



December 7, 2022

BSE Limited
Listing Department
P. J. Towers,
Dalal Street, Fort
Mumbai – 400 001

National Stock Exchange of India Limited
Listing Department
Exchange Plaza, Plot No. C-1, Block G,
Bandra Kurla Complex,
Bandra (E), Mumbai – 400 051

Scrip Code: 532371

Scrip Symbol: TTML

Dear Sir/Madam,

Subject: Press Release

We enclose herewith the Press Release dated December 7, 2022, being issued by the Company, which is self-explanatory.

This is for your information and records.

Thanking you,

Yours faithfully,
For Tata Teleservices (Maharashtra) Limited

Vrushali Dhamnaskar
Company Secretary

Encl.: As stated above.

TATA TELESERVICES (MAHARASHTRA) LIMITED

Registered Office : D-26, TTC Industrial Area, MIDC Sanpada, P.O. Turbhe, Navi Mumbai, Maharashtra, 400 703

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Tata Tele Business Services to offer Microsoft Azure to SMBs

To help accelerate cloud adoption by SMBs, making their communication and collaboration frictionless

New Delhi, December 07, 2022: [Tata Tele Business Services \(TTBS\)](#), one of country's leading enabler of B2B connectivity and cloud communication solutions will now be offering Microsoft Azure to Small and Medium Businesses (SMBs). This will enable SMBs to modernize their operations with smooth movement of business workloads to cloud on pay as you go model and deliver better experience to their customers even as they scale faster.

SMBs are increasingly realigning their business models to respond to dynamic business environments by moving their core operations to the cloud. With TTBS now offering Microsoft Azure, SMBs can look forward to predictive and agile cloud platform to install, scale, and upgrade business solutions more quickly and securely and serve across geographies with speed and innovation and that too at a great price-performance. They will also have access to new technologies like AI and advanced analytics to make better and informed business decisions. These will offer additional savings to SMBs on infrastructure and IT management costs as they will get 24*7 single window support and managed services from TTBS.

Speaking on this development, **Mr Vishal Rally, Sr. VP & Head - Product, Marketing and Commercial, Tata Teleservices Ltd**, *"TTBS has been at the forefront of accelerating and simplifying digital transformation of businesses. With our vast network across the country and unparalleled cloud managed services, we are well entrenched to take Microsoft Azure to SMBs along with our comprehensive portfolio of solutions and offer a superior cloud infrastructure that empowers them to jumpstart their cloud journey in a secured, scalable manner and at an economical price point."*

"In today's era, embarking on the digital transformation journey and moving to a secured cloud is a business imperative for SMBs. It helps them to be more agile for their end customers, be productive in a hybrid working environment, stay competitive and yet be more secured at a lower cost. Companies such as Tata Tele Business Services understand the requirements of SMBs and can empower them to innovate, grow, and become future-ready with Microsoft Azure," said Samik Roy, Executive Director, Corporate, Medium and Small Business, Microsoft India.

Microsoft Azure offers essential compute, storage and networking resources on demand, on a pay-as-you-go-basis. Services offered under Microsoft Azure include:

- On-Prem to Azure Migration
- Microsoft Azure Managed Services
- Public Cloud to Azure Migration
- Data Center to Azure Migration

- Storage as a Service
- Back-Up/ DRaaS
- DevOps
- Cloud Architecture Review & Cost Optimization
- Cloud Infra Hardening

TTBS has taken several initiatives in the recent times to empower businesses with innovative and reliable solutions that help them build digital maturity and continue seamless operations in a flexible, scalable, and secured manner. The company has strengthened its portfolio of enterprise grade solutions such as Smartflo – an advanced cloud communication suite integrated with WhatsApp Business Platform, SmartOffice- a one-box start-up kit with voice, data, apps, storage & much more, Ultra-Lola, Smart Internet Leased Line, SD-WAN iFLX an intelligently flexible solution (built on Fortinet’s platform) for network optimization, and a comprehensive suite of cyber security solutions.

About Tata Teleservices:

Tata Teleservices Limited along with its subsidiary Tata Teleservices (Maharashtra) Limited (NSE: TTML, BSE: 532371) (Tata Teleservices) is a growing market leader in the Enterprise space. It offers a comprehensive portfolio of voice, data and managed services to enterprises and carriers in the country under the brand name Tata Tele Business Services (TTBS). Tata Teleservices has an extensive, high quality and robust wireline network and offers its products and services in more than 60 cities across India. Tata Teleservices has one of the largest enterprise-focused teams in the industry with deep customer engagement and technology orientation offering focused sales and service experience to customers. Tata Teleservices (Maharashtra) Limited is listed on BSE and NSE in India. For more information, please visit: <https://www.tatatelebusiness.com>

For further queries, please contact -

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