Dhanuka Agritech Limited



Date: June 27, 2023

Listing Department
National Stock Exchange of India Limited
Exchange Plaza,
Plot No. C/1, G. Block,
Bandra- Kurla Complex,
Bandra East, Mumbai-400 051

Corporate Relationship Department BSE Ltd.

1st Floor New Trading Rotunda Buildi

1st Floor New Trading, Rotunda Building, P J Towers, Dalal Street Fort, Mumbai- 400 001

Ref: Symbol- DHANUKA

Scrip Code: 507717

Sub: New Product Launch

Dear Sir,

Pursuant to Regulation 30 of SEBI (Listing Obligation and Disclosure Requirements) Regulation, 2015, please find attached the copy of Press Release for New Product Launch:

Name Product	of	Category of the Product	Specification	Whether caters to domestic/ international market	Name of the countries in which the product is launched (in case of international).
DEFEND®		Insecticide for Paddy Crop	Contains Triflumezopyrim 10% SC and gives complete protection from hoppers	Domestic Market	NA

Please take above information in your record.

Thanking You, Yours faithfully, For Dhanuka Agritech Limited

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Jitin Sadana Company Secretary/Compliance Officer FCS-7612



Dhanuka Agritech strengthens its insecticide portfolio with the launch of **DEFEND®**.

➤ Dhanuka introduces *DEFEND®* - a powerful Insecticide for complete protection from hoppers in Paddy.

Dhanuka Agritech Ltd., one of the leading agri-input companies in India, strengthened its crop care portfolio by introducing a powerful new insecticide – *DEFEND*®.

DEFEND® contains Triflumezopyrim 10% SC and gives complete protection from hoppers. Pyraxalt™ active, the active ingredient of DEFEND® insecticide inhibits the neurotransmission in affected insects, thus controlling their spread and completely wiping them away. DEFEND® gives immediate protection from first generation Brown Plant Hopper (BPH) and White Backed Plant Hopper (WBPH) in just one application on paddy. It gives effective control on different life stages of the insect.

With this new introduction and a strong pipeline for this year, Dhanuka Agritech is optimistic to augment its position in the crop care product segment. Dhanuka Agritech launched two selective herbicides, *Mesotrax* and *Implode* in the Q1 FY2023-24. It also diversified its crop care range introducing *BiologiQ*, a unique range of sustainable solutions developed with the fusion of traditional science and new-age agriculture practices. Dhanuka Agritech has a positive outlook for the agricultural sector in India for FY 2023-24 with new growth plans and a robust product pipeline. Dhanuka's growth story remains strong and consistent as we focus our efforts on serving the needs of Indian farmers.

We at Dhanuka acknowledge the role of Indian farmers in nation-building and devote our efforts toward their betterment. Our products, services, and work are Dhanuka's dedication to all the farmers of India – India Ka Pranam Har Kisan Ke Naam.

About Dhanuka Group

Dhanuka Group is one of India's leading plant protection companies and is listed on BSE and NSE. The company has 4 manufacturing units located in Gujarat, Rajasthan, and J&K. The company is present across the country via 39 warehouses and a network of 6,500 distributors and around 75,000 dealers. It has international collaboration with the world's leading agrochemical companies from the US, Japan, and Europe, which helps them to introduce the latest technology in Indian farmlands. Dhanuka's workforce with more than 1,000 techno—commercial staff, supported by a strong R&D division and a robust distribution network helps it to reach out to approximately 10 million Indian farmers with its products and services.

Nidhi Francis / Dhanuka Agritech / 01244345052