

October 29, 2021

DCS – CRD BSE Limited First Floor, New Trade Wing Rotunda Building Phiroze Jeejeebhoy Towers Dalal Street, Fort Mumbai 400 023 Fax No. 2272 3719/ 2037 Script Code: 533229	Listing Compliance National Stock Exchange of India Ltd. Exchange Plaza, 5 th Floor Plot No.C/1, 'G'Block Bandra- Kurla Complex Bandra East Mumbai 400 051 Fax No. 2659 8237/ 8238 Script Code: BAJAJCON
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Dear Sir/Madam,

Sub: Intimation for launch of New Product “Natyv Soul Hair Serum” and “Natyv Soul Hair Masque”

Pursuant to the regulation 30 & 51 of SEBI (Listing Obligation and Disclosure Requirement) Regulation 2015, We are pleased to inform you that our Company has launched new Products viz. "**Natyv Soul Hair Serum**" and "**Natyv Soul Hair Masque**"

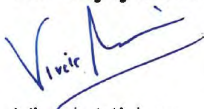
Further, we submit the following additional information:

Name of the product	Natyv Soul Hair Serum and Natyv Soul Hair Masque
Date of launch	October 29, 2021
Category of the product	Hair Care
Whether caters to domestic/international market	Domestic
Name of the countries in which the product is launched (in case of international)	NA

Image of the Product pack is attached for reference.

The same may please be taken on record and suitably disseminated to all concerned.

Thanking you,

Yours Sincerely,
For Bajaj Consumer Care LimitedVivek Mishra
Head (Legal) & Company Secretary
Membership No.: A21901

Encl: as above

Bajaj Consumer Care Ltd

(Formerly Bajaj Corp Ltd)

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Tel.: +91 22 22049056 / 58 / 8633 | CIN: L01110RJ2006PLC047173 | Web: www.bajajconsumercare.com

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Tel.: +91 0294-2561631, 2561632

