.- 67140000-99 | **FAX** 67140011-22 | **Email ID-** Brightoutdoor@gmail.com | **Website-** www.brightoutdoor.com

30th August, 2023

The Manager,
BSE SME Platform
Department of Corporate Services,
25th Floor P.J. Towers,
Dalal Street Fort, Mumbai - 400 001

BSE Scrip Code: 543831

Subject: Disclosure under Regulation 30 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015

Pursuant to Regulation 30 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 ("Listing Regulations"), we hereby enclose business updates of the Company.

Thanking You,

Yours faithfully,

For Bright Outdoor Media Limited

Mr. Yogesh Jiwanlal Lakhani
Managing Director
DIN: 00845616

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Bright Outdoor Media Limited Shines Again!

Guess what? We've just added another sparkling gem to our collection – introducing one more brand-new Digital LED Hoarding! This time, it's perched proudly on the Strategic Chunabhatti, linking the vibrant worlds of east and west JV with Crown Outdoor Media profit sharing ratio amongst Bright Outdoor Media Limited and Crown Outdoor Media will be shared in 65:35 respectively after deducting all the expenses.

Standing tall at an impressive 41 feet by 41 feet (6 slots of 10 Second each) Evening Traffic coming from town and going towards Chembur, Ghatkoper, Mulund, Thane Goa and Pune. This Digital LED Hoarding is not just a sign, it's a statement! Impossible to overlook, it's like a symphony of lights that's ready to dazzle your senses.

Get ready to be captivated as we light up the sky with brilliance and make every moment unmissable. Stay tuned for more updates and get ready to witness the future of advertising, Bright-style!