

To,
BSE Limited
P.J. Towers, Dalal Street,
Mumbai – 400 001

Dear Sir/Madam,

Sub: 7Seas Entertainment Limited has won prestigious Best Animated Frames (BAF) Award by the Federation of Indian Chambers of Commerce and Industry (FICCI) in the category of Best Indian Games.

Date: 07.03.2024

**Unit: 7Seas Entertainment Limited (Scrip Code: 540874)** 

## Key Highlights

- 7Seas Entertainment Limited has won the prestigious BAF Award by FICCI for its renowned game Roller Coaster Simulator in the category of "Best Indian Game".
- The Roller Coaster Simulator has notched over Two Million downloads so far on android platform.
- The gaming market is expected to reach USD 339.95 billion, with a CAGR of 8.94% from 2022 to 2027, according to the Mordor Intelligence Report.

## Hyderabad, March 7, 2024:

## 7Seas Entertainment Bags FICCI's BAF Award In Category Of 'Made In India'

7Seas Entertainment Limited (BSE:7SEASL), is happy to announce that it has won the prestigious Best Animated Frames (BAF) Award by the Federation of Indian Chambers of Commerce and Industry (FICCI) in the category of Best Indian Games.

In a mega event kicked off by FICCI in Mumbai on March 6<sup>th</sup> late evening, 7 Seas Entertainment's Roller Coaster Simulator game, known for its high speed, accuracy, and fun, has bagged the BAF Award in the category of "Best Indian Game (Made in India)". The FICCI has initiated the Best Animated Frames [BAF] Awards to recognize and honor professionals for having done exceptional work in the arena of Animation, VFX and in Gaming domain.





"I am extremely delighted to get this recognition especially in the category of 'best Indian game'. The game has won hearts of many. No wonder then that it has crossed over 2 million downloads so far," L Maruti Sanker, Managing Director, 7Seas Entertainment Limited said.

Two more games of 7 Seas Entertainment too emerged in the Finalists category in the Best Mobile & Tablet Game Category. These two games were: Ultimate Car Racing, and Monster Truck 3 D Game).

Recently the company had also launched Gamer Shorts – a first-of-its-kind mobile application with selected news, analyst perspectives, views on new investments, and innovations. The app, has several short and easy mobile games in place. Each swipe in the app caters to short games, and news in short format in a unique manner.

The gaming market is expected to reach USD 339.95 billion, with a CAGR of 8.94% from 2022 to 2027, according to the Mordor Intelligence Report.

## **About 7Seas Entertainment Limited:**

7Seas Entertainment Limited (formerly 7Seas Technologies Limited), currently listed on the Bombay Stock Exchange (BSE –7Seas scrip code 540874), is an independent, IP-based game development company. The company has many award-winning games in its portfolio with an unmatched, wide spectrum of genres. For more details on the games, please logon to 7Seaswebsite www.7seasent.com.

Thanking you.

Yours faithfully, For 7Seas Entertainment Limited



L. MarutiSanker Managing Director

For more information,
Please visit www.7seasent.com