



## Wonderla Holidays Registers several firsts in this blockbuster quarter.

### Surpassed 1.1 million Footfalls with 25% Growth in Gross Revenue.

**Bengaluru - 11<sup>th</sup> August 2023:** Wonderla Holidays Limited, India's largest amusement park chain, has announced its financial results for the first quarter of the financial year ended June 30, 2023.

#### Highlights:

- **Highest ever quarterly Revenue, EBITDA, PBT and PAT since inception.**
- Bangalore Park recorded 4.69 lakhs footfalls, Kochi Park recorded 3.19 lakhs footfalls and Hyderabad Park recorded 3.14 lakhs footfalls.
- Double digit revenue growth across units, driven by robust footfall numbers.
- Park revenue was up by 23% compared to Q1 FY23 and recorded ARPU of Rs.1,626.
- Resort Revenue was up by 10% compared to Q1 FY23

#### Quarter Update:

**Footfalls** for the first quarter ended June 30, 2023, were **11.02 lakhs**, as against **11.18 lakhs** during the corresponding period of the last financial year.

**Gross revenue** for the first quarter ended on June 30, 2023, was **Rs. 190.27 crore**, marking a **25% growth** compared to Rs. 152.30 crore achieved in the corresponding period of the last financial year.

**EBITDA** for the first quarter ended June 30, 2023, was **Rs. 122.50 crore**, marking a **30% growth** compared to Rs. 94.20 crore achieved in the corresponding period of the last financial year.

**Profit after tax** for the first quarter ended June 30, 2023, was **Rs. 84.47 crore**, marking a **31% growth** compared to Rs. 64.38 crore achieved in the corresponding period of the last financial year.

#### Business Outlook:

Commenting on the performance during the quarter, **Mr. Arun K Chittilappilly, Managing Director**, said "With an accumulated footfall of 11.02 lakhs in the first quarter of FY 2023 and gross revenue amounting to Rs. 190.27 crores, Wonderla's performance speaks volumes about its resilience and commitment to delivering unparalleled entertainment experiences. Since our parks were already operating at capacity during Q1 FY23, our efforts focused on enhancing ticket prices, boosting non-ticket revenue, and attracting a larger share of retail footfall. Our primary focus was on cultivating higher-spending retail customers as opposed to groups. The consistent growth, along with record-breaking financial achievements, positions us for a promising business outlook. The company's relentless dedication to innovation, quality, and customer satisfaction sets the stage for further expansion and success in the quarters to come. Our solid financials and the ability to adapt to changing market dynamics make us a formidable contender in the amusement and entertainment sector."