



Date: 03-04-2023.

To,
The Manager,
Department of Corporate Relations,
BSE Limited, PJ Towers, Dalal Street,
Mumbai-400001.

To,
The Manager,
Listing Department,
National Stock Exchange of India Limited,
Bandra Kurla Complex, Bandra (E),
Mumbai-400051.

Dear Sir/ Madam,
Sub: Press Release- pTron Launches New Basspods Encore Noise Cancelling Calling Earbuds at Just Rs. 899/-.

With reference to above mentioned subject, we hereby submit the press release submitted by Palred Electronics Private Limited, subsidiary company of Palred Technologies Limited, stating that pTron Launches New Basspods Encore Noise Cancelling Calling Earbuds at Just Rs. 899/-. It further states that the Pocket-Friendly Earbuds with 30 dB Noise Cancellation, 50 hrs Playtime, and Advanced Features for Everyday Use launched exclusively on Flipkart.

This is for the information of and records of Exchanges.

Thanking you,

For Palred Technologies Limited

Shruti Rege
Company Secretary



PALRED TECHNOLOGIES LIMITED
(FORMERLY KNOWN AS FOUR SOFT LIMITED)
CIN: L72200TG1999PLC033131

Regd. Office: H.No. 8-2-703/2/B, Plot.No.2 Road.No.12, Banjara Hills, Hyderabad, Telangana- 500034.
Tele: +9140 67138810 | Website:www.palred.com

pTron Launches New Basspods Encore Noise Cancelling Calling Earbuds at Just Rs. 899/-

Pocket-Friendly Earbuds with 30 dB Noise Cancellation, 50 hrs Playtime, and Advanced Features for Everyday Use launched exclusively on Flipkart

India, 3rd April 2023 - pTron, the home-grown leading electronics brand, has launched the Basspods Encore, the latest addition to its range of wireless earbuds. The Basspods Encore is a game-changer in the world of earbuds. Equipped with the most advanced environmental noise-canceling technology, these earbuds can reduce up to 30 dB of ambient noise, providing crystal-clear sound even in noisy environments (90% less noise). With the built-in proprietary TruTalk™ ENC (Environmental Noise Cancellation) technology combined with Quad mics for seamless calling, the Basspods Encore is the perfect earbuds for use in any environment, from crowded city streets to busy offices.

The Basspods Encore earbuds have a battery life of up to 50 hours, ensuring uninterrupted listening for days on end. The earbuds can be charged multiple times using the charging case, which also provides protection and easy storage for the earbuds. The earbuds come equipped with Bluetooth 5.3 technology, ensuring a stable and fast connection with all Bluetooth-enabled devices. The earbuds also feature touch controls for easy access to music playback, answering and ending calls, and activating voice assistants like Siri or Google Assistant, making them the perfect choice for daily use. Additionally, these earbuds come with IPX4 water-resistant technology, making them perfect for outdoor activities or workouts.

*"We are thrilled to launch the Basspods Encore earbuds, which offer exceptional audio quality and advanced features at an affordable price," said **Ameen Khwaja, Founder, and CEO of pTron.** "We understand the needs of our customers and have designed the Basspods Encore to cater to their everyday calling and entertainment needs."*

The Basspods Encore earbuds are available in three colors - midnight black, neon blue & graphite black - and come with a 1-year warranty. The earbuds are compatible with all Bluetooth-enabled devices and offer a comfortable fit, making them ideal for extended use.

The earbuds are affordably priced at INR 1199/- and are now available on Flipkart at a special introductory price of INR 899/- for a limited period.

Don't miss out on this incredible opportunity to experience unmatched audio quality and advanced technology with pTron's newest noise-canceling earbuds, the Basspods Encore.

Basspods Encore Technical Specifications:	
Bluetooth Version	BT v5.3 with 10m range, 1-step pairing & auto-reconnect
Driver size	10mm Dynamic Bass Boost drivers TruSonic™
Audio Technology	Quad Mic + Environmental Noise Cancellation TruTalk™ Technology
Playtime	Up to 50 Hours with charging case 10Hrs with earbuds, 4x with charging case
Charging Time	10mins charge = 200mins play Earbuds 1 hour and case 1.5 hours
Charging Case	400mAh Type-C Charging Case
Product Weight	35g Charging case, 4.5g each earbud
Other Features	Touch Controls with Voice Assistant + IPX4 Water resistant Low Latency Audio & Video Sync with Stereo & Mono Bud Capability

Product Link -

<https://www.flipkart.com/ptron-basspods-encore-tws-earbuds-50h-playtime-4-mics-enc-calls-bt5-3-type-c-ipx5-bluetooth-headset/p/itm2b3d6b22ef082>

About pTron:

pTron is a brand owned by Palred Electronics Private Limited which is a subsidiary of Palred Technologies Ltd, a public-listed company on BSE and NSE since 2004. pTron, today, is aspiring to be a global brand pushing boundaries far and wide. Ramping up capacities, opening up new business channels, and reaching out to consumers in new geographies are all steps to exploring new horizons. pTron has sold more than 12 million units until FY22. Growing at the rate of 26% YoY, pTron aims to sell an additional 5 million units in FY23.

Website: pTron.in

For any media queries, please contact: MSL
Akshay Pawar / 7416874744 – akshay.pawar@msslgroup.com
Prem Kumar / 8121888208 – prem.kumar@msslgroup.com