



May 08, 2024

**Scrip Code- 534597**  
**BSE Limited**  
**Phiroze Jeejeebhoy Towers,**  
**Dalal Street,**  
**MUMBAI - 400 001**

**RTNINDIA**  
**National Stock Exchange of India Limited**  
**Exchange Plaza, Bandra Kurla Complex**  
**Bandra (East),**  
**MUMBAI-400 051**

**Sub: Press Release - Revolt Motors' Premium Electric Bikes Now More Affordable Than Ever With New Pricing and Exclusive Offers**

Dear Sirs/Madam,

Please find enclosed herewith a copy of the press release from the Company for your information and records.

This information will also be hosted on Company's website, at [www.rattanindia.com](http://www.rattanindia.com)

Thanking you,

Yours faithfully,

For **RattanIndia Enterprises Limited**

**Rajesh Arora**  
*Company Secretary*

*Encl : as above*

**RattanIndia Enterprises Limited**

CIN: L74110DL2010PLC210263

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## Revolt Motors' Premium Electric Bikes Now More Affordable Than Ever With New Pricing and Exclusive Offers

**New Delhi, 8<sup>th</sup> May 2024:** Revolt Motors, India's leading electric motorcycle manufacturer, is thrilled to reveal a newly optimized pricing structure for its popular RV400 and RV400 BRZ models, now making them more accessible than ever.

The RV400 now starts at an attractive ex-showroom price of Rs. 1,49,950, offering exceptional value to those seeking innovative and sustainable mobility. Similarly, the RV400 BRZ is now priced at Rs. 1,47,950, delivering remarkable style and performance at an unbeatable price point.

To further enhance the appeal, Revolt Motors is also introducing exclusive offers, including a flat Rs. 10,000 discount on both models. Additionally, customers can take advantage of a special exchange program, offering an extra Rs. 5,000 off when they trade in their old bikes for a brand-new Revolt electric bike.

These enhancements reflect Revolt Motors' ongoing commitment to providing superior value through cost efficiencies that directly benefit customers. By optimizing production costs for spare parts and batteries, Revolt Motors ensures its electric bikes remain highly attractive in terms of price and value.

**Ms. Anjali Rattan, Chairperson of Revolt Motors**, expressed her excitement, saying, "We're delighted to unveil this new pricing and exclusive offers to ensure our electric bikes deliver the best value possible. Customer satisfaction remains our utmost priority, and we are committed to making high-quality, environmentally-friendly mobility accessible to all."

The RV400 and RV400 BRZ are celebrated for their advanced technology, long-range capabilities, and innovative features such as the MyRevolt app. By optimizing prices and offering exclusive deals, Revolt Motors continues to lead the way in promoting electric mobility, empowering more people to embrace a sustainable future.

For more information or to book a test ride, interested customers can visit Revolt Motors' official website at <http://www.revoltmotors.com> or reach out to their nearest dealership.

### **Revolt Intellicorp**

Revolt Intellicorp, founded in 2017, is leading the charge in India's electric vehicle landscape. With a mission to democratize clean commutes using futuristic mobility solutions, we have introduced India's first AI-enabled motorcycle, seamlessly combining innovation with performance and aesthetics. With a strong focus on innovative technology, Revolt Motors is redefining the way we think about two-wheel transportation.

Beyond motorcycles, Revolt Intellicorp provides a full range of genuine parts and accessories through its authorized dealerships, ensuring a comprehensive electric riding experience. Join us in reshaping the future of smart, sustainable mobility.



## **RattanIndia Enterprises Limited**

RattanIndia Enterprises Limited is a public-listed company and serves as the growth engine of the RattanIndia Group dedicated to pioneering new-age businesses. With a focus on innovative technologies, RattanIndia Enterprises is driving the transformation of various industries, including Electric Mobility (Revolt Motors), E-commerce (Cocoblu Retail), Fashion brands (Neo Brands), Fintech (WeFin), and Drones (Neosky), with the goal of positively impacting the lives of millions of Indians.

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For media enquiries, please contact:

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