

### **Saffron Capital Advisors Private Limited**

605, Sixth Floor, Centre Point, Andheri Kurla Road J.B. Nagar, Andheri (East), Mumbai - 400059 Tel.: +91-22-40820912 | Fax: +91-22-40820999

Email: info@saffronadvisor.com Website: www.saffronadvisor.com CIN No.: U67120MH2007PTC166711

#### October 19, 2020

To,	To,
Manager - Listing Operations	Manager - Listing Compliance
BSE Limited	National Stock Exchange of India Limited
Dalal Street,	'Exchange Plaza'. C-1, Block G,
Mumbai - 400 001	Bandra Kurla Complex, Bandra (E),
	Mumbai - 400 051

Dear Sirs,

#### Sub.: Proposed Rights Issue of Equity Shares of Rushil Décor Limited (the "Company").

Issue of up to 49,77,111 equity shares with a face value of ₹ 10 each ("Rights Equity Shares") of Rushil Décor Limited ("Company") for cash at a price of ₹ 50/- each including a share premium of ₹ 40/- per Rights Equity Share ("Issue Price") for an aggregate amount not exceeding ₹ 2489 Lakhs on a rights basis to the existing Equity Shareholders of the Company in the ratio of 01(One) Rights Equity Share(s) for every 03 (Three) fully paid-up Equity Share(s) held by the existing Equity Shareholders on the record date, that is on September 11, 2020 (the "Rights Issue")

Please see enclosed herewith soft copy of Basis of Allotment Advertisement published on October 19, 2020 for the Rights Issue of the Company.

Due to the ongoing pandemic and the lockdown imposed by several State Governments and the Central Government, we are presently submitting a soft copy of the Basis of Allotment Advertisement and undertake to submit the hard copies of the Basis of Allotment Advertisement and a soft copy of the same on CD, once the lockdown is lifted.

Business Standard	English (National Daily)	All Editions
Business Standard	Hindi (National Daily)	All Editions
Jai Hind	Gujarati (Regional Language)	Ahmedabad Edition

In case you require any information or clarification the under-signed may be contacted:

Contact Person	Telephone	Email
Gaurav Khandelwal	Mobile: 09769340475	rights.issue@saffronadvisor.com
Asst. Vice President		

Thanking you,

Yours sincerely,

For and on behalf of Saffron Capital Advisors Private Limited

Authorized Signatory Name: Gaurav Khandelwal

Loculaboren

Designation: Asst. Vice President- ECM

## Despite volume lag, drug firms hike price

Mumbai, 18 October

omestic pharma sales bounced back September, but what's interesting is that this rise was led by pricing growth.

During the pandemic when people are avoiding hospitals and clinics and fresh prescription growth has slowed down — the volume growth in the domestic market has also fallen. However, a deeper look at the data shows that the volume decline too has been slowing - it fell 4 per cent year-onvear in September against 9.2 per cent decline in August.

Motilal Oswal analysts said for the September quarter, while the volumes fell 6.5 per cent YoY, price growth came in at 4.6 per cent. Kunal Randeria, analyst with Edelweiss Securities, also noted in a recent note that the quarter margins would be driven by pricing growth. "While volume growth faces challenges, mid-single digit price growth is expected to aid margins," he noted.

Companies are allowed to take an annual price hike of up to 10 per cent on non-scheduled drugs (those outside the purview of the National List of Essential Medicines or NLEM). For those in the NLEM, the price hike is determined by the wholesale price index.

"Most firms are, however, unable to pass on this 10 per cent annual price hike allowed as competition itself keeps

**DOMESTIC SALES REBOUND** 

	Price growth MAT Sept (%)	Volume growth MAT Sept (%)
Torrent Pharma	7.6	-2.2
GSK	6.4	-11.5
DRL	6.3	-5.0
Sanofi	6.3	-6.5
Glenmark	6.0	-2.6
Sun Pharma	5.9	-3.4
Cipla	5.7	-2.1
Lupin	5.7	-4.2
Mankind Pharma	5.6	0.0
Cadila Healthcare	4.8	-2.5
Alkem	4.3	-5.1
Biocon	3.4	-12.2

MAT: Moving annual turnover, past 12 months' turnover Source: Motilal Oswal Securities

very well entrenched brand in the market, no one is usually able to pass on the hike," said an industry veteran, who headed a multinational giant earlier.

Motilal Oswal analysts also said that while price growth for non-NLEM products stood at 4.8 per cent YoY, NLEM products saw a price rise of 3.6 per cent. Companies such as Glenmark, Ajanta Pharma, and Cipla were among those that witnessed high growth.

Glenmark has been riding on the demand for its oral antiviral favipiravir. Glenmark has

prices in check. Unless somethus bucked another industry one has a marquee brand or a trend—the acute therapy grew faster than chronic medicines thanks to favipiravir.

> Other firms have seen their acute therapy sales lag behind chronic drugs. Chronic medicines like cardio-diabetic drugs, among others, have been contributing to the domestic market growth as new prescriptions dried out. The country's largest drugmaker Sun Pharma, for example, saw a 1.8 per cent dip in September sales, dragged down by therapies like antiinfectives (-13.5 per cent). Antiinfectives are acute therapy drugs taken to fight an infection.

## Adani, Piramal among 4 bidders for DHFL

Oaktree Capital, SC with Adam Group. Lowy the other two

DEV CHATTERJEE Mumbai, 18 October

Four entities — Adani Group, Piramal Group, US-based asset management company Oaktree Capital Management, and SC Lowy — have submitted bids for Dewan Housing Finance

Corporation (DHFL). While Oaktree submitted a bid for the entire company, oth-

ers bid for select portfolios. While Adani Group has submitted bids only for the construction finance portfolio and slum rehabilitation loans, Piramal Group has bid for the retail portfolio, and SC Lowy for the construction finance busi-

The slum development portfolio provides funding for large projects under the Slum Rehabilitation Authority (SRA) scheme located in prime areas of Juhu in Mumbai.

Assets under the construction category are loans provided to real estate developers for proiects primarily in tier-I cities, with 15 projects accounting for 71 per cent of the books.

A banking source said all the four firms had made conservative bids, taking into account the slowdown in real estate and the Covid-19 pandemic. "The only surprise was the Oaktree bid, while the ones of the Adani and Piramal groups were on expected lines," said the source.

"Banks will have to take a massive hit on their exposure ness, putting it in competition to DHFL," the person added.

### **SLICE OF DHFL:** WHO WANTS WHAT

OAKTREE CAPITAL MANAGEMENT: Entire business

ADANI GROUP:

Authority book

The bids were muted owing

**GROUP:** Retail portfolio SCLOWY:

PIRAMAL

Construction finance, | Construction Slum Rehabilitation finance



Recovering these loans is doubtful, the report said. In February, almost 24 firms

to a forensic audit report by Grant Thornton, which revealed a ₹14,500-crore hole in DHFL's had evinced interest in DHFL. books. The report, which has They included AION Capital. been submitted to the National Adani Capital, Hero FinCorp, KKR Credit Advisors, Oaktree. Company Law Tribunal (NCLT), has said there is a ₹9,320-crore Morgan Stanley, Goldman hole in the wholesale books, a Sachs Group, Deutsche Bank, ₹1,707-crore loss on the SRA Warburg Pincus, SSG Capital account, and another diversion Advisors, Edelweiss, Lone Star, of ₹3.000 crore in retail loans. and Blackstone.

funds, and provident funds have an exposure of ₹88,000 crore to the company. Of this, State Bank of India has an exposure of ₹10,000 crore. In the auditor's report for 2019-20, it said the wholesale loan portfolio aggregating ₹49,585 crore had been valued as of March 31 at ₹30,732 crore, with the resulting fair value loss of ₹18.853 crore.

DHFL was the first firm to be referred to the NCLT by the Reserve Bank in November under the special power under Section 227 of the Insolvency and Bankruptcy Code.

The NCLT ordered insolvency proceedings in December. The promoters are facing multiple investigations by the Central Bureau of Investigation, Enforcement Directorate and others for fraud.

### Financial centre tag to GICs at IFSC to spur MNC investment

ASHLEY COUTINHO Mumbai, 18 October

The government's move to notify global in-house centres (GICs) as financial services at the International Financial Services Centre (IFSC) — set up at the Gujarat International Finance Tec-City (GIFT City) — may prompt several foreign banks, asset managers and insurers to set up subsidiaries there.

On Friday, the government notified GICs — service delivery operators in low-cost geographies — as financial services within the GIFT City. This will

allow multinational corporations (MNCs) to set up subsidiary firms at the IFSC to serve their global operations. They will enjoy a tax holiday of 10 years, which firms can choose from within a block of 15 years. The IFSC Authority is expected to come out with detailed regulations on GICs soon.

"This will help attract large global financial institutions to set up operations related to high-end financial services at IFSC in GIFT City," said Tapan Ray, managing director & Group chief executive, GIFT City.

"GICs can easily create a few

thousand jobs which, in turn, is likely to help build the muchneeded social infra in and around Gift City. This is also likely to have a rub-off effect on banking, asset management and insurers. People may be more open to taking up employment in GIFT City," said Suresh Swamy, partner, financial services, PricewaterhouseCoopers.

"The move brings India more in line with competing financial centres." Khushboo Chopra, head of business development — India. Sanne, a global provider of

**EPL LIMITED** (Formerly known as Essel Propack Limited) Dist. Thane 421604. Maharashtra Tel: +91 9673333971/9882 CIN: L74950MH1982PLC028947

#### Lower Parel, Mumbai 400013. Tel: +91 22 2481 9000/9200 complianceofficer@eplglobal.com www.eplglobal.com **PUBLIC NOTICE**

Corporate Office: Top Floor, Times Tower, Kamala City, Senapati Bapat Marg,

This is to inform all stakeholders and public at large that the name of the Company has been changed from "Essel Propack Limited" to "EPL Limited" (the Company) with effect from 9 October 2020 vide certificate issued by Registrar of Companies Maharashtra, Ministry of Corporate Affairs dated 9 October 2020. Website of the Company has

also been changed from www.esselpropack.com to www.eplglobal.com

Suresh Savaliya Head-Legal & Company Secretary 16 October 2020. Mumba

EPL Limited is owner of the mark / trademark EPL and logos with name and tagline appearing in this publication

▶ FROM PAGE 1

### **Jet Airways** revival: Staff has sky-high hopes...

while another 500-odd were part of the airline's corporate and commercial departments.

Today, Jet's staff strength stands whittled down to around 4,000, with many former employees having joined airlines

in India and abroad. Among those who stayed on is a core team of about 175 employees, which has been functioning since last year. This includes four senior executives Chief Strategy Officer Rajesh Prasad, Legal Head Gautam Acharya, Vice-President (Planning) Anthony D'Sa, and General Manager (Manage Information Systems) Farazad Patrawalla. The team has been working closely with the resolution professional to revive the airline. Apart from coordinating with lenders and lessors, these senior executives were also overseeing other departments in the company.

"Jet has been a preferred brand because of its customer service and training standards. We are hopeful that our employees will get opportunities in the relaunched airline. We are very happy that Jet will fly again," said Nidhi Chaphekar, who repre-

Jet's employees have been keenly following the airline's insolvency case. Many of them have regularly attended the tiny courtroom of the Mumbai Bench of the National Company Law Tribunal (NCLT).

sents the cabin crew union.

Employees have also made various applications before the tribunal, seeking relief. The CoC's decision has come as a big shot in the arm for them, but there is a long road ahead before the airline takes to the skies again.

Although lenders have cleared the resolution plan, multiple approvals and government support are required to secure airport slots and traffic rights.

Still, the mood is upbeat. As an aviation expert remarked, "Jet is out of the ICU and is now in the general ward." But how many employees will be retained will depend on the new owners and their business plans, he added.

What is certain is that the airline will now need more hands on the deck and in specialised roles to secure regulatory approvals. The first step would be the hiring of senior executives in operational roles, updation of various manuals, and activation of systems. Jet's operating permit is dormant and the airline will need to apply to the Directorate General of Civil Aviation to have it restored. Airport slots can be granted only after the operating permit is reactivated.

This is only an advertisement for information purpose and not an offer document announcement. Not for publication, distribution, or release, directly or indirectly into the United States of America or otherwise Outside India. All Capitalized terms used and not defined herein shall have the meaning assigned to them in the letter of offer dated September 07, 2020 (the "Letter of Offer" or "LOF") filed with the Stock Exchanges, namely BSE Limited ("BSE") and National Stock Exchange of India Limited ("NSE") (NSE together with BSE hereinafter referred to as the "Stock Exchanges") and the Securities and Exchange Board of India ("SEBI").

## RUSHIL RUSHIL DECOR LIMITED

Rushil Décor Limited (Company or Issuer) was originally incorporated as "Rushil Décor Private Limited' on May 24, 1993 as a private limited company under the Companies Act, 1956 with the Registrar of Companies, Gujarat, Dadra and Nagar Haveli (RoC). Pursuant to a special resolution of our Shareholders passed in an extra-ordinary general meeting dated November 19, 2007 our Company was converted into a public limited company and subsequently, the name of our Company was changed to "Rushil Décor Limited" and a fresh certificate of incorporation dated December 04, 2007 consequent to the conversion was issued to our Company by the Registrar of Companies, Gujarat, Dadra and Nagar Haveli. For details of change in the name of our Company and Registered Office of our Company, see — History and Certain Corporate Matters on page 135 of the Letter of Offer.

Corporate Identification Number: L25209GJ1993PLC019532 Registered Office: S. No. 125, Near Kalyanpura Patia, Gandhinagar Mansa Road, Kalol, Village Itla, Gandhinagar – 382 845, Gujarat, India. Tel: +91 98 2543 8039

Corporate Office (Address where books of account and papers are maintained): Rushil House, Near Neelkanth Green Bungalow, Off. Sindhu Bhavan Road, Shilaj, Ahmedabad-380 058, Gujarat, India, Tel: +91 79 6140 0400 Contact Person: Hasmukh Kanubhai Modi, Company Secretary and Compliance Officer, E-mail: ipo@rushil.com; Website: www.rushil.com;

OUR PROMOTERS: GHANSHYAMBHAI AMBALAL THAKKAR, KRUPESH GHANSHYAMBHAI THAKKAR, KRUPA KRUPESH THAKKAR, M/S. RUSHIL INTERNATIONAL AND KRUPESH GHANSHYAMBHAI THAKKAR HUF

ISSUE OF UPTO 49.77.111 EQUITY SHARES OF FACE VALUE ₹ 10 EACH ("RIGHTS EQUITY SHARES") OF OUR COMPANY FOR CASH AT A PRICE OF ₹ 50 PER EQUITY SHARE (INCLUDING A SHARE PREMIUM OF ₹ 40 PER EQUITY SHARE) (THE "ISSUE PRICE"). AGGREGATING UPTO ₹2,489 LAKHS ON A RIGHTS BASIS TO THE EXISTING EQUITY SHAREHOLDERS OF OUR COMPANY IN THE RATIO OF 01 (ONE) RIGHTS EQUITY SHARE FOR EVERY 03 (THREE) FULLY PAID UP EQUITY SHARES HELD BY THE EXISTING EQUITY SHAREHOLDERS ON THE RECORD DATE, THAT IS ON FRIDAY, SEPTEMBER 11, 2020 (THE "ISSUE"). THE ISSUE PRICE FOR THE RIGHTS EQUITY SHARES IS 05 TIMES THE FACE VALUE OF THE EQUITY SHARES. FOR FURTHER DETAILS, PLEASE REFER TO THE CHAPTER TITLED "TERMS OF THE ISSUE" ON PAGE 236 OF THE LETTER OF OFFER.

The Board of Directors of Rushil Decor Limited wishes to thank all its members and investors for the overwhelming response to the Company's Rights Issue of Equity Shares, which opened for subscription on Monday, September 21, 2020 and closed on Monday, October 5, 2020 and the last date for market renunciation of Rights Entitlements was September 29, 2020. Out of the total 1,604 Applications for 96,78,550 Equity Shares (including 377 applications for 6,08,407 Equity Shares through the optional mechanism i.e. B-WAP and 1,227 applications for 90,70,143 Equity Shares through Application Supported by Blocked Amount ("ASBA"). Applications for 732 Equity Shares were rejected due to technical reasons as disclosed in the LOF. The total number of valid applications received were 872 for 91,97,779 Equity Shares, which aggregates to 184.80% of the total number of Equit Shares allotted under the Issue. In accordance with the LOF and on the basis of allotment finalized on October 15, 2020 in consultation with the Lead Manager, the Registrar to the Issue and BSE Limited, the Designated Stock Exchange for the Issue, the Company has on October 15, 2020 allotted 49,77,111 Equity Shares to the successful applicants. We hereby confirm that all the valid applications have been considered for Allotment

2. Basis of Allotment

1. Information regarding total Applications received (i.e. Application through both ASBA process and B-WAP facility):

Category	Applications received (including B-WAP)		Equity Shares applied for			Equity Shares allotted		
	Number	%	Number Value (Rs.) %		Number	Value (Rs.)	%	
Eligible Equity Shareholders	1,422	88.65	81,32,856	10,16,63,813	84.03	46,26,619	5,78,32,737.5	92.96
Renouncees	182	11.35	15,45,694	1,93,21,175	15.97	3,50,492	43,81,150	7.04
Total	1,604	100.00	96,78,550	12,09,84,988	100.00	49,77,111	6,22,13,887.5	100.00

INVESTORS MAY PLEASE NOTE THAT THE EQUITY SHARES CAN BE TRADED ON THE STOCK EXCHANGES ONLY IN DEMATERIALISED FORM

No. of Equity Shares No. of Equity Shares **Total Equity** No. of Valid Applications accepted accepted and Category Received and considered and allotted against allotted against additional accepted and Rights Entitlement (A) allotted (A+B) Equity Shares applied for (B) Eligible Equity Shareholders 692 36,88,688 9,37,931 46,26,619

3,50,492

180

872

Intimations for Allotment/refund/rejection cases: The dispatch of allotment advice cum refund intimation and question for rejection, as applicable, to the investors has been completed on October 16, 2020. The instructions to (i) ICICI Bank Limited ("Bankers to the Issue") for processing refund through NACH/NEFT/RTGS/direct credit for Applications using B-WAP facility was given on October 15, 2020 and (ii) SCSBs for unblocking funds in case of ASBAApplications were given on October 15, 2020. The Listing application was executed with BSE and NSE on October 16, 2020. The credit of Equity Shares in dematerialized form to respective demat accounts of allottees is expected to be completed on or about October 19, 2020. No physical shares were tendered in the Rights Issue. Pursuant to the listing and trading approvals granted/ to be granted by BSE and NSE, the Rights Equity Shares Allotted in the issue is expected to commence trading on BSE and NSE on or about October 21, 2020. In accordance with the SEBI circular dated January 22, 2020, the request for extinguishment of rights entitlement is expected to be completed on or about October 19, 2020.

DISCLAIMER CLAUSE OF BSE (DESIGNATED STOCK EXCHANGE): It is to be distinctly understood that the permission given by BSE should not, in any way, be deemed or construed that the LOF has been cleared or approved by the BSE, nor does it certify the correctness or completeness of any of the contents of the LOF. The investors are advised to refer to the LOF in the foil text of the "Disclaimer clause of BSE" on page 227 of the "LOF"

DISCLAIMER CLAUSE OF NSE: It is to be distinctly understood that the permission given by NSE should not, in anyway, be deemed or construed that the LOF has been cleared or approved by NSE; nor does it certify the correctness or completeness of any of the contents of LOF. The investors are

REGISTRAR TO THE ISSUE

advised to refer to the LOF for the foil text of the "Disclaimer Clause of NSE" on page 228 of the "LOF"

SOLE LEAD MANAGER TO THE ISSUE SAFFRON

SAFFRON CAPITAL ADVISORS PRIVATE LIMITED 605, Center Point, 6th floor, Andheri Kurla Road, J. B. Nagar, Andheri (East),

Mumbai - 400 059, Maharashtra, India. **Telephone:** +91 22 4082 0914/915 Facsimile: +91 22 4082 0999 E-mail: rights.issue@saffronadvisor.com Website: www.saffronadvisor.com

Investor grievance: investorgrievance@saffronadvisor.com Contact Person: Amit Wagle / Gaurav Khandelwal SEBI Registration Number: INM 000011211

**BIGSHARE SERVICES PRIVATE LIMITED** 

1st floor, Bharat Tin Works Building, Opp. Vasant Oasis, Makwana Road, Marol, Andheri (East), Mumbai- 400 059, Maharashtra, India. Telephone: +91 22 6263 8200 Facsimile: +91 22 6263 8299

E-mail: rightsissue@bigshareonline.com Website: www.bigshareonline.com Contact person: Arvind Tandel, Investor grievance: investor@bigshareonline.com COMPANY SECRETARY AND COMPLIANCE OFFICER

**RUSHIL** 

RUSHIL DÉCOR LIMITED

Hasmukh Kanubhai Modi, Rushil House, Near Neelkanth Green Bungalow, Off. Sindhu Bhavan Road. Shilai, Ahmedabad-380 058, Guiarat, India. **Telephone**: +91 79 6140 0400 **E-mail**: ipo@rushil.com

Investors may contact the Registrar to Issue / Compliance Officer in case of any Issue related problems such as non-receipt of Allotment advice/demat credit etc.

SEBI Registration No: INR000001385 Validity of Registration: Permanent Validity of Registration: Permanent Investors may contact the Registrar or the Company Secretary and Compliance Officer for any or issue related matter. All grievances relating the ASBA process or the optional mechanism i.e. B-WAP process may be addressed the Registrar, with a copy to the SCSBs (in case of ASBA process), giving folio details such as name, address of the Applicant contact numbers, e- mail address of the B-WAP process) ASBA process) or amount debited (in case of the B-WAP process) ASBA Account number, and the Designated Branch of the SCSBs where the Application Form or the plain paper applications as the-case may be, was submitted by the Investors along with a photocopy of the acknowledgement slip (in case of ASBA process) and copy of the e-acknowledgement (in case of

THE LEVEL OF SUBSCRIPTION SHOULD NOT BE TAKEN TO BE INDICATIVE OF EITHER THE MARKET PRICE OF THE EQUITY SHARES OR THE BUSINESS PROSPECTS OF THE COMPANY.

For Rushil Decor Limited

3,50,492

**Date: October 17, 2020** Place : Ahmedabad

Hasmukh Kanubhai Modi Company Secretary & Compliance Officer

The LOF is available on the website of the SEBI at www.sebi.gov.in; the stock exchanges i.e. National Stock Exchange of India Limited at www.nseindia.com; BSE Limited at www.bseindia.com; the website of the Lead Manager at www.saffronadvisor.com; and the website of Registrar To The Issue www.bigshareonline.com. Investors should note that investment in equity shares involves a high degree of risk and for details relating to the same, please see the section entitled "Risk Factors" beginning on page 28 of the "LOF". The Rights Entitlements and the Rights Equity Shares have not been, and will not be, registered under the United States Securities Act of 1933, as amended (the "US Securities Act") or under any securities laws of any state or other jurisdiction of the United States and may not be offered, sold, resold, allotted, taken up, exercised, renounced, pledged, transferred or delivered, directly or indirectly within the United States or to, or for the account or benefit of, U.S. Persons (as defined in Regulations except for these purposes, U.S. Persons include persons who would otherwise have been excluded from such term solely by virtue of Rule 902(K)(1)(VIII)(B) or Rule 902(K)(2)(I)), except pursuant to an exemption from, or in a transaction not subject to, the registration requirements of the US Securities Act and in compliance with any applicable securities laws of any state or other jurisdiction of the United States. Accordingly, the Rights Entitlements and Rights Equity Shares were offered and sold (i) in offshore transactions outside the United States to non-U.S. Persons in compliance with Regulations to existing shareholders located in jurisdictions where such offer and sale of the Rights Equity Shares is permitted under laws of such jurisdictions, and (ii) in the United States to U.S. Persons who are U.S. QIBs and are also Qualified Purchasers pursuant to applicable exemptions under the US Securities Act and the Investment Company Act. There will be no public offering in

 $the\ United\ States.\ The\ Rights\ Equity\ Shares\ and\ Rights\ Entitlements\ are\ not\ transferable\ except\ in\ accordance\ with\ the\ restrictions.$ 







## પાક ફેસ્ટમાં થરૂરના નિવેદન પર બબાલ

## રાહુલ પાકુમાં ચૂંટણી લડવાનો પ્રયાસ કરી રહ્યો છે: ભાજપ

કોંગ્રેસ નેતા શશિ થરૂરે પાકિસ્તાન મંચ પર આપેલા વિવાદિત નિવેદન બાદ ભાજપ આક્રમક થઈ ગયું છે. ભાજપના રાષ્ટ્રીય પ્રવક્તા સંબિત પાત્રાએ કહ્યુ કે શશિ થરૂરે લાહોર લિટ ફેસ્ટમાં જે બોલ્યુ, તે બધાએ સાંભળવ્યુ, પરંતુ તેના પર વિશ્વાસ થઈ રહ્યો નથી રવિવારે પ્રેસ કોન્ફરન્સમાં સંબિત પાત્રાએ કહ્યુ કે, કોંગ્રેસે ભાજપની મજાક બનાવી અને ખરાબ નજરથી દેખાડવાનો પ્રયાસ કર્યો છે.

### થરૂર તબલિગી જમાતને લઈને સરકાર ઉપર કટ્ટરતા અને પક્ષપાત કરવાની વાત પાકિસ્તાનમાં જઈને બોલી રહ્યા હતા

જમાતને લઈને સરકાર પર પાકિસ્તાન અને ચીનમાં હીરો આ કથા પ્રકારની મનોસ્થિતિ છે? ક્રકરતા અને પક્ષપાત કરવાની બની ચુક્યા છે. સંબિત પાત્રાએ સંબિત પાત્રાએકહ્યુ કે, નોર્થઈસ્ટને વાત પાકિસ્તાનમાં જઈને બોલી કહ્યુ કે, કોવિડને લઈને વિશ્વ જોઈ લઈને તે કહેવું કે ત્યાંની સ્થિતિ રહ્યા હતા. શું સોનિયા, રાહુલ રહ્યું છે કે હિન્દુસ્તાનને પીએમ સારી નથી. પ્રિયંકાએ કથારેય પાકિસ્તાનના મોદીએ કઈ રીતે સુરક્ષિત રાખ્યુ, પાત્રાએ કહ્યુ કે, થરૂર ચિંતા ન જે રીતે કોવિડને લઈને આઘાત બધા જોઈ રહ્યાં છે.

શશિ થરૂર તબલિગી કરે, રાહુલ ગાંધી આમ પણ હોવો જોઈએ, તે થઈ રહ્યો નથી.

તે શું છે? હિન્દુસ્તાનના પોતાના અલ્પસંખ્યકો પર કંઈ સમયથી લૉકડાઉન થયું, કથા મુસલમાનોવિરુદ્ધસરકારકદ્દરતા બોલ્યુ? શું કોંગ્રેસ પાકિસ્તાનમાં પ્રકારે ૮૦ કરોડ લોકોને ભોજન અને પક્ષપાત દેખાડી રહી છે. આ ચૂંટણી લડવા ઈચ્છે છે? ભાજપના સામગ્રી પહોંચાડવાનું કામ રાહુલ ગાંધીના દોસ્ત શશિ થરૂરે નેતાએ કહ્યુ કે, શશિ થરૂર શું ઈચ્છે કરવામાં આવ્યું અને આગળ પણ કઈ રીતે કહ્યું? ખાસ કરીને ત્યારે છે કે પાકિસ્તાન હવે રાહુલ ગાંધીને છક્ષ્ પૂજા સુધી ચાલતું રહેશે. તો જયારે પાકિસ્તાનમાં હિન્દુ અને ક્રેડિટ આપે? કટાક્ષ ભર્યા શબ્દોમાં થરૂર કહેછે કે રાજકીયદ્રષ્ટિકોણથી શીખોની સાથે શું થઈ રહ્યું છે, તે

## સરકારે કહ્યું ગુટખા પર પ્રતિબંધ છે,જ્જે પૈસા આ દિશામાં આકરી કાર્યવાહી

એ પછી વિશેષ સચિવની હાલત કરશે. એ પછી જજે સરકારને

દેશના સંખ્યાબંધ રાજ્યોમાં ગુટખા પર પ્રતિબંધ છે.ગુજરાત કાપો તો લોહી ના નિકળે તેવી થઈ પ્રતિબંધનુ પાલન કરવા માટે પણ તેમાં સામેલ છે.આ રાજ્યોના ગઈ હતી.તેઓ કોર્ટના સવાલોના વિસ્તૃત રિપોર્ટ કોર્ટને સૉપવા માટે લિસ્ટમાં ઝારખંડનુ પણ નામ છે. જવાબ આપી શક્યા નહોતા.તેમણે કોર્ટમાં જ સરકારના દાવાની પોલ ખુદ ન્યાયધીશે ખોલી નાંખી હતી.

ગુટખા પર પ્રતિબંધ અંગેની પિટિશનની સુનાવણી દરમિયાન સરકારે કહ્યુ હતુ કે, ઝારખંડમાં ગુટખા પર બેન મુકાયેલો છે.આ દરમિયાન ન્યાયાધીશે પાકિટમાંથી પૈસા કાઢ્યા હતા અને ગુટખાનુ પાઉચ મંગાવ્યુ હતુ.કોર્ટમાં પાઉચ બતાવીને ન્યાયાધીશે પૂછ્યુ હતુ કે, આ કેવા પ્રકારનો પ્રતિબંધ છે.

શુક્રવારે આ મામલા પર વિડિયો કોન્ફન્સિંગથી સુનાવણી ચાલી રહી હતી ત્યારે સરકાર તરફથી ફૂડ सिड्युरिटी विભागना विशेष સચિવ દારા દાવો કરાયો હતો કે, ઝારખંડમાં ગુટખા પર સંપૂર્ણ પ્રતિબંધ મુકાયો છે.જોકે આ સાંભળીને મુખ્ય ન્યાયાધીશ ડો.રવિ રંજને પોતે પૈસા આપીને બહારની દુકાનમાં મળતુ ગુટખાનુ પાઉચ મંગાવીને વિદેશ સચિવને બતાવ્યુ હતુ.જજે પૂછ્યુ હતુ કે, મેં તમારી સામે જ બહાર વેચાતા ગુટખા મંગાવીને તમને બતાવ્યા છે.

ન્યાયાધીશે કહ્યુ હતુ કે, રાજ્યમાં વેચાતા ગુટખા અન્ય રાજ્યોમાંથી આવે છે કે, પછી રાજ્યમાં જ તેને બનાવવામાં આવે છે તે અંગે સરકારે તપાસ કરવી જોઈએ.જો બીજા રાજ્યોમાંથી ગુટખાનો સપ્લાય આવતો હોય તો તેને રોકવા માટે કયા પ્રકારના ઉપાયો કરવામાં આવે છે.તેનો સપ્લાય રોકવા માટે કોઈ અધિકારીની નિમણું ક કરવામાં

### એમએકની ખરીદી-વેચાણનો સમય ત્રણ વાગ્યા સુધી કરાયો

મુંબઈ, તા. ૧૮ શેર બજાર નિયામક ભારતીય પ્રતિભૂતિ અને વિનિમય બોર્ડે ઈક્વીટી મ્યુચ્યુઅલ ફંડની ખરીદી અને વેચાણનો સમય બદલીને એકવાર ફરી ૩ વાગ્યા સુધીનો કરી દીધો છે. હવે આ ફેરફાર બાદ રોકાશકારોને મ્યુચ્યુઅલ ફંડ ખરીદવા અને વેચવા માટે વધારે સમય મળશે. જોકે, ડેટ મ્યુચ્યુઅલ કંડ સ્કીમ અને કન્ઝરવેટિવ હાઈબ્રિડ ફંડ્સની ખરીદી વેચાણના સમયમાં ફેરફાર નથી કરવામાં આવ્યો. મ્યુચ્યુઅલ ફંડની ખરીદી-વેચાણનો આ નવું ટાઈમ ટેબલ ૧૯ ઓક્ટોબરથી લાગુ થશે. સેબીના નિર્ણયની જાણકારી આપતા મ્યુચ્યુઅલ ફંડ રેગ્યુલેટ કરતી સંસ્તા એસોસિએશન ઓફ મ્યુચ્યુઅલ ફંડ ઈન ઈન્ડીયાના ચેરમેન નિલેશ શાહે ટ્વીટ કરી કહ્યું કે, ઈક્વિટી મ્યુચ્યુઅઅલ ફંડના કટઓફ ટાઈમિંગમાં ફેરફાર કરવામાં આવ્યો છે. નિલેશ શાહે ટ્વીટ કરી કહ્યું કે, હવે ઈક્વિટી મ્યુચ્યુઅલ ફંડની યૂનિટને ખરીદવા હોય કે વેચવા હોય તો, બંને માટે ત્રણ વાગ્યો સમય રહેશે. તમામ સ્ક્રીમના સબસ્ક્રિપ્શન અને રિડિમ્પશનનો કટ ઓફ ટાઈમ ફરીથી 3 વાગ્યાનો થઈ ગયો છે,



કોરોના મહામારી દરમિયાન શક્તિની આરાધનાના પર્વે નવરાત્રિના તહેવારોની દેશભરમાં હર્ષોલ્લાસભેર ઉજવણી થઇ રહી છે. તસ્વીરમાં ઉત્તરપ્રદેશના વૃદાંવનમાં સુપ્રસિધ્ધ ચામુંડાદેવીના મંદિરમાં શ્રધ્ધાળુઓ પ્રાર્થના દરમિયાન માતાજી આગળ ઘી ની આહુતી આપી રહેલા દ્રશ્યમાન

## પુલવામાના ત્રાલમાં સેના પર આતંકીઓનો ગ્રેનેડ હુમલોઃ એક જવાન ઘાયલ

(જી.એન.એસ.)શ્રીનગર,તા.૧૮

જમ્મુ કાશ્મીરના પુલવામમાં આતંકવાદીઓએ સીઆરપીએફના જવાનો પર ગ્રેનેડ હમલો કર્યો હોવાના અહેવાલો મળ્યા છે.

આ હુમલામાં એક જવાન ઘાયલ થયો છે.જેને સારવાર માટે હોસ્પિટલ લઈ જવામાં આવ્યો છે.આખા વિસ્તારની ઘેરાબંધી કરીને જવાનોએ હવે હુમલો કરીને ભાગી છુટેલા આતંકીઓની શોધખોળ શરુ કરી છે.મળતી વિગતો પ્રમાણે પુલવામાના ત્રાલ શહેરમાં સવારે ૧૧ વાગ્યે સીઆરપીએફની એક બટાલિયનના જવાનો પર આતંકીઓએ ગ્રેનેડ વડે હુમલો કર્યો હતો .આતંકીઓ ગ્રેનેડ ફેંકીને ભાગી

આ દરમિયાન થયેલા વિસ્ફોટમાં એક જવાન ઘાયલ થયો હતો.તેને પેટના નિચેના હિસ્સામાં ઈજા પહોંચી હતી.એ પછી તેને સારવાર માટે પુલવામાની જિલ્લા હોસ્પિટલમાં ખસેડવામાં આવ્યો છે.ફરાર આતંકીઓની શોધખોળ ચાલી રહી છે. પુલવામા આતંકવાદીઓનો ગઢ મનાય છે.આ જ જિલ્લામાં ગયા વર્ષે આત્મઘાતી હુમલામાં સેનાના ૪૦ કરતા વધારે જવાનો શહીદ થયા હતા.જોકે સેના અને રાજ્યની પોલીસે છેલ્લા કેટલાય મહિનાઓથી શરુ કરેલા ઓપરેશન ઓલ આઉટથી આતંકવાદીઓને બહુ મોટો ફટકો પડ્યો છે.

## મહારાષ્ટ્ર : અજિત પવારની મુશ્કેલીઓ વધી શકે છે,મની લોન્ડ્રીગની તપાસ ઇડી કરશે

(હિ.મી.એ),મુંબઇ,તા.૧૮

પ્રવર્તન નિદેશાલય ઇડીએ વિદર્ભ સિંચાઇ વિકાસ નિગમ હેઠળ ૧૨ પરિયોજનાઓમાં કહેવાતી અનિયમિતતાઓના સંબંધમાં મહારાષ્ટ્ર સિંચાઇ વિભાગના વિવિધ નિગમોની વિરૂધ્ધ મની લોન્ડ્રીંગના આરોપીની તપાસ શરૂ કરી છે આ માહિતી ધટનાક્રમની બાબતમાં આવનારા લોકોએ આપી છે.

ઇડીના એક અધિકારીએ જણાવ્યું હતું કે એજન્સીએ જળ સંસાધન વિભાગના અધિકારીઓથી ડેમ પરિયોજનાઓ માટે જારી કરવામાં આવેલ ટેડર સંશોધિત પ્રશાસનિક સ્વીકૃતિઓ અને ૧૯૯૯ અને ૨૦૦૯ની વચ્ચે વિદર્ભ સિંચાઇ વિકાસ નિગમ કૃષ્ણા ઘાટી સિંચાઇ પરિયોજના અને કોંકણ સિંચાઇ વિકાસ નિગમથી જોડાયેલ ઠેકેદારોને કરવામાં આવેલ બીલોના વળતરની બાબતમાં માહિતી માંગી છે.

આ તપાસથી અજિત પવારની મુશ્કેલીઓ વધી શકે છે કારણ કે ૨૦૧૨માં વિભાગમાં અનિયમિતતાઓ સામે આવી હતી. પવાર ૧૯૯૯થી ૨૦૦૯ની વચ્ચે જળ સંસાધન મંત્રી હતાં ગત વર્ષ આદેશ આપીને વધુ સુનાવણી ચાર ડિસેમ્બરમાં ભ્રષ્ટાચાર નિરોધક બ્યુરો (એસીબી)એ નાયબ જોકે ગુટખા પર પ્રતિબંધને લઈને આશ્વાસન આપ્યુ હતુ કે, સરકાર ડિસેમ્બરે કરવાનો હુકમ કર્યો હતો. મુખ્યમંત્રીને આ મામલામાં કલીનચીટ આપી દીધી હતી.

# કોઇ ભારતની એક ઇંચ જમીન લઇ શકશે

ચીનના પ્રોપગેન્ડા અખબાર ગ્લોબલ ટાઇમ્સએ ફરી એકવખત ભારતને પોકળ ધમકી આપી છે અને કહ્યું છે કે ભારત તાઇવાનથી દૂર જ રહે. નહીં તો ચીન કાર્યવાહી કરશે. આ બધાની વચ્ચે પોતાના છે. ટ્વિટર હેન્ડલ પરથી સૈન્ય અને હથિયારોનું પ્રદર્શન પણ કર્યું અને આ બધું જ ભારત-ચીન વચ્ચે પ્રસ્તાવિત આઠમા દોરની સૈન્ય વાતચીત પહેલાં કરી રહ્યું છે જેથી કરીને ભારત તેનાથી દબાય. જો કે ભારતના ગૃહમંત્રી અમિત શાહે કહ્યું કે અમને એનાથી કોઇ ફરક

પડતો નથી. ચીનની આ કોરી ધમકીઓથી ભારતને કોઇ અસર પડવાની

કહી દોંધું છે કે કોઇપણ દેશ ભારતની એક ઇંચ જમીન પણ લઇ શકશે નહીં. તેમણે કહ્યું કે ચીનની સાથે વિવાદ ખત્મ કરવા માટે દરેક સૈન્ય અને કૂટનીતિક પ્રયાસ ચાલુ

ચીનના નિષ્ણાતના નિવેદનના બહાને ગ્લોબલ ટાઇમ્સે ફરી એકવખત ભારતને ધમકાવાની કોશિષ કરી છે. ગ્લોબલ ટાઇમ્સના રિપોર્ટમાં કહ્યું છે કે ભારત જો ચીનની સાથે સરહદ વાર્તા પર તાઇવાનનો પ્રશ્ન ઉઠાવે છે તો ચીન કાર્યવાહી કરશે.

ગ્લોબલ ટાઇમ્સના મતે ચીની નિષ્ણાતે તાઇવાન અને ભારતના નજીકના સંપર્કબાદ હિન્દ

ન્યુ દિલ્હી,તા.૧૮ નથી. ગૃહમંત્રી અમિત શાહે સ્પષ્ટ મહાસાગરમાં પરિવહન જોખમોની ચેતવણી આપી છે. આની પહેલાં ગ્લોબલ ટાઇમ્સે ચીનના યુદ્ધાભ્યાસ અને હથિયારનો વીડિયો અપલોડ કરીને ભારતને સંદેશ આપવાની કોશિય કરી.

ચીનની આ કોરી ધમકીઓથી ભારતને કોઇ અસર થવાની નથી. ગૃહમંત્રી અમિત શાહે સ્પષ્ટતા કરી દીંધી છે કે કોઇપણ દેશ ભારતની એક ઇંચ જમીન પણ લઇ શકશે

તેમણે કહ્યું કે ચીનની સાથે વિવાદ ખત્મ કરવા માટે દરેક સૈન્ય અને કૂટનીતિક પ્રયાસ ચાલુ છે. ગૃહમંત્રીનું આ નિવેદન ભારત એને ચીનની આઠમા દોરની વાતચીત પહેલાં આવ્યું છે.

This is only an advertisement for information purpose and not an offer document announcement. Not for publication, distribution, or release, directly or indirectly into the United States of America or otherwise Outside India. All Capitalized terms used and not defined herein shall have the meaning assigned to them in the letter of Offer" or "LOF") filed with the Stock Exchanges, namely BSE Limited ("BSE") and National Stock Exchange of India Limited ("NSE") (NSE together with BSE hereinafter referred to as the "Stock Exchanges") and the Securities and Exchange Board of India ("SEBI")

## IL DECOR LIM

Rushil Décor Limited (Company or Issuer) was originally incorporated as "Rushil Décor Private Limited" on May 24, 1993 as a private limited company under the Companies Act, 1956 with the Registrar of Companies, Gujarat, Dadra and Nagar Haveli (RoC). Pursuant to a special resolution of our Shareholders passed in an extra-ordinary general meeting dated November 19, 2007 our Company was converted into a public limited company and subsequently, the name of our Company was changed to "Rushii Décor Limited" and a fresh certificate of incorporation dated December 04, 2007 consequent to the conversion was issued to our Company by the Registrar of Company by the Registrar of Company and Registered Office of our Company, see — History and Certain Corporate Matters on page 135 of the Letter of Offer.

Corporate Identification Number: L25209GJ1993PLC019532 Registered Office: S. No. 125, Near Kalyanpura Patia, Gandhinagar Mansa Road, Kalol, Village Itla, Gandhinagar – 382 845, Gujarat, India. Tel: +91 98 2543 8039

Corporate Office (Address where books of account and papers are maintained): Rushill House, Near Neelkanth Green Bungalow, Off. Sindhu Bhavan Road, Shilaj, Ahmedabad-380 058, Gujarat, India, Tel: +91 79 6140 0400 Contact Person: Hasmukh Kanubhai Modi, Company Secretary and Compliance Officer, E-mail: ipo@rushil.com; Website: www.rushil.com;

OUR PROMOTERS: GHANSHYAMBHAI AMBALAL THAKKAR, KRUPESH GHANSHYAMBHAI THAKKAR, KRUPA KRUPESH THAKKAR, M/S. RUSHIL INTERNATIONAL AND KRUPESH GHANSHYAMBHAI THAKKAR HUF ISSUE OF UPTO 49,77,111 EQUITY SHARES OF FACE VALUE ₹10 EACH ("RIGHTS EQUITY SHARES") OF OUR COMPANY FOR CASH AT A PRICE OF ₹50 PER EQUITY SHARE (INCLUDING A SHARE PREMIUM OF ₹40 PER EQUITY SHARE) (THE "ISSUE PRICE"), AGGREGATING UPTO ₹2,489 LAKHS ON A RIGHTS BASIS TO THE EXISTING EQUITY SHAREHOLDERS OF OUR COMPANY IN THE RATIO OF 01 (ONE) RIGHTS EQUITY SHARE FOR EVERY 03 (THREE) FULLY PAID UP EQUITY SHARES HELD BY THE EXISTING EQUITY SHAREHOLDERS ON THE RECORD DATE, THAT IS ON FRIDAY, SEPTEMBER 11, 2020 (THE "ISSUE"). THE ISSUE PRICE FOR THE RIGHTS EQUITY SHARES IS 05 TIMES THE FACE VALUE OF THE EQUITY SHARES. FOR FURTHER DETAILS, PLEASE REFER TO THE CHAPTER TITLED "TERMS OF THE

market renunciation of Rights Entitlements was September 29, 2020. Out of the total 1,604 Applications for 96,78,550 Equity Shares (including 377 applications for 6,08,407 Equity Shares through the optional mechanism i.e. B-WAP and 1,227 applications for 90,70,143 Equity Shares through Application Supported by Blocked Amount ("ASBA"). Applications for 732 Equity Shares were rejected due to technical reasons as disclosed in the LOF. The total number of valid applications received were 872 for 91,97,779 Equity Shares, which aggregates to 184.80% of the total number of Equity Shares allotted under the Issue. In accordance with the LOF and on the basis of allotment finalized on October 15, 2020 in consultation with the Lead Manager, the Registrar to the Issue and BSE Limited, the Designated Stock Exchange for the Issue, the Company has on October 15, 2020 allotted 49,77,111 Equity Shares to the successful applicants. We hereby confirm that all the valid applications have been considered for Alfotment

1. Information regarding total Applications received (i.e. Application through both ASBA process and B-WAP facility):

Category	Applications received (including B-WAP)		Equity Shares applied for		Equity Shares allotted			
	Number	- %	Number	Value (Rs.)	%	Number	Value (Rs.)	%
Eligible Equity Shareholders	1,422	88.65	81,32,856	10,16,63,813	84.03	46,26,619	5,78,32,737.5	92.96
Renouncees	182	11.35	15,45,694	1,93,21,175	15.97	3,50,492	43,81,150	7.04
Total	1,604	100,00	96,78,550	12,09,84,988	100.00	49,77,111	6,22,13,887.5	100.00

2. Basis of Allotment

Category	No. of Valid Applications Received and considered for allotment	No. of Equity Shares accepted and allotted against Rights Entitlement (A)	No. of Equity Shares accepted and allotted against additional Equity Shares applied for (B)	Total Equity Shares accepted and allotted (A+B)
Eligible Equity Shareholders	692	36,88,688	9,37,931	46,26,619
Renouncees	180	3,50,492	140	3,50,492
Total	879	40 30 180	0 37 034	49 77 111

Intimations for Allotment/refund/rejection cases: The dispatch of allotment advice cum refund intimation and question for rejection, as applicable, to the investors has been completed on October 16, 2020. The instructions to (i) ICICI Bank Limited ("Bankers to the Issue") for processing refund through NACH/NEFT/RTGS/direct credit for Applications using B-WAP facility was given on October 15, 2020 and (ii) SCSBs for unblocking funds in case of ASBAApplications were given on October 15, 2020. The Listing application was executed with BSE and NSE on October 16, 2020. The credit of Equity Shares in dematerialized form to respective demat accounts of allottees is expected to be completed on or about October 19, 2020. No physical shares were tendered in the Rights Issue. Pursuant to the listing and trading approvals granted/to be granted by BSE and NSE, the Rights Equity Shares Allotted in the issue is expected to commence trading on BSE and NSE on or about October 21, 2020. In accordance with the SEBI circular dated January 22, 2020, the request for extinguishment of rights entitlement is expected to be completed on or about October 19, 2020.

INVESTORS MAY PLEASE NOTE THAT THE EQUITY SHARES CAN BE TRADED ON THE STOCK EXCHANGES ONLY IN DEMATERIALISED FORM DISCLAIMER CLAUSE OF BSE (DESIGNATED STOCK EXCHANGE): It is to be distinctly understood that the permission given by BSE should not, in any way, be deemed or construed that the LOF has been cleared or approved by the BSE, nor does it certify the correctness or completeness of

any of the contents of the LOF. The investors are advised to refer to the LOF in the foil text of the "Disclaimer clause of BSE" on page 227 of the "LOF".

DISCLAIMER CLAUSE OF NSE: It is to be distinctly understood that the permission given by NSE should not, in anyway, be deemed or construed that the LOF has been cleared or approved by NSE; nor does it certify the correctness or completeness of any of the contents of LOF. The investors are advised to refer to the LOF for the foil text of the "Disclaimer Clause of NSE" on page 228 of the "LOF"

SOLE LEAD MANAGER TO THE ISSUE

SAFFRON CAPITAL ADVISORS PRIVATE LIMITED

605, Center Point, 6th floor, Andheri Kurla Road, J. B. Nagar, Andheri (East), Mumbai - 400 059, Maharashtra, India. Telephone: +91 22 4082 0914/915 Facsimile: +91 22 4082 0999 E-mail: rights.issue@saffronadvisor.com Website: www.saffronadvisor.com

Investor grievance: investorgrievance@saffronadvisor.com Contact Person: Amit Wagle / Gaurav Khandelwal SEBI Registration Number: INM 000011211 Validity of Registration: Permanent

Date: October 17, 2020

Place: Ahmedabad

REGISTRAR TO THE ISSUE

**BIGSHARE SERVICES PRIVATE LIMITED** 

1st floor, Bharat Tin Works Building, Opp. Vasant Oasis, Makwana Road, Marol, Andheri (East), Mumbai- 400 059, Maharashtra, India. Telephone: +91 22 6263 8200 Facsimile: +91 22 6263 8299

E-mail: rightsissue@bigshareonline.com Website: www.bigshareonline.com Contact person: Arvind Tandel, Investor grievance: Investor@bigshareonline.com SEBI Registration No: INR000001385 Validity of Registration: Permanent

COMPANY SECRETARY AND COMPLIANCE OFFICER

RUSHIL

### RUSHIL DÉCOR LIMITED

Hasmukh Kanubhai Modi, Rushil House, Near Neelkanth Green Bungalow, Off. Sindhu Bhavan Road, Shilaj, Ahmedabad-380 058, Gujarat, India, Telephone: +91 79 6140 0400 E-mail: ipo@rushil.com Website: www.rushil.com

Investors may contact the Registrar to Issue / Compliance Officer in case of any Issue related problems such as non-receipt of Allotment advice/demat credit etc.

Investors may contact the Registrar or the Company Secretary and Compliance Officer for any or issue related matter. All grievances relating the ASBA process or the optional mechanism i.e. B-WAP process may be addressed the Registrar, with a copy to the SCSBs (in case of ASBA process), giving folio details such as name, address of the Applicant contact numbers, e-mail address of the Sole/first holder, folio number or demat account number of Rights Equity Shares applied for, amount blocked (in case of ASBA process) or amount debited (in case of the B-WAP process) ASBA Account number, and the Designated Branch of the SCSBs where the Application Form or the plain paper applications as the-case may be, was submitted by the Investors along with a photocopy of the e-acknowledgement (in case of

THE LEVEL OF SUBSCRIPTION SHOULD NOT BE TAKEN TO BE INDICATIVE OF EITHER THE MARKET PRICE OF THE EQUITY SHARES OR THE BUSINESS PROSPECTS OF THE COMPANY.

For Rushil Decor Limited

Hasmukh Kanubhai Modi

Company Secretary & Compliance Officer The LOF is available on the website of the SEBI at www.sebi.gov.in; the stock exchanges i.e. National Stock Exchange of India Limited at www.seindia.com; BSE Limited at www.seindia.com; the website of the Lead Manager at www.seifronedvisor.com; and the website of Registrar To The Issue

www.bigshareonline.com. Investors should note that investment in equity shares involves a high degree of risk and for details relating to the same, please see the section entitled "Risk Factors" beginning on page 28 of the "LOF". The Rights Entitlements and the Rights Equity Shares have not been, and will not be, registered under the United States Securities Act of 1933, as amended (the "US Securities Act") or under any securities laws of any state or other jurisdiction of the United States and may not be offered, sold, resold, allotted, taken up, exercised, renounced, pledged, transferred or delivered, directly or indirectly within the United States or to, or for the account or benefit of, U.S. Persons (es defined in Regulations except for these purposes, U.S. Persons include persons who would otherwise have been excluded from such term solely by virtue of Rule 902(K)(1)(VIII)(B) or Rule 902(K)(2)(I)), except pursuant to an exemption from, or in a transaction not subject to, the registration requirements of the US Securities Act and in compliance with any applicable securities laws of any state or other jurisdiction of the United States. Accordingly, the Rights Entitlements and Ri the Rights Equity Shares is permitted under laws of such jurisdictions, and (ii) in the United States to U.S. Persons who are U.S. QIBs and are also Qualified Purchasers pursuant to applicable exemptions under the US Securities Act and the Investment Company Act. There will be no public offening in

the United States. The Rights Equity Shares and Rights Entitlements are not transferable except in accordance with the restrictions.





