

Thomas Cook (India) Limited

11th Floor, Marathon Futurex
N. M. Joshi Marg, Lower Parel (East),
Mumbai - 400 013.
Board No.: +91-22-4242 7000
Fax No. : +91-22-2302 2864



November 6, 2023

The Manager,
Listing Department
BSE Limited
Phiroze Jeejeebhoy Towers,
Dalal Street,
Mumbai – 400 001
Scrip Code: 500413

Fax No.: 2272 2037/39/41/61

The Manager,
Listing Department
National Stock Exchange of India Limited
Exchange Plaza, 5th Floor, Plot No. C/1,
G Block, Bandra-Kurla Complex, Bandra (E),
Mumbai – 400 051
Scrip Code: THOMASCOOK

Fax No.: 2659 8237/38

Dear Sir/ Madam,

Ref: Press Release – Intimation under Regulation 30 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015.

We are enclosing herewith the Press Release dated November 6, 2023 titled "To capitalise on growing travel demand Thomas Cook India expands retail footprint in Delhi Inaugurates new franchise outlet in Delhi's South Extension, increasing consumer access to 13 centres across the city."

This is for your information and records.

Thank you.

Yours faithfully,

For **Thomas Cook (India) Limited**

Amit J. Parekh
Company Secretary and Compliance Officer

Encl: a/a

To capitalise on growing travel demand
Thomas Cook India expands retail footprint in Delhi
Inaugurates new franchise outlet in Delhi's South Extension, increasing consumer access to 13 centres across the city

Delhi, November 6, 2023: With a strategic intent to capitalise on the strong and growing travel opportunity from Delhi's high-end locality, Thomas Cook (India) Ltd., India's leading omnichannel travel services company, inaugurated a new Gold Circle Partner (franchise) outlet in the city's South Extension. The outlet was inaugurated by **Mr. Romil Pant, Executive Vice President and Business Head - Holidays - Thomas Cook (India) Limited**. The inauguration of this store increases Thomas Cook's network strength increases to thirteen stores in Delhi (6 owned and 7 Gold Circle Partner) reiterating the Company's strategic focus to expand its footprint in the city. This new store will serve as a hub for nearby residential and business areas of South Extension, Defence Colony, Lajpat Nagar, Saket & Malviya Nagar. Delhi's South Extension forms an important source market for Thomas Cook offering the company a range of valuable segments like families, seniors, professionals, local trade associations and business travellers. The location represents a significant catchment of premium/luxury consumers Delhi's HNI-UHNI.

Thomas Cook's consumer insights from Delhi indicate brisk demand of over 65% compared to last year and a 40% growth in demand for luxury/exclusive experiences. Customers from Delhi's South Extension are displaying growing interest for unique experiential elements like African safaris, luxury cruise experiences, chasing the aurora borealis, dining in Michelin star restaurants, private journeys, staying in an igloo, etc. To cater to the discerning travellers from the region, Thomas Cook has expanded its portfolio of customized holidays and introduced a special range of luxury and premium holidays.

To offer customers from the region the personalization they seek, Thomas Cook's strategic omnichannel model offers customers both choice and convenience: customers have the option of choosing a preferred holiday from the Company's website or Holiday app, walk into a nearby store to consult with a holiday expert, speak to a call centre executive, or a combination of all channels.

Contact Details

Thomas Cook (India) Limited
E - 29, Second Floor, Ring Road, South Extension
Delhi - 110034
Ph: 01146698768
Email: Gcp.southex@thomascook.in

Leading international and domestic destinations in demand for customers in Delhi's South Extension include: Europe's Switzerland, France, Finland and Scandinavian region, Austria, Iceland; Turkiye, Australia, New Zealand, United Kingdom, USA (for visa holding customers), Japan, South Korea, Arctic, Dubai, Abu Dhabi, Oman, Maldives, Indonesia, Thailand, Malaysia, Singapore; also Kashmir, Ladakh, Himachal Pradesh, Rajasthan, Goa, Andamans, Kerala, North East. New emerging destinations include Vietnam, Cambodia, Baku and Almaty.

Mr. Rajeev Kale, President & Country Head – Holidays, MICE, Visa, Thomas Cook (India) Limited said, *"Delhi is a strong growth market for us at Thomas Cook India, and we are witnessing a significant surge in travel demand of 65% compared to last year and 40% increase in demand for luxury travel from the region. Our consumer insights highlight that customers from Delhi's South Extension seek personalisation in their holidays, and thus to cater to the unique preferences of each customer, our new outlet in Delhi's upmarket commercial cum residential area will cater to HNI families, couples, business owners; also Gen Z, millennials/young professionals.*

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Our Gold Circle Partner, Mr. Gaurav Mittal brings his market expertise to the table that will strengthen Thomas Cook India's presence in this robust market.

We extend a warm welcome to our customers, our travel experts look forward to planning your next holiday for you."

Thomas Cook's Gold Circle Partner outlet at Delhi's South Extension, offers consumers end-to-end travel solutions with a wide range of travel and travel related services, including: International & Domestic Holidays (Group Tours, Personalised holidays, Cruises, etc.), Value Added Services like Travel Insurance; Visa Services, etc.

About Thomas Cook (India) Limited: Set up in 1881, Thomas Cook (India) Limited (TCIL) is the leading omnichannel travel company in the country offering a broad spectrum of services including Foreign Exchange, Corporate Travel, MICE, Leisure Travel, Value Added Services and Visa Services. It operates leading B2C and B2B brands including Thomas Cook, SOTC, TCI, SITA, Asian Trails, Allied TPro, Australian Tours Management, Desert Adventures, Travel Circle International Limited (TCI 勝景), Sterling Holiday Resorts Limited, Distant Frontiers, TC Tours, Digiphotography Entertainment Imaging (DEI), Go Vacation, Private Safaris East & South Africa

As one of the largest travel service provider networks headquartered in the Asia-Pacific region, The Thomas Cook India Group spans 28 countries across 5 continents.

TCIL has been felicitated with The Best Tour Operator at India Travel Awards North 2023, winner of the Corporate Citizen Award (Travel Tourism & Hospitality) at the Corporate Citizen Conclave & Award 2023, The Outbound Tour Operator of the Year 2022 & 2019 at the SATTE Awards, IAMAI India Digital Awards 2022, CNBC-TV18 & ICICI Lombard India Risk Management Award - Travel & Leisure Category 2022 & 2021, CIO100 Award for digital innovation 2022, 'Innovation in Omni-experience' Award at International Data Corporation's (IDC) Industry Innovation Awards 2021, The Best Travel Agency – India at TTG Travel Awards 2019, The Best Outbound Tour Operator at the Times Travel Awards 2019 & 2018, Silver award for Asia's Best Integrated Report (First Time) category at the Asia Sustainability Reporting Awards 2019-2021, Best Risk Management-Framework & Systems at the India Risk Management Awards 2019; The French Ambassador's Award for Exemplary Achievements in Visa Issuance 5 years in a row and the Condé Nast Traveller – Readers' Travel Awards from 2011 to 2019.

CRISIL has reaffirmed the rating on debt programs and bank facilities of Thomas Cook (India) Limited - 'CRISIL AA- / Stable' on the long-term bank facilities of TCIL and 'CRISIL A1+' rating on the short-term bank facilities and short-term debt of the Company.

For more information, please visit www.thomascook.in

Fairbridge Capital (Mauritius) Limited, a subsidiary of Fairfax Financial Holdings Limited, promotes TCIL by holding 72.34% of its paid-up capital and is responsible for the execution of acquisition and investment opportunities.

About Fairfax Financial Holdings Limited: Fairfax Financial Holdings Limited is a holding company which, through its subsidiaries, is engaged in property and casualty insurance and reinsurance and associated investment management. Founded in 1985 by the present Chairman and Chief Executive Officer, Mr. V. Prem Watsa, the company is headquartered in Toronto, Canada. Its common shares are listed on the Toronto Stock Exchange under the symbol FFH and in U.S. dollars under the symbol FFH.U.

About Subsidiaries of Thomas Cook (India) Limited:

Sterling Holiday Resorts Limited

Sterling Holiday Resorts Limited, a wholly owned subsidiary of Thomas Cook (India) Ltd. is a leading leisure hospitality company with 40+ resorts, hotels and retreats across hills, beaches, jungles, waterfront, adventure, heritage, pilgrimage and drive-to locations. Sterling provides a variety of offerings: Leisure holidays through FIT packages, Meetings & Conferences, Weddings, Reunions, Picnics and Holidays through Memberships.

SOTC Travel Limited

SOTC Travel Limited (SOTC), a wholly owned subsidiary of TCIL and a step-down subsidiary of Fairfax Financial Holdings Group, is a leading omnichannel travel and tourism company active across various travel segments including Leisure Travel,

Holidays | Foreign Exchange | Business Travel | MICE | Value Added Services | Visas

Registered & Corporate Office:

Thomas Cook (India) Limited, 11th Floor, Marathon Futurex, N. M. Joshi Marg, Lower Parel (East), Mumbai - 400 013.
Email id: enquiry@thomascook.in CIN No.: L63040MH1978PLC020717
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Incentive Travel and Business Travel. SOTC was established in 1949. Since then, it has escorted millions of travellers across the globe for more than 70 years to various destinations around the world. A new age innovative holidaymaker, SOTC strives to make holidays a priority for every Indian. 'We are for holidays' and we want Indians to prioritize their holidays.

Travel Corporation (India) Limited

Travel Corporation (India) Limited (TCI) (operating brands Sita, TCI and Distant Frontiers) a wholly owned subsidiary of TCIL, is the leading Destination Management Company in India that offers tailor-made travel and related services to India, Nepal, Bhutan and Sri Lanka.

DEI Holdings Limited

Thomas Cook India Group holds 51% stake in DEI Holdings Limited (DEI), one of the world's leading imaging solutions and services providers.

For more information, visit:

Sterling Holiday Resorts Limited: <http://www.sterlingholidays.com>

SOTC Travel Limited: <http://www.sotc.in>

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