

## POLYCAB INDIA LIMITED

CIN: L31300GJ1996PLC114183

#29, The Ruby, 21<sup>st</sup> Floor, Senapati Bapat Marg, Tulsi Pipe Road,

Dadar (West), Mumbai -400028

Tel: +91 22 2432 7070-74

Email: [shares@polycab.com](mailto:shares@polycab.com) Website: [www.polycab.com](http://www.polycab.com)



Date: 12<sup>th</sup> May 2023

To  
Department of Corporate Services,  
BSE Limited  
Phiroze Jeejeebhoy Towers, Dalal Street,  
Mumbai – 400 001

To  
Listing Department,  
National Stock Exchange of India Limited  
C-1, G-Block, Bandra-Kurla Complex  
Bandra (E), Mumbai – 400 051

**Scrip Code: 542652 Scrip Symbol: Polycab**

**ISIN:- INE455K01017**

Dear Sir / Madam

**Sub: Intimation of appointment of Mr. Bhaskar Sharma (DIN: 02871367) as an Additional (Non-Executive Independent) Director under Regulation 30 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 ('Listing Regulations')**

Pursuant to the provisions of Regulation 30 (6) read with Schedule III of the Listing Regulations, please be informed that on the recommendation of the Nomination and Remuneration Committee and subject to approval of the shareholders at the ensuing Annual general Meeting, the Board of Directors at its meeting held today i.e.12<sup>th</sup> May 2023, have considered and approved the appointment of Mr. Bhaskar Sharma as an Additional (Non-executive Independent) Director of the Company for a first term of 3 consecutive years commencing from 12<sup>th</sup> May 2023 to 11<sup>th</sup> May 2026 (both days inclusive).

Mr. Bhaskar Sharma is not debarred from holding the office of Director by virtue of any order of Securities and Exchange Board of India (SEBI) or any other such authority.

The details as required under SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 read with SEBI Circular No. CIR/CFD/ CMD/4/2015 dated 9<sup>th</sup> September 2015, are given in 'Annexure' attached to this letter.

Kindly take the same on your record.

Thanking you  
Yours Faithfully  
For **Polycab India Limited**

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**Manita Carmen A. Gonsalves**  
**Company Secretary & Head Legal**

Membership No.: A18321

Address: #29, The Ruby, 21<sup>st</sup> Floor  
Senapati Bapat Marg, Tulsi Pipe Road  
Dadar (West), Mumbai - 400 028



**Registered Office:**  
Unit No.4, Plot No.105, Halol Vadodara Road  
Village Nurpura, Taluka Halol, Panchmahal, Gujarat-389350  
Tel: 2676- 227600 / 227700

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## Annexure A

### Appointment of Mr. Bhaskar Sharma as an Additional (Non-executive Independent) Director of the Company

Sr. No.	Particulars	Description
1	Reason for change viz. appointment, resignation, <del>removal,</del> death or otherwise	Appointment of Mr. Bhaskar Sharma as an Additional (Non-Executive Independent) Director.
2	Date of appointment / cessation <del>(as applicable)</del> & term of appointment	Appointment for a first term of 3 years commencing from 12 <sup>th</sup> May 2023 to 11 <sup>th</sup> May 2026.
3	Brief Profile	<p>Mr. Bhaskar Sharma has been a business leader and marketing expert with a passion for accelerating business growth in companies, particularly in emerging markets across Asia Pacific, Africa, and Middle East. His depth of experience in the region includes general management expertise, holistic market development and building high performance teams.</p> <p>In his current role as Director and Chief Executive Officer of Red Bull India, he is building global brand and new category in India. Over past 14 years, Mr. Bhaskar has built a high caliber team; brought Red Bull's iconic global marketing mix to India and developed strong local marketing assets building key brand indices among Indian youth.</p> <p>Mr. Bhaskar's previous roles as Vice President, Marketing Operations for Asia, Africa, Middle East, and Turkey with Unilever Asia, based in Singapore; as Managing Director Unilever Foods based in Taiwan and extensive years in Unilever in SE Asia and Far East, have given him a rich spectrum of interfaces, internally with global stakeholders in a matrix structure, and externally with Joint Venture partners and franchisees in various countries.</p> <p>He has completed his Masters of Business Administration (MBA) and Masters of Science from Mumbai.</p>
4	Disclosure of relationships between Directors (in case of appointment of a director).	Mr. Bhaskar Sharma is not related to any of the Promoters, Members of the Promoter Group, and Directors of the Company.

For **Polycab India Limited**

**Manita Carmen A. Gonsalves**  
**Company Secretary & Head Legal**

Membership No.: A18321

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