

31st March 2020

BSE Limited,
Phiroze Jeejeebhoy Towers,
Dalal Street,
Mumbai 400 001.
Scrip code: 532343

National Stock Exchange of India Ltd.,
Exchange Plaza, 5th Floor,
Bandra-Kurla Complex,
Bandra (E), Mumbai 400 051.
Scrip code: TVSMOTOR

Dear Sirs,

Reg : Press Release – TVS Motor Company pledges Rs. 5 Crores to Tamil Nadu Chief Minister's Public Relief Fund to aid the battle against COVID-19

We enclose a Press Release regarding "TVS Motor Company pledges Rs. 5 Crores to Tamil Nadu Chief Minister's Public Relief Fund to aid the battle against COVID-19", for dissemination.

Thanking you,

Yours truly,
For TVS MOTOR COMPANY LIMITED



K S Srinivasan
Company Secretary

Press Release



TVS Motor Company pledges Rs. 5 Crores to Tamil Nadu Chief Minister's Public Relief Fund to aid the battle against COVID-19

Hosur, March 31, 2020: TVS Motor Company, a reputed manufacturer of two-wheelers and three-wheelers in the world, today announced a contribution of Rs. 5 Crores towards Tamil Nadu Chief Minister's Public Relief Fund to aid the battle against COVID-19. The contribution was made through Srinivasan Services Trust (SST) – the CSR arm of TVS Motor Company.

In addition to this, TVS Motor Company and Group Companies have already pledged Rs. 25 Crores to the PM's Relief Fund (PM-CARES).

Here are some of the initiatives undertaken by Srinivasan Services Trust in **Tamil Nadu**:

- Making and supplying 1 Million protective face masks for essential service providers within the state
- Deploying vehicles and disinfectants to municipalities within the state
- Employing factory kitchens at the manufacturing units in Hosur and Padi to make pre-packed cooked meals. These are supplied to all essential care workers in the vicinity, from police personnel, municipal staff to healthcare workers
- SST also handed over a 'Disinfectant Spray Cannon' vehicle to the Corporation of Chennai to aid in disinfecting areas and localities through chemical spraying

About TVS Motor Company

TVS Motor Company is a reputed two and three-wheeler manufacturer and is the flagship company of the USD 8.5 billion TVS Group. We believe in Championing Progress through Mobility. Rooted in our 100-year legacy of Trust, Value, and Passion for Customers and Exactness, we take pride in making internationally aspirational products of the highest quality through innovative and sustainable processes. We endeavour to deliver the most superior customer experience at all our touch points across 60 countries. We are the only two-wheeler company to have received the prestigious Deming Prize. Our products lead in their respective categories in the J.D. Power IQS and APEAL surveys for five years. We have been ranked No. 1 Company in the J.D. Power Customer Service Satisfaction Survey for consecutive four years. For more information, please visit www.tvsmotor.com.

For further information, please contact:

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