

27th July, 2021

BSE Limited, Phiroze Jeejeebhoy Towers, Dalal Street Mumbai 400 001 Scrip Code: 543232	National Stock Exchange of India Limited Exchange Plaza, 5th floor, Plot No. C/1, G Block, Bandra Kurla Complex, Bandra (East), Mumbai 400 051 Trading Symbol: CAMS
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Dear Sirs / Madam,

Sub: Disclosure under Regulation 30 of Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015 – Business Update

This has reference to the Circular of Securities and Exchange Board of India dated 26th July 2021 on the subject “RTA inter-operable Platform for enhancing investors’ experience in Mutual fund transactions/Service Requests”.

The above circular mandates an inter-operable industry-wide Platform to be developed and maintained by MF RTAs where investors can carry-out all their transactional needs, monitor their execution and take out certain reports. In the process, it is envisaged that all the investor facing processes would be standardised and their experience would be elevated. Over a period, the platform would cover the needs of distributors, Registered Investment Advisors, Stock Exchanges and other digital platforms through Application Programming Interfaces(APIs). The Platform would become operational in phases with Non-Financial Transactions in the first phase and with full functionalities by 31st December 2021.

In the light of the above circular, the following business update is being provided.

Background: Mutual Fund investors’ transactions can broadly be classified into two categories – Financial transactions(FT), which involve money flow and creation / extinguishment of units) and non-financial transactions(NFT)), which involve change of static details like email, mobile number, bank account information, nominee etc.

Presently, there are multiple platforms provided by various stakeholders like AMCs, RTAs, distributors, exchanges etc. to carry out transactions. Largely, these platforms focus on financial transactions with few electronic options available to investors on non-financial transactions. Also, there are different practices followed regarding transactional requirements, especially on NFTs between AMCs, RTAs leading to varying experiences for the investors.

Computer Age Management Services Limited

Member of the Registrars Association of India (RAIN)

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Regd. Office : New No. 10, (Old No. 178), M.G.R. Salai, Nungambakkam, Chennai - 600 034. India.

Implications for CAMS: The Company believes that this a major initiative in enhancing investor experience to start with and in providing enhanced services for the entire eco-system (distributors, digital platforms) as the project expands to cover all stakeholders. While elevating investor experience, the company believes, that this will reduce duplication of efforts and risks for the eco-system while taking digitization of transactions to next level.

Execution of transactions received through the proposed platform will continue to be done by the respective RTAs servicing the AMCs to whom the transactions pertain to. The changes to back-end systems are not expected to be material. The Company estimates that from a financial standpoint, the proposed initiative does not have any material impact. However, this reinforces the key role that the RTAs continue to play in the MF ecosystem.

The company is engaging with other MF RTA, to conceptualize, design and build this platform for the use of investors and the broader industry eco-system.

We request you to make note of the above and disseminate the information.

Thanking you,

**Yours faithfully,
For Computer Age Management Services Limited**

**G Manikandan
Company Secretary and Compliance Officer**

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