

## BRAND CONCEPTS LIMITED

CIN - L51909MP2007PLC066484

140/2/2, Musakhedi Square, Ring Road, Indore 452001 (M.P) INDIA Phone: 91-731-4223000, Fax- 4221222/444

Email: info@brandconcepts.in

Date: 21st December, 2023

To,
National Stock Exchange of India Limited
Listing & Compliance Department
Exchange Plaza, 5th Floor,
Plot No. C/1, G Block,
Bandra Kurla Complex,
Bandra East, Mumbai - 400051

To,
BSE Limited
Listing & Compliance Department
Phiroze Jeejeebhoy Towers,
Dalal Street,
Mumbai - 400001

Symbol: BCONCEPTS Scrip Code: 543442

Sub: Intimation of Analyst/ Institutional Investor Meeting.

Ref: Regulations 30 of the SEBI (Listing Obligations & Disclosures Requirements) Regulations, 2015.

Dear Sir/Madam,

Pursuant to Regulation 30 of SEBI (Listing Obligations and Disclosure Requirements), Regulations, 2015, we wish to inform you that the company has scheduled a meeting through zoom call on December  $22^{nd}$ , 2023 to be addressed by the Senior Management of the Company through our Investor Relation Firm Kaptify Consulting, as per the details below: -

S.no.	Particulars of Investor	<b>Mode of Meeting</b>
1.	Arthya Wealth & I (Mumbai, Kolkata, New Delhi)	One on one
		(Virtual Meet)
2.	Prabhudas Liladhar (Broking Firm- Mumbai, Kolkata, New Delhi)	One on one
		(Virtual Meet)

Please note that no Unpublished Price Sensitive information will be shared during the meetings.

Kindly take the same on your records.

Yours Sincerely, For Brand Concepts Limited,

Swati Gupta Company Secretary and Compliance Officer Mem No. A33016